2018-19 OFFICIAL YEARBOOK

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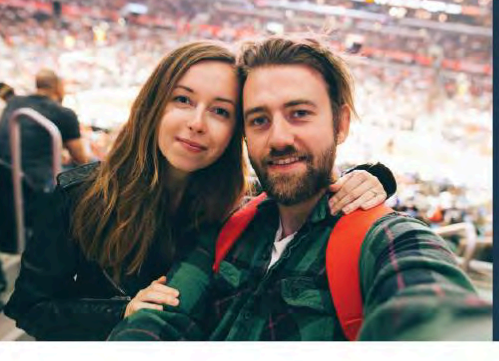

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2018–19 LOS ANGELES LAKERS YEARBOOK

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LOS ANGELES LAKERS
2018–19 OFFICIAL YEARBOOK

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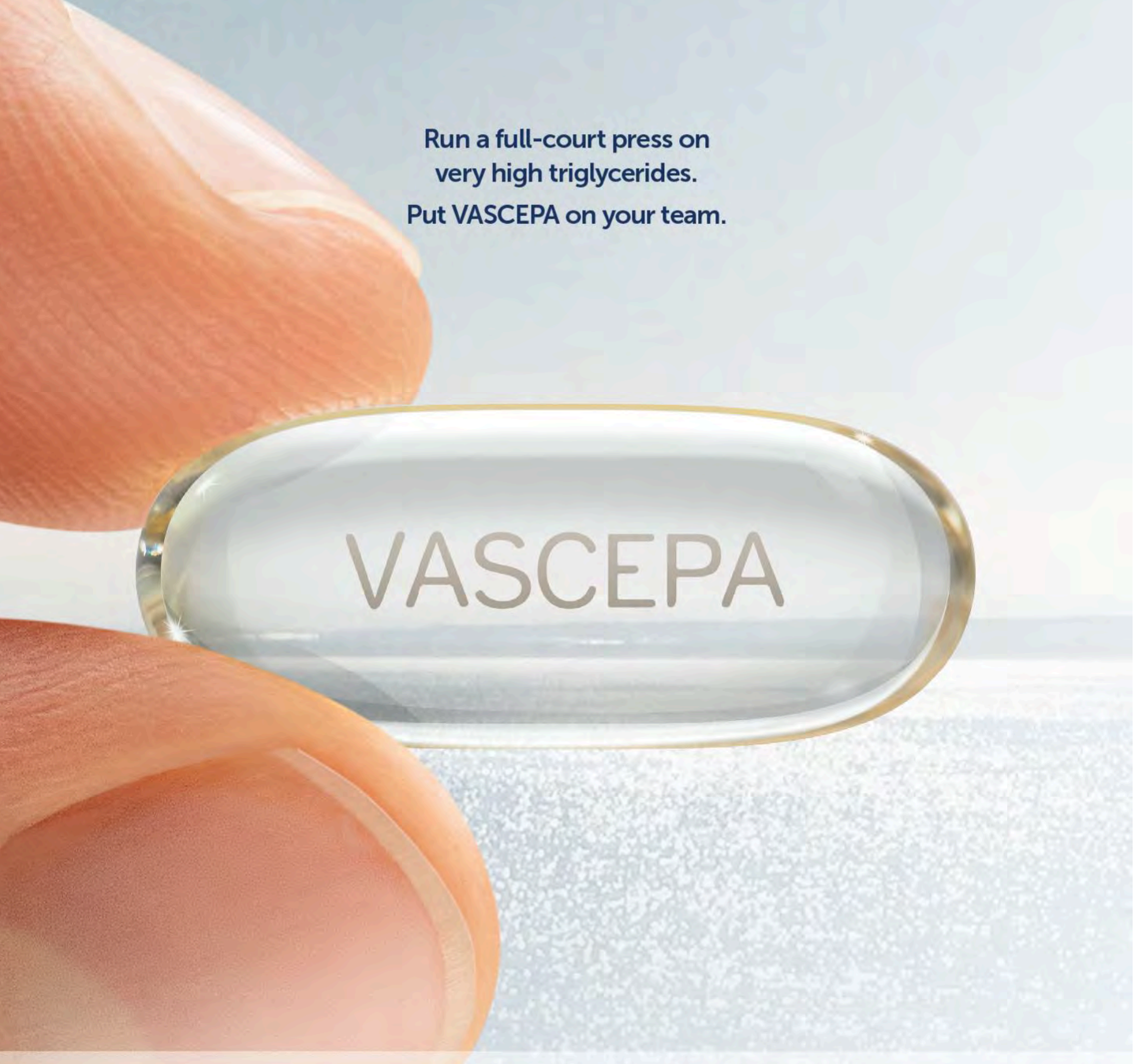

WHAT IS VASCEPA?

VASCEPA is a prescription medicine used along with a low-fat and low-cholesterol diet to lower high levels of triglycerides (fats) in adults.

- It is not known if VASCEPA changes your risk of having inflammation of your pancreas (pancreatitis).
- It is not known if VASCEPA prevents you from having a heart attack or stroke.
- It is not known if VASCEPA is safe and effective in children.

IMPORTANT SAFETY INFORMATION

WHO SHOULD NOT TAKE VASCEPA?

- Do not take VASCEPA if you are allergic to icosapent ethyl or any of the ingredients in VASCEPA.

WHAT ARE THE POSSIBLE SIDE EFFECTS OF VASCEPA?

- It is not known if people who are allergic to fish or shellfish are also allergic to VASCEPA.
- If you have liver problems and are taking VASCEPA, your doctor should do blood tests during treatment.
- The most common side effect of VASCEPA is joint pain. Talk to your doctor for medical advice about side effects.

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PRESCRIPTION EPA VASCEPA® FOR VERY HIGH TRIGLYCERIDES
VERY HIGH TRIGLYCERIDE LEVELS ARE ≥ 500 mg/dL

Vascepa looks different because it is different.

The hard work you put into battling very high triglycerides deserves the hard work that went into the science behind prescription EPA VASCEPA. Over a decade of extensive research and development has achieved proven results in multiple clinical trials. VASCEPA is FDA-approved and has a safety profile similar to placebo.

VASCEPA, along with diet, is clinically proven to lower very high triglycerides by 33% in adults without raising bad cholesterol.*

That's the prescription power of VASCEPA.
Ask your doctor about VASCEPA today. Or visit Vascepa.com to learn more.

*In MARINE trial, on average, along with diet changes, adults with very high triglycerides experienced a 33% reduction without raising LDL-C vs placebo. Individual results may vary.

†Insurance co-pay assistance card referenced below may not be used to obtain prescription drugs paid for in part by Federal or State Healthcare Programs including Medicare, Medicaid, Medicare Advantage, Medicare Part D, Tricare, and VA. Not for use by VT residents, VT licensed medical professionals, patients under 18, where prohibited by law or patient's insurance plan, or where taxed or restricted. Maximum savings of $80 per month or $240 per 90 day supply. Eligible patients include those who participate in commercial insurance, through a healthcare exchange, or pay cash. Offer good through December 31, 2019. Please visit Vascepa.com for more information.

As with all drugs, you may experience a serious side effect when taking VASCEPA.
You may report side effects by calling 1-855-VASCEPA or the FDA at 1-800-FDA-1088.

Tell your doctor if you take medicines that affect your blood clotting (anticoagulants or blood thinners).

Take VASCEPA capsules whole. Do not break, crush, dissolve, or chew VASCEPA capsules before swallowing.

For more information on VASCEPA, see the Patient Information on the adjacent page or call 1-855-VASCEPA (1-855-827-2372).

Vascepa®
(icosapent ethyl)

VASCEPA is covered without restriction for the majority of patients.

Commercially insured patients pay as little as

$9 for a 90-day supply.†
Subject to eligibility. Restrictions apply.

PATIENT INFORMATION
VASCEPA® (pronounced vas-EE-puh) (icosapent ethyl) Capsules

What is VASCEPA?
VASCEPA is a prescription medicine used along with a low-fat and low-cholesterol diet to lower high levels of triglycerides (fats) in adults.

It is not known if VASCEPA changes your risk of having inflammation of your pancreas (pancreatitis).

It is not known if VASCEPA prevents you from having a heart attack or stroke.

It is not known if VASCEPA is safe and effective in children.

Do not take VASCEPA if you are allergic to icosapent ethyl or any of the ingredients in VASCEPA. See the end of this summary for a complete list of ingredients in VASCEPA.

Before taking VASCEPA, tell your doctor about all of your medical conditions, including if you:
- have diabetes.
- have a low thyroid problem (hypothyroidism).
- have a liver problem.
- have a pancreas problem.
- are allergic to fish or shellfish. It is not known if people who are allergic to fish or shellfish are also allergic to VASCEPA.
- are pregnant, or planning to become pregnant. It is not known if VASCEPA will harm your unborn baby.
- are breastfeeding or plan to breastfeed. VASCEPA can pass into your milk, and may harm your baby. Talk to your doctor about the best way to feed your baby if you take VASCEPA.

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and dietary or herbal supplements.

VASCEPA can interact with certain other medicines that you are taking.

Especially tell your doctor if you take medicines that affect your blood clotting (anticoagulants or blood thinners).

How should I take VASCEPA?
- Take VASCEPA exactly as your doctor tells you to take it.
- Do not change your dose or stop taking VASCEPA without talking to your doctor.
- Do not take more capsules than what is prescribed by your doctor.
  - If you are prescribed the 0.5-gram capsules, you should not take more than 8 capsules each day.
  - If you are prescribed the 1-gram capsules, you should not take more than 4 capsules per day.
- Take VASCEPA capsules whole. Do not break, crush, dissolve, or chew VASCEPA capsules before swallowing.
- If you miss a dose of VASCEPA, take it as soon as you remember. However, if you miss one day of VASCEPA, do not double your dose when you take it.
- Your doctor may start you on a diet that is low in saturated fat, cholesterol, carbohydrates, and low in added sugars before giving you VASCEPA. Stay on this diet while taking VASCEPA.
- Your doctor may do blood tests to check your triglyceride and other lipid levels while you take VASCEPA.

What are the possible side effects of VASCEPA?
If you have liver problems and are taking VASCEPA, your doctor should do blood tests during treatment.

The most common side effect of VASCEPA is joint pain. **As with all drugs, you may experience a serious side effect when taking VASCEPA.** Talk to your doctor if you have a side effect that bothers you or does not go away.

These are not all the possible side effects of VASCEPA.

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

How should I store VASCEPA?
- Store VASCEPA at room temperature between 68° to 77° F (20° to 25° C).
- Safely throw away medicine that is out of date or no longer needed.

Keep VASCEPA and all medicine out of the reach of children.

General information about the safe and effective use of VASCEPA.
Medicines are sometimes prescribed for purposes other than those listed in Patient Information Leaflets. Do not use VASCEPA for a condition for which it was not prescribed. Do not give VASCEPA to other people, even if they have the same symptoms you have. It may harm them. You can ask your pharmacist or healthcare provider for information about VASCEPA that is written for health professionals.

What are the ingredients in VASCEPA?
Active Ingredient: icosapent ethyl
Inactive Ingredients: tocopherol, gelatin, glycerin, maltitol, sorbitol, and purified water

For more information, go to www.VASCEPA.com or call 1-855-VASCEPA (1-855-827-2372).

This patient information has been approved by the U.S. Food and Drug Administration.

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Vascepa® (icosapent ethyl)

JEANIE BUSS

CHIEF EXECUTIVE OFFICER

As CEO and Controlling Owner, Jeanie Buss is responsible for running all aspects of the Los Angeles Lakers organization. Buss, who oversees the business and basketball operations of the team, works closely with President of Business Operations and COO, Tim Harris as well as President of Basketball Operations, Earvin "Magic" Johnson and General Manager Rob Pelinka.

In addition to her role as CEO, Buss also serves as the Lakers' governor, representing the team on the NBA's Board of Governors. She is currently a member of the NBA Advisory and Finance Committee and serves on the NBA Labor Committee, which in 2016 successfully reached a deal with the NBA Players Association for a new collective bargaining agreement.

Buss, who spent four years serving as President of the Great Western Forum before joining the Lakers, began her career at the age of 19 as General Manager of World Team Tennis' Los Angeles Strings. While guiding the team to two league titles, she also created the Forum Tennis Challenge Series featuring players such as John McEnroe, Pete Sampras, Andre Agassi, Jimmy Connors, Steffi Graff, Chris Evert, and Martina Navratilova.

In 1993, Buss brought professional roller hockey to Los Angeles as the owner of the Los Angeles Blades. Her outstanding leadership and dedication earned her Executive of the Year honors by Roller Hockey International. Buss is also using her considerable experience to lead a revival of WOW - Women of Wrestling, featuring female superheroes in the ring, with the goal of showcasing the talented performers and eventually touring the country.

Named by the *Sports Business Journal* in October of 2011 as one of the Game Changers: Women in Sports Business, Buss serves as a Trustee of the University of Southern California, her alma mater. She is also a co-host of Lakers All-Access, a yearly event presented by the LA Sports and Entertainment Commission, a nonprofit organization which draws events and attractions to Los Angeles.

Actively involved in the community, Buss received the 2018 Sally Award earlier this year for her and the Lakers' commitment to The Salvation Army and for the team's work at the Salvation Army's Red Shield Community Center in Pico Union. She lists Canine Companions for Independence, The Amanda Foundation and the Best Buddies organization among her many charitable endeavors while also working internally with the Lakers Youth Foundation to raise money for Southern California Youth charities. In 2015, she personally pledged $1.5 million to Cedars-Sinai to establish the Dr. Jerry H. Buss Surgical Oncology Fellowship as a tribute to her father.

EARVIN "MAGIC" JOHNSON

PRESIDENT OF BASKETBALL OPERATIONS

Earvin "Magic" Johnson begins his second full season as President of Basketball Operations for the Lakers. The NBA Legend and Hall of Famer was a special consultant for the team before being named to his current role in February of 2017. Johnson and General Manager Rob Pelinka are responsible for all basketball-related decisions including the scouting of players, the NBA Draft, trades and the signing of free agents.

Johnson's illustrious career both on and off the court, can be most accurately summarized with a single word – winner. As a player, he was the guiding force behind championship-winning teams at every conceivable level, including high school, college and the professional ranks. As an executive, Johnson is a business powerhouse who has dedicated his life to leaving a positive impact in underserved urban communities. He is the Chairman and Chief Executive Officer of Magic Johnson Enterprises, an investment conglomerate valued at an estimated $1 billion and is co-owner of the Los Angeles Dodgers, the Los Angeles Sparks of the WNBA, Major League Soccer's Los Angeles Football Club, and eSports franchise Team Liquid.

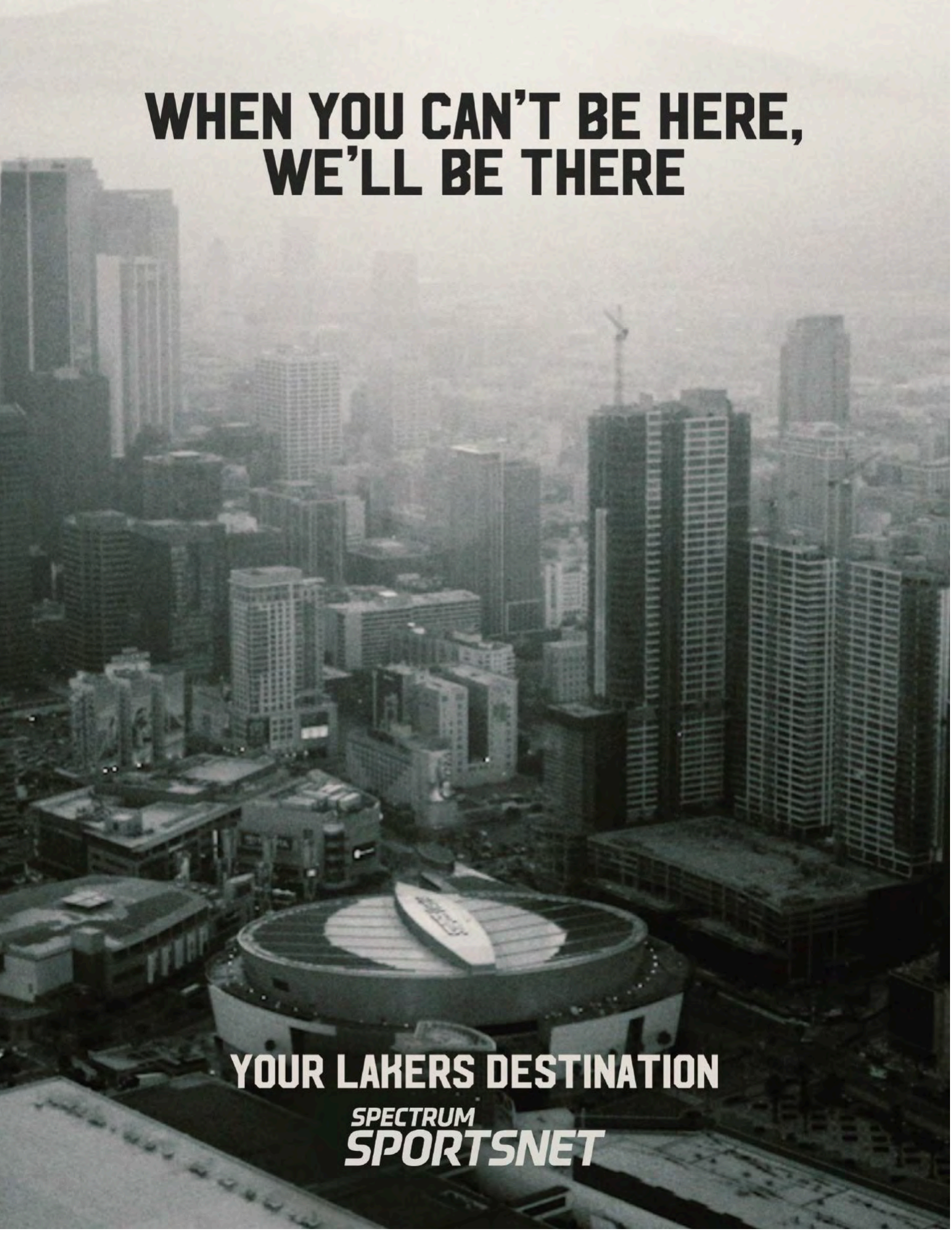
Johnson, who played his entire 13-year NBA career with Los Angeles, led the Lakers to five NBA championships (1980, '82, '85, '87 and '88) and nine appearances in the NBA Finals. He was named the NBA's Most Valuable Player on three occasions (1987, '89, '90), NBA Finals MVP three times (1980, '82, '87), earned All-NBA First Team honors nine times, participated in 12 All-Star Games (MVP in 1990, '92) and is one of only five players (Mark Jackson, Jason Kidd, Steve Nash, John Stockton) to surpass 10,000 career assists. On September 27, 2002, Johnson received the highest honor a basketball player can receive, as he was inducted into the Naismith Memorial Basketball Hall of Fame. In addition to Johnson's numerous NBA accolades, Johnson earned an Olympic Gold Medal in 1992 as a member of the "Dream Team."

Following his retirement in 1996, Johnson quickly became one of the country's most successful entrepreneurs.

Over the last two decades, Johnson has consistently turned heads with his unprecedented partnerships. In his early years as an entrepreneur, he forged an alliance with Sony Pictures to develop Magic Johnson Theatres. In 1998, he teamed with Starbucks to become the only franchisee in the history of the company, acquiring and eventually selling 125 stores in a lucrative move, which further solidified his position in the business world. Both ventures served as catalysts for redevelopment in urban communities and are widely recognized as the corporate blueprint for engagement and success with urban consumers across America.

The Michigan native is constantly evolving and remaining relevant in a dynamic digital age by broadening his scope into infrastructure and technology. Through a newly formed fund, Johnson is investing millions of dollars on infrastructure improvement in the United States. Operating under the philosophy that true success is making others successful, Johnson is one of the leading investors in a number of minority-owned tech companies. He is deliberate in his investment strategy to bring positive impact to the community.

Johnson and his wife Cookie reside in Los Angeles and are the parents to Andre, Earvin III (EJ) and Elisa.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WE'LL BE THERE
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ROB PELINKA

GENERAL MANAGER

After his first full season as General Manager, Rob Pelinka has helped transform the Lakers roster and team DNA.

Pelinka, 48, joined the Lakers after spending the greater part of two decades representing many of the NBA's top players as an agent. Named by Forbes as one the Top 10 Sports Agents in the World, Pelinka's experience gives him a unique, player-centric perspective of the NBA landscape that will help shape the decision-making and future strategies for the franchise.

Officially hired in March of 2017, Pelinka got to work quickly revamping the Lakers roster. The Lakers kicked off the 2017 NBA Draft by selecting the highly touted Lonzo Ball from UCLA with the second overall pick. Later in the evening, Pelinka acquired the draft rights to Utah product Kyle Kuzma and Villanova's Josh Hart in separate draft night deals. Ball would go on to earn Second Team All-Rookie honors for the 2017-18 season, tying LeBron James as the youngest player in NBA history to tally multiple triple-doubles. Kuzma started his rookie campaign with a bang being named Rookie of the Month for October/November. One of the top performers of the 2017 Draft class, Kuzma was named to the All-Rookie First Team, becoming the first player in NBA history to accumulate over 1,200 points, 450 rebounds and 150 three-pointers as a rookie. Hart also impressed, notching eight double-doubles on the season and leading the team in three-point shooting at a nearly 40 percent clip.

As a whole, the 2017-18 team saw major improvements on the court, increasing their previous season win-total by nine games. On the defensive side, they jumped to 12th in defensive rating, their highest finish since 2010-11. On the offensive side, the Lakers re-established a pace-focused identity, ranking second in the NBA in fast break points (17.5) and third in points in the paint (51.9), their highest averages in each category since 1997-98.

Off the court, Pelinka also reignited the Lakers commitment to player development by launching the Lakers Genius Talks, a series of life-skills discussions for Lakers players led by luminaries such as Dwayne "The Rock" Johnson, Allyson Felix, Jeffrey Katzenberg and Elon Musk. The Lakers players and coaches also attended and met the cast of Hamilton on Broadway, further broadening their passions and interests beyond just basketball.

The 2018 offseason proved to be a fruitful one for Pelinka and the front office. On July 9, the team signed four-time NBA MVP and three-time NBA Champion LeBron James – one of the most significant free agent signings in Lakers history. In addition to James, the team also inked deals with NBA Champions Rajon Rondo and JaVale McGee, as well as the playoff-tested Lance Stephenson and Michael Beasley. Kentavious Caldwell-Pope was also re-signed after shooting an impressive 38.3 percent from three-point range for the Lakers last season.

Pelinka coordinates all day-to-day functions of the Basketball Operations Department, helping manage personnel decisions, contract negotiations, salary cap strategies and scouting. The General Manager oversees and collaborates with his staff on all offseason activities, including the draft process, summer league, free agency and training camp. In addition to these tasks, Pelinka also assists with various marketing, media relations and other management functions.

The Lake Forest, Illinois, native earned his B.B.A. from the Ross School of Business at the University of Michigan with high honors in 1993, before receiving his J.D., Cum Laude, from the University of Michigan Law School in 1996. While on campus at Michigan, Pelinka was a member of the 1989 NCAA National Championship basketball team, taking part in three NCAA Final Fours (1989, 1992, 1993) for the Maize and Blue. Upon graduation, Pelinka practiced corporate law in Chicago and then embarked on a successful career as a sports agent, representing some of the all-time greats and many future NBA Hall-of-Famers, including the Lakers own Kobe Bryant.

Pelinka makes his home in Newport Beach with his wife, Dr. Kristin Pelinka, his son, Durham Pelinka (10), and his daughter, Emery Pelinka (8). Pelinka's off court interests include trail running, reading, staying active in his local church and spending as much time with his kids as his work schedule permits.

THE MORNING SHOW

KEYSHAWN, LZ & TRAVIS

6 - 10 AM

STEPHEN A SMITH SHOW

10 AM - 12 PM

MASON AND IRELAND

12 PM - 3:30 PM

THE SEDANO SHOW

3:30 PM - 7 PM

ESPN LA (710 AM) ANYTIME. ANYWHERE.

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This flu season, consider a flu shot designed specifically for adults 65 and older.[1]

As you age, your immune system may weaken. Traditional flu shots may not work as well for older adults compared to younger adults.[2,3]

FLUAD is a flu shot for adults 65 and older that contains an immune-enhancing ingredient and is proven to provide a strong immune response to help protect against the flu.[1]

FLUAD®
influenza vaccine, adjuvanted
Designed for adults 65 and older

Learn more at FLUAD.com

It's time to ask your doctor or pharmacist about FLUAD

Important Safety Information

What is FLUAD?
FLUAD is a vaccine that helps protect against the flu. FLUAD is for people aged 65 years and older. Vaccination with FLUAD may not protect all people who receive the vaccine.

Who should not get FLUAD?
You should not get FLUAD if you have had a severe allergic reaction to any of the ingredients in the vaccine in the past, including egg protein, or a severe reaction to a previous influenza vaccine.

Who may not be able to get FLUAD?
Tell your health care provider if you:
- Have ever had Guillain-Barré syndrome (severe muscle weakness) after getting a flu shot. The decision to give FLUAD should be made by your health care provider, based on careful consideration of the potential benefits and risks.
- Have an allergy to rubber latex. FLUAD does not contain latex, but the tip caps of the prefilled syringes contain natural rubber latex, which may cause an allergic reaction in persons sensitive to latex.

What if I have a weakened immune system?
Tell your health care provider if you have problems with your immune system, as your immune response to the vaccine may be reduced.

What are the most common side effects of FLUAD?
- Pain or tenderness where you got the shot
- Muscle aches
- Headache
- Fatigue

These are not all of the possible side effects of FLUAD. You can ask your health care provider for a complete list of possible side effects.

Ask your health care provider for advice about any side effects that concern you. You may report side effects to the Vaccine Adverse Events Reporting System (VAERS) by calling 1-800-822-7967 or by going to http://vaers.hhs.gov.

To report SUSPECTED ADVERSE REACTIONS, contact Seqirus Inc. at 1-855-358-8966 or VAERS at 1-800-822-7967 and http://vaers.hhs.gov.

For more information, please see Brief Summary of Prescribing Information for FLUAD on the following pages.

References: 1. FLUAD [package insert]. Holly Springs, NC: Seqirus Vaccines Limited; 2017. **2.** Reber AJ, Chirkova T, Kim JH, et al. Immunosenescence and challenges of vaccination against influenza in the aging population. *Aging Dis.* 2012;3(1):68-90. **3.** Goodwin K, Viboud C, Simonsen L. Antibody response to influenza vaccination in the elderly: a quantitative review. *Vaccine.* 2006;24(8):1159-1169.

Seqirus

Seqirus Inc.
Holly Springs, North Carolina 27540

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June 2017

US/FLUD/0617/0038

FLUAD (Influenza Vaccine, Adjuvanted)

Suspension for Intramuscular Injection
2017-2018 Formula
Initial U.S. Approval: 2015

BRIEF SUMMARY:

See package insert for full prescribing information.

1 INDICATIONS AND USAGE

FLUAD is an inactivated influenza vaccine indicated for active immunization against influenza disease caused by influenza virus subtypes A and type B contained in the vaccine. FLUAD is approved for use in persons 65 years of age and older. Approval is based on the immune response elicited by FLUAD. Data demonstrating a decrease in influenza disease after vaccination with FLUAD are not available. *[see Clinical Studies (14)]*

4 CONTRAINDICATIONS

Do not administer FLUAD to anyone with a history of severe allergic reaction (e.g. anaphylaxis) to any component of the vaccine, including egg protein *[see Description (11)]*, or to a previous influenza vaccine.

5 WARNINGS AND PRECAUTIONS

5.1 Guillain-Barré Syndrome

If Guillain-Barré syndrome (GBS) has occurred within 6 weeks of receipt of prior influenza vaccine, the decision to give FLUAD should be based on careful consideration of the potential benefits and risks. The 1976 swine influenza vaccine was associated with an elevated risk of GBS. Evidence for a causal relationship of GBS with other influenza vaccines is inconclusive; if an excess risk exists, it is probably slightly more than 1 additional case per 1 million persons vaccinated. *[see References (1)]*

5.2 Preventing and Managing Allergic Reactions

Appropriate medical treatment and supervision must be available to manage possible anaphylactic reactions following administration of the vaccine.

5.3 Latex

The tip caps of the prefilled syringes contain natural rubber latex which may cause allergic reactions in latex sensitive individuals. *[see Description (11)]*

5.4 Altered Immunocompetence

The immune response to FLUAD in immunocompromised persons, including individuals receiving immunosuppressive therapy, may be lower than in immunocompetent individuals. *[see Concurrent Use With Immunosuppressive Therapies (7.2)]*

5.5 Syncope

Syncope (fainting) may occur in association with administration of injectable vaccines including FLUAD. Ensure procedures are in place to avoid injury from falling associated with syncope.

5.6 Limitations of Vaccine Effectiveness

Vaccination with FLUAD may not protect all vaccine recipients against influenza disease.

6 ADVERSE REACTIONS

6.1 Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, the adverse reaction rates observed in the clinical trials of a vaccine cannot be directly compared to rates in the clinical trials of another vaccine and may not reflect rates observed in clinical practice.

Solicited adverse reactions were assessed in a multicenter, observer-blind, randomized controlled study (Study 1) conducted in the United States, Colombia, Panama and the Philippines. The safety analysis set included 3545 FLUAD recipients and 3537 AGRIFLU (Influenza Vaccine) recipients. The enrolled subject population in Study 1 was 65 to 97 years of age (mean 72 years) and 64% were female. Within each treatment group, 53% were Asian, 28% were Caucasian, 18% were Hispanic, 1% were Black, and fewer than 1% each were Native American/Alaskan, Pacific Islander/Hawaiian, or Other.

Solicited local (injection site) and systemic adverse reactions were collected from subjects in Study 1 who completed a symptom diary card for seven days following vaccination. The reported frequencies of solicited local and systemic adverse events from Study 1 are presented in Table 1.

Table 1. Percentages of Subjects ≥ 65 Years of Age With Solicited Local and Systemic Adverse Reactions in Days 1-7 After Administration of FLUAD or AGRIFLU (a U.S. Licensed Comparator) NCT01162122

Study 1			
		FLUAD (N^a=3418-3496) Percentage	AGRIFLU (N^a=3420-3488) Percentage
Local			
Injection site Pain	Any	25.0	12.2
	Moderate[b]	3.9	1.9
	Severe[c]	0.3	0.2
Tenderness	Any	21.1	11.2
	Moderate	3.0	1.0
	Severe	0.1	0.2
Erythema	Any	1.2	0.5
	25 to ≤ 50 mm	1.1	0.5
	51 to ≤ 100 mm	0.2	<0.1
	> 100 mm	0.0	0.0
Induration	Any	1.3	0.5
	25 to ≤ 50 mm	1.0	0.5
	51 to ≤ 100 mm	0.3	0.0
	> 100 mm	0.0	0.0
Swelling	Any	1.2	0.4
	25 to ≤ 50 mm	1.0	0.4
	51 to ≤ 100 mm	0.2	<0.1
	> 100 mm	<0.1	0.0
Systemic			
Myalgia	Any	14.7	9.7
	Moderate	2.6	1.8
	Severe	0.3	0.7
Fatigue	Any	13.3	10.4
	Moderate	3.1	2.4
	Severe	0.4	0.6
	PLT[d]	0.0	<0.1
Headache	Any	13.2	11.2
	Moderate	3.0	2.6
	Severe	0.4	0.6
	PLT	0.0	<0.1
Arthralgia	Any	8.5	7.8
	Moderate	1.6	1.6
	Severe	0.2	0.6
Chills	Any	6.7	4.7
	Moderate	1.5	1.2
	Severe	0.3	0.3
	PLT	<0.1	0.0
Diarrhea	Any	4.8	4.5
	Moderate	1.3	0.9
	Severe	0.3	0.2
	PLT	<0.1	<0.1
Fever	Any	3.6	3.4
	≥ 38.0°C to ≤ 38.4°C	1.8	1.7
	≥ 38.5°C to ≤ 38.9°C	1.3	1.3
	39.0°C to ≤ 40.0°C	0.4	0.4
	≥ 40.0°C	0.1	0.0

(cont)

Systemic (cont from previous page)			
Nausea	Any	2.9	2.8
	Moderate	0.4	0.6
	Severe	0.1	0.1
	PLT	<0.1	0.0
Vomiting	Any	1.4	1.7
	Moderate	0.4	0.5
	Severe	<0.1	0.1
	PLT	<0.1	0.0

[a] N = number of subjects with safety data.

[b] Moderate: pain, tenderness, myalgia, fatigue, headache, arthralgia, chills, nausea, vomiting defined as "some limitation in normal daily activity", diarrhea defined as "4 to 5 stools a day".

[c] Severe: pain, tenderness, myalgia, fatigue, headache, arthralgia, chills, nausea, vomiting defined as "unable to perform normal daily activity", diarrhea defined as "6 or more watery stools a day".

[d] Potentially life threatening (PLT) reaction defined as requiring emergency room visit or hospitalization.

Unsolicited Adverse Events (AEs): The clinical safety of FLUAD was assessed in fifteen (15) randomized, controlled studies. The total safety population in these trials included 10,952 adults 65 years of age and older, comprising 5,754 who received FLUAD and 5,198 who received other US licensed influenza vaccines. The percentage of subjects with an unsolicited AE within 30 days following vaccination was similar between vaccine groups (16.9% FLUAD vs. 18.0% active comparator).

Serious Adverse Events (SAEs) and Deaths: In Study 1, in which subjects were followed for SAEs and deaths for one year following vaccination (N=3,545 FLUAD, N=3,537 AGRIFLU), the percentages of subjects with an SAE were similar between vaccine groups (7% FLUAD vs. 7% AGRIFLU). Four SAEs (1 FLUAD and 3 AGRIFLU) were assessed as related to study vaccination over one year of observation and 2 of these occurred (1 FLUAD and 1 AGRIFLU) within 21 days following study vaccination. There were 98 deaths (n=52 FLUAD, n=46 AGRIFLU) over one year of which none occurred within the first 21 days following vaccination.

In 14 additional randomized, controlled studies, SAEs were collected over a 3 to 4-week period in 4 studies, over a 8-week period in 1 study, and over a 6-month period in 9 studies (N= 2,209 FLUAD, N=1,661 US licensed influenza vaccines). The percentages of subjects with an SAE within 30 days (1.1% FLUAD vs. 1.8% AGRIFLU) or within 6 months (4.3% FLUAD vs. 5.9% AGRIFLU) were similar between vaccine groups. The percentages of deaths within 30 days (0.3% FLUAD vs. 0.6% active comparator) or within 6 months (1.0% FLUAD vs. 1.5% active comparator) were also similar.

Adverse Events of Special Interest (AESIs): Rates of new onset neuroinflammatory and immune mediated diseases were assessed in a *post hoc* analysis of the 15 randomized controlled studies over the time periods specified above for SAEs. The percentage of subjects with an AESI at any time after vaccination was similar between vaccine groups (0.9% FLUAD vs. 0.9% active comparator). There were no notable imbalances for specific AESIs.

Safety of Annual Revaccination: In 5 of the randomized, controlled trials, subjects were followed for SAEs and deaths for 6 months following revaccination (N=492 FLUAD, N=330 US licensed and non-US licensed influenza vaccines). After the second annual vaccination, the percentages of subjects with an SAE were similar between vaccine groups (6.1% FLUAD vs. 5.5% comparator influenza vaccines); 23 deaths (n=17 FLUAD, n=6 comparator influenza vaccines) were reported. Causes of death included cardiovascular events, malignancy, trauma, gastrointestinal disorders, and respiratory failure. Clinical characteristics of the deaths, including the variable causes, timing since vaccination, and underlying medical conditions, do not provide evidence for a causal relationship with FLUAD.

6.2 Postmarketing Experience

The following adverse events have been spontaneously reported during post-approval use of FLUAD in Europe and other regions since 1997.

Because these events are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to the vaccine.

Blood and lymphatic system disorders:
Thrombocytopenia (some cases were severe with platelet counts less than 5,000 per mm^3), lymphadenopathy

General disorders and administration site conditions:
Extensive swelling of injected limb lasting more than one week, injection site cellulitis-like reactions (some cases of swelling, pain, and redness extending more than 10 cm and lasting more than 1 week)

Immune system disorders:
Allergic reactions including anaphylactic shock, anaphylaxis and angioedema

Musculoskeletal and connective tissue disorders:
Muscular weakness

Nervous system disorders:
Encephalomyelitis, Guillain-Barré Syndrome, convulsions, neuritis, neuralgia, paraesthesia, syncope, presyncope

Skin and subcutaneous tissue disorders:
Generalized skin reactions including erythema multiforme, urticaria pruritus or non-specific rash

Vascular disorders:
Vasculitis with transient renal involvement

7 DRUG INTERACTIONS

7.1 Concomitant Use With Other Vaccines

There are no data to assess the concomitant administration of FLUAD with other vaccines. If FLUAD is to be given at the same time as other injectable vaccine(s), the vaccine(s) should be administered at different injection sites.

Do not mix FLUAD with any other vaccine in the same syringe.

7.2 Concurrent Use With Immunosuppressive Therapies

Immunosuppressive or corticosteroid therapies may reduce the immune response to FLUAD.

8 USE IN SPECIFIC POPULATIONS

8.1 Pregnancy

Pregnancy Category B: A reproductive and developmental toxicity study has been performed in rabbits with a dose level that was approximately 15 times the human dose based on body weight. The study revealed no evidence of impaired female fertility or harm to the fetus due to FLUAD. There are, however, no adequate and well-controlled studies in pregnant women. Because animal reproduction studies are not always predictive of human response, this vaccine should be used during pregnancy only if clearly needed.

In a reproductive and developmental toxicity study, the effect of FLUAD on embryo-fetal and post-natal development was evaluated in pregnant rabbits. Animals were administered FLUAD by intramuscular injection twice prior to gestation, during the period of organogenesis (gestation day 7) and later in pregnancy (gestation day 20), 0.5 mL (45 mcg)/rabbit/occasion (approximately 15-fold excess relative to the adult human dose based on body weight). No adverse effects on mating, female fertility, pregnancy, embryo-fetal development, or post-natal development were observed. There were no vaccine-related fetal malformations or other evidence of teratogenesis.

8.4 Pediatric Use

The safety and effectiveness of FLUAD in the pediatric population has not been established.

8.5 Geriatric Use

Safety and immunogenicity of FLUAD have been evaluated in adults 65 years of age and older. *[See Adverse Reactions (6.1) and Clinical Studies (14)]*

FLUAD is a registered trademark of Seqirus Inc.

Manufactured by: Seqirus Vaccines Limited,

An affiliate of: Seqirus Inc., Holly Springs, NC 27540, USA
1-855-358-8966

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Nicholas Lagios	Director, Basketball Operations & Player Development - South Bay Lakers
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Desiree LeSassier	Manager, Player Services
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Marshall Rader	Salary Cap & CBA Analyst
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Natalie Wilson	Executive Assistant to President, Basketball Operations

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Brian Keefe	Assistant Coach
Mark Madsen	Assistant Coach
Miles Simon	Assistant Coach
Clay Moser	Assistant Coach/Director, Basketball Strategy
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Will Scott	Head Video Coordinator
Jon Pastorek	Assistant Video Coordinator
Coby Karl	Head Coach - South Bay Lakers
Brian Walsh	Assistant Coach, South Bay Lakers
Dane Johnson	Assistant Coach, South Bay Lakers
Sean Nolen	Assistant Coach, South Bay Lakers
Isaiah Fox	Assistant Coach, South Bay Lakers
Anthony Beaumont	Video Coordinator - South Bay Lakers

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Sean Buss	Scout
Antawn Jamison	Scout
Antonio Maceiras	International Scout
Can Pelister	International Scout
Moses Zapata	Coordinator, Scout Support and Strategy

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Mike Mancias	Athletic Trainer & Athletic Performance Liaison
Nina Hsieh	Assistant Athletic Trainer
Ron Weathers	Physical Therapist/Assistant Athletic Trainer
Josh Wright	Assistant Strength & Conditioning Coach
Adi Vase	Assistant Strength & Conditioning Coach
Kristen Andrews	Manager, Nutrition & Wellness
Stacey Robinson	Massage Therapist

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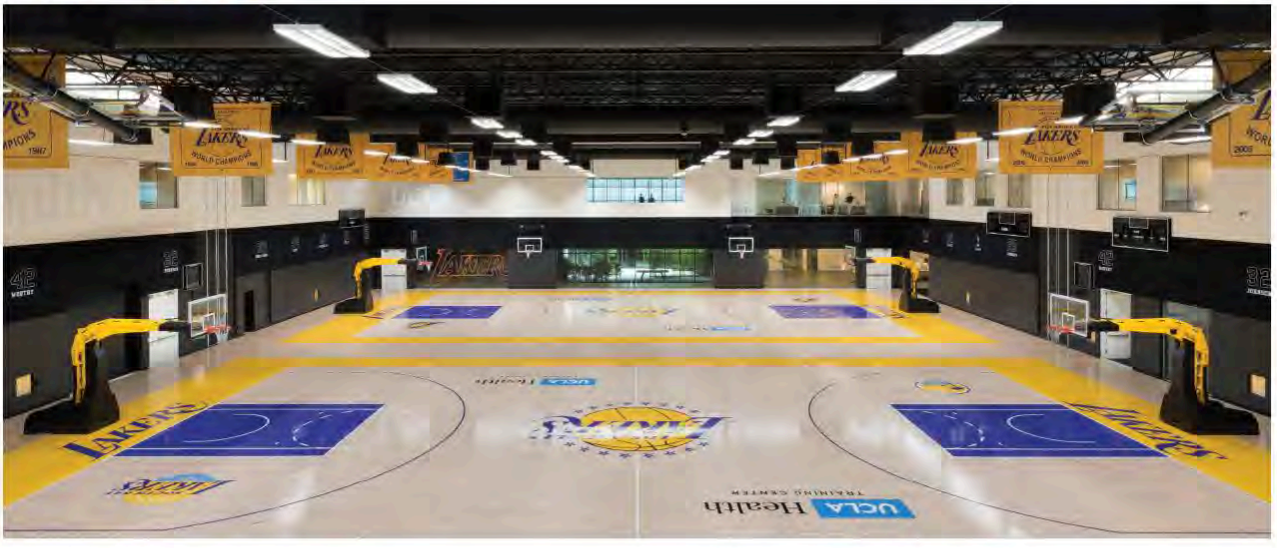
Julie Budds	Financial Manager
Teri Kanamori	Senior Staff Accountant
Grace M Mora	Financial Analyst
Patricia Valenzuela	Accounts Payable Clerk
Sidney Ling	Bookkeeper
Annie Everett	Cash Desk
Michael Bui	Staff Accountant
Cody Mau	Staff Accountant

LAKERS STAFF



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Tim Vanneman	Coordinator, Corporate Partnerships & NBA2K Business Operations
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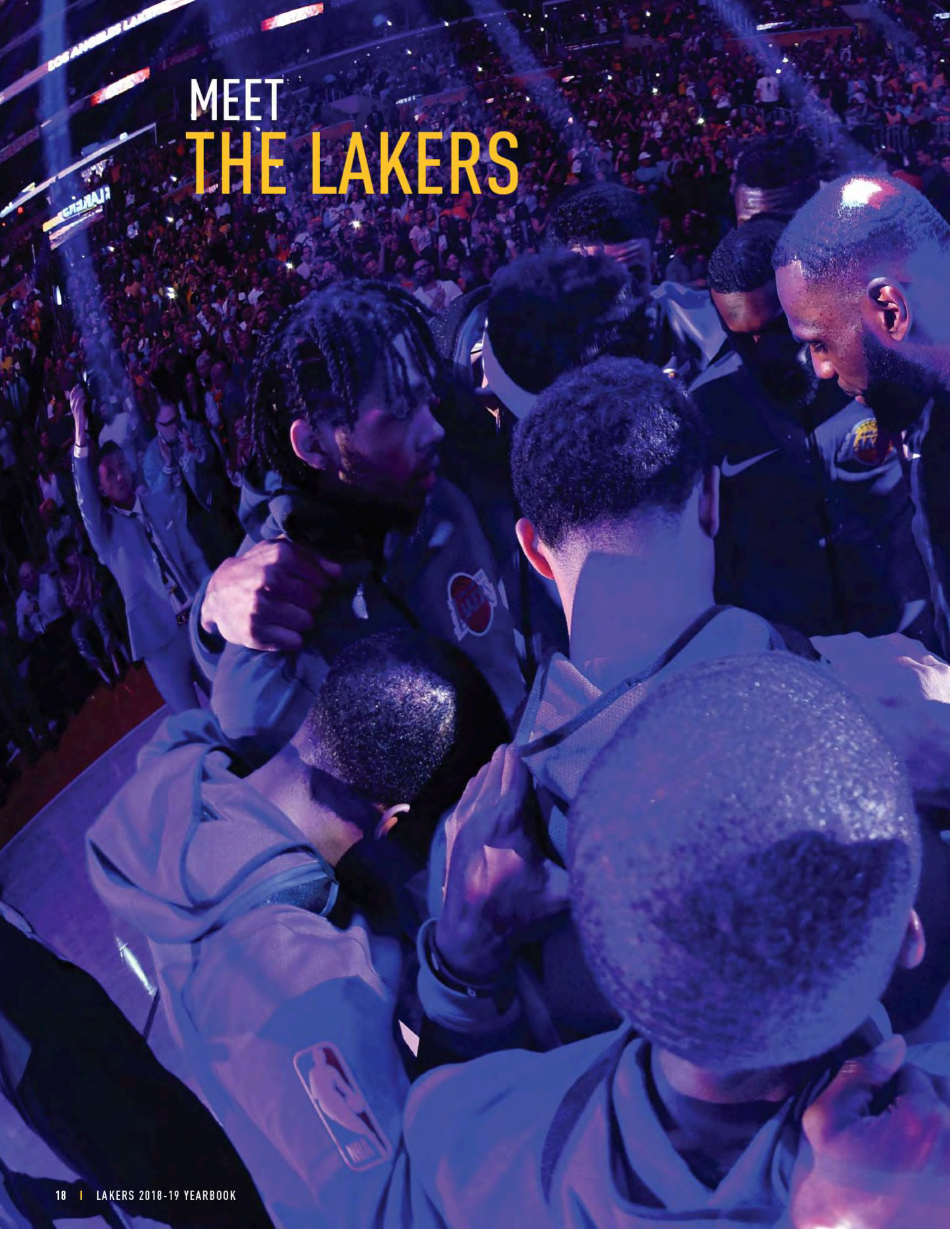
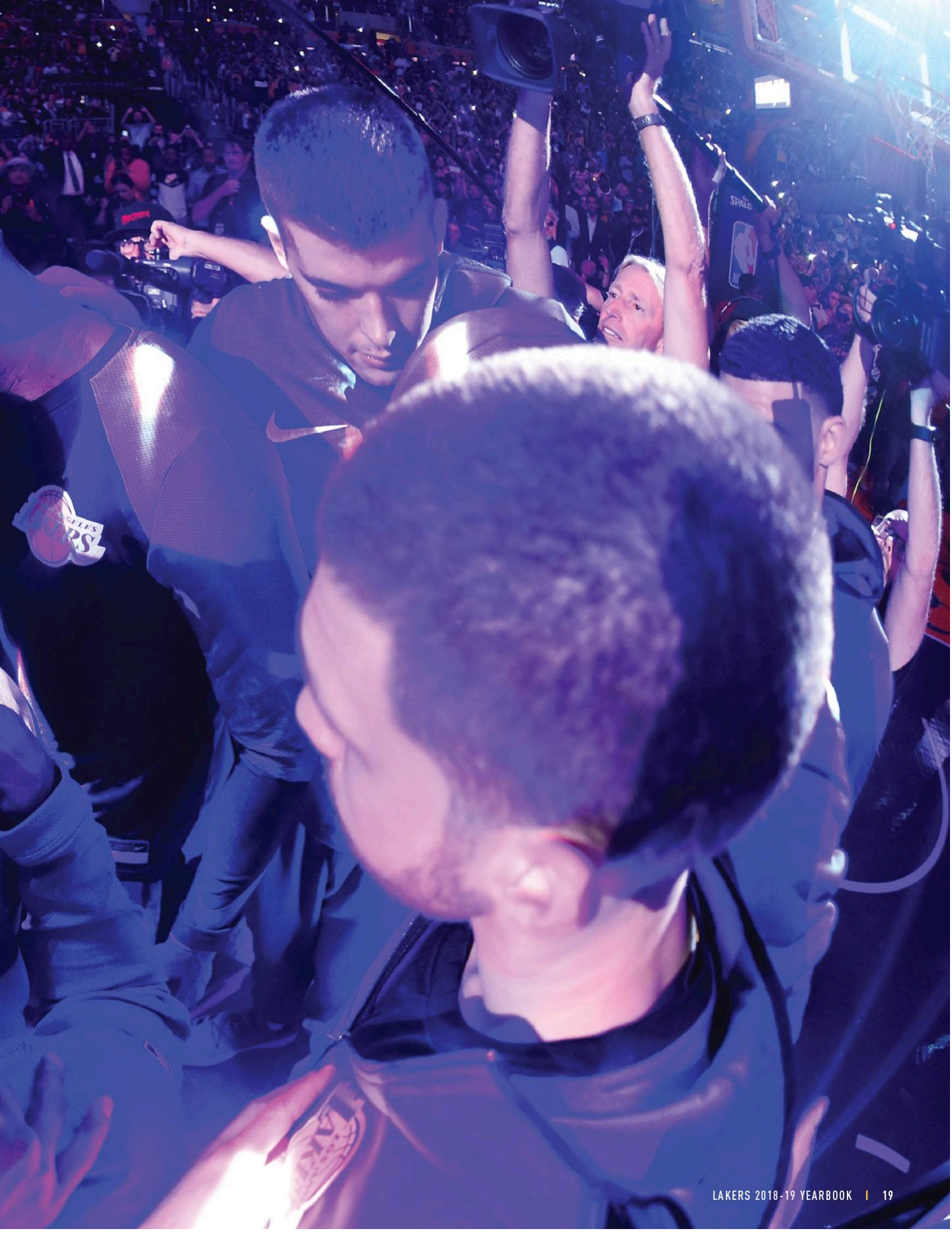


MEET THE LAKERS



LUKE WALTON

HEAD COACH

Luke Walton enters his third season as head coach, after he was hired as the 26th head coach in Lakers franchise history, and the 22nd in the Los Angeles era, on April 29, 2016.

Walton again improved the team's win total by nine games in year-two, finishing with a 35-47 record for the 2017-18 season. The team saw major improvements on both ends of the floor, jumping from 30th in defensive rating in 2016-17 to 12th in 2017-18, while shooting the highest field goal percentage (46.1%) by a Laker team since the 2010-11 season. Walton's fast-paced offense ranked among tops in the league in points in the paint and fast break points throughout the season, finishing with 51.9 PITP (third in the NBA) and 17.5 fast break points per game (second in the NBA), most in each category by the team since 1997-98. The team's 108.1 points per game ranked 11th in the league and were the most for the Lakers since 2007-08.

Individual player development has also been a major factor in Walton's success. Brandon Ingram made big jumps statistically in his second season, with his averages improving from 9.4 points (.402 FG%), 4.0 rebounds and 2.1 assists as a rookie, to 16.1 points (.470 FG%), 5.3 rebounds and 3.9 assists in his sophomore campaign. Rookies Lonzo Ball, Kyle Kuzma and Josh Hart were key contributors throughout the season, with Ball (Second Team) and Kuzma (First Team) earning All-Rookie honors, while Josh Hart closed out the season with five-straight 20-point games and a career-high 30 points in the season finale against the Clippers.

Walton rejoined the Lakers family after spending two seasons as an assistant coach on Steve Kerr's staff with the Golden State Warriors. He joins George Mikan, Jim Pollard, Jerry West, Pat Riley, Earvin "Magic" Johnson, Kurt Rambis, and Byron Scott as the eighth individual to both play and coach for the Lakers organization. In his two years in Golden State, the Warriors appeared in consecutive NBA Finals and won the 2015 NBA Championship. Stepping into the interim head coaching position for Kerr who was forced to take a medical leave of absence from the team, Walton oversaw a 39-4 start to the season that included winning the first 24 consecutive games of the year, an NBA record. The team's 73-9 regular season record stands as the best mark in NBA history, and Walton finished ninth in Coach of the Year voting, even though he was not eligible for the award.

Prior to his time with the Warriors, Walton served as a player development coach for the South Bay Lakers during the 2013-14 season. He began his formal experience in the coaching realm during the 2011 NBA lockout, when he served as an assistant coach at the University of Memphis.

The San Diego native enjoyed a 10-year NBA playing career (2003-13) with the Lakers and the Cleveland Cavaliers, and was an integral part of Los Angeles' NBA championship teams in 2009 and 2010. Originally selected with the 32nd overall pick in the 2003 NBA Draft, Walton averaged 4.7 points, 2.8 rebounds, and 2.3

LUKE WALTON

assists in 564 regular season games (138 starts). He made the postseason seven times (all with the Lakers), logging 88 postseason appearances (12 starts), and represented Los Angeles in the Shooting Stars Competition at the 2005 All-Star Weekend.

Walton played collegiately at the University of Arizona for Hall-of-Fame coach Lute Olson, leaving the Pac-10 as one of only three players in conference history to tally 1,000 career points, 500 rebounds, and 500 assists. He was named an All-Pac-10 performer twice in his four-year career (1999-2003), and was a Wooden Award Finalist as a senior. His best statistical season came as a junior, where he posted averages of 15.7 points, 7.3 rebounds, and 6.3 assists, earning his selection to four All-America teams, including being one of 10 players to receive John R. Wooden Award All-American honors.

Walton's father, Bill, is a member of the Naismith Memorial Basketball Hall of Fame and was named one of the NBA's 50 Greatest Players. The father/son duo are one of two pairs in NBA history to both win multiple NBA titles (Mychal and Klay Thompson). Walton's three brothers (Nate, Adam, and Chris) all played basketball in college, and he cites his mother Susie as the person he most admires for raising four boys.

Luke and his wife Bre, who he originally met at Arizona where she was a standout volleyball player, have two children: son Lawson and daughter Landen.

LAKERS COACHING AND TRAINING STAFF

COACHING AND BASKETBALL STAFF (Back Row, Left to Right): Head Video Coordinator Will Scott, Assistant Coach Brian Keefe, Assistant Video Coordinator Jon Pastorek, Assistant Coach Mark Madsen, Assistant Coach Miles Simon. (Front Row, Left to Right): Manager, Advance Scouting/Player Development Jonah Herscu, Assistant Coach Jesse Mermuys, Head Coach Luke Walton, Assistant Coach/Director of Basketball Strategy Clay Moser, Associate Head Coach Brian Shaw.

TRAINING STAFF (Back Row, Left to Right): Assistant Strength & Conditioning Coach Adi Vase, Assistant Strength & Conditioning Coach Josh Wright, Physical Therapist/ Assistant Athletic Trainer Ron Weathers, Athletic Trainer and Athletic Performance Liaison Mike Mancias. (Front Row, Left to Right): Massage Therapist Stacey Robinson, Director, Strength & Endurance Training/Head Strength & Conditioning Coach Gunnar Peterson, Head Athletic Trainer Marco Nuñez, Assistant Athletic Trainer Nina Hsieh, Equipment Manager Carlos Maples, Manager, Nutrition & Wellness Kristen Andrews.

MEET THE LAKERS

2018-19 LOS ANGELES LAKERS ROSTER

NO.	NAME	POS	HT	WT	BIRTHDATE	PRIOR TO NBA / HOME COUNTRY	YRS
2	Lonzo Ball	G	6-6	200	10/27/97	UCLA / USA	1
11	Michael Beasley	F	6-9	235	1/9/89	Kansas State / USA	10
17	Isaac Bonga	G	6-8	200	11/8/99	Fraport (Germany) / Germany	R
1	Kentavious Caldwell-Pope	G	6-5	205	2/18/93	Georgia / USA	5
4	Alex Caruso (2W)	G	6-5	190	2/28/94	Texas A&M / USA	1
5	Tyson Chandler	C	7-1	240	10/2/82	Dominguez (CA) / USA	17
3	Josh Hart	G	6-5	215	3/6/95	Villanova / USA	1
14	Brandon Ingram	F	6-9	200	9/2/97	Duke / USA	2
23	LeBron James	F	6-8	260	12/30/84	St. Vincent-St. Mary (OH) / USA	15
0	Kyle Kuzma	F	6-9	220	7/24/95	Utah / USA	1
7	JaVale McGee	C	7-0	250	1/19/88	Nevada / USA	10
10	Sviatoslav Mykhailiuk	G	6-8	210	6/10/97	Kansas / Ukraine	R
9	Rajon Rondo	G	6-1	190	2/22/86	Kentucky / USA	12
6	Lance Stephenson	G	6-6	230	9/5/90	Cincinnati / USA	8
15	Moritz Wagner	C	6-11	245	4/26/97	Michigan / Germany	R
19	Johnathan Williams (2W)	F	6-9	225	5/22/95	Gonzaga / USA	R
40	Ivica Zubac	C	7-1	250	3/18/97	Mega Leks (Serbia) / Croatia	2

** Two-Way Contract*

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Luke Walton (Arizona)

ASSOCIATE HEAD COACH
Brian Shaw (UC Santa Barbara)

ATHLETIC TRAINER
Marco Nunez (Cal Poly Pomona)

ASSISTANT COACHES
Jesse Mermuys (Arizona), Brian Keefe (UNLV),
Mark Madsen (Stanford), Miles Simon (Arizona)

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2 LONZO BALL GUARD

CLEAN UP WITH TRUSTED HOUSEHOLD ESSENTIALS

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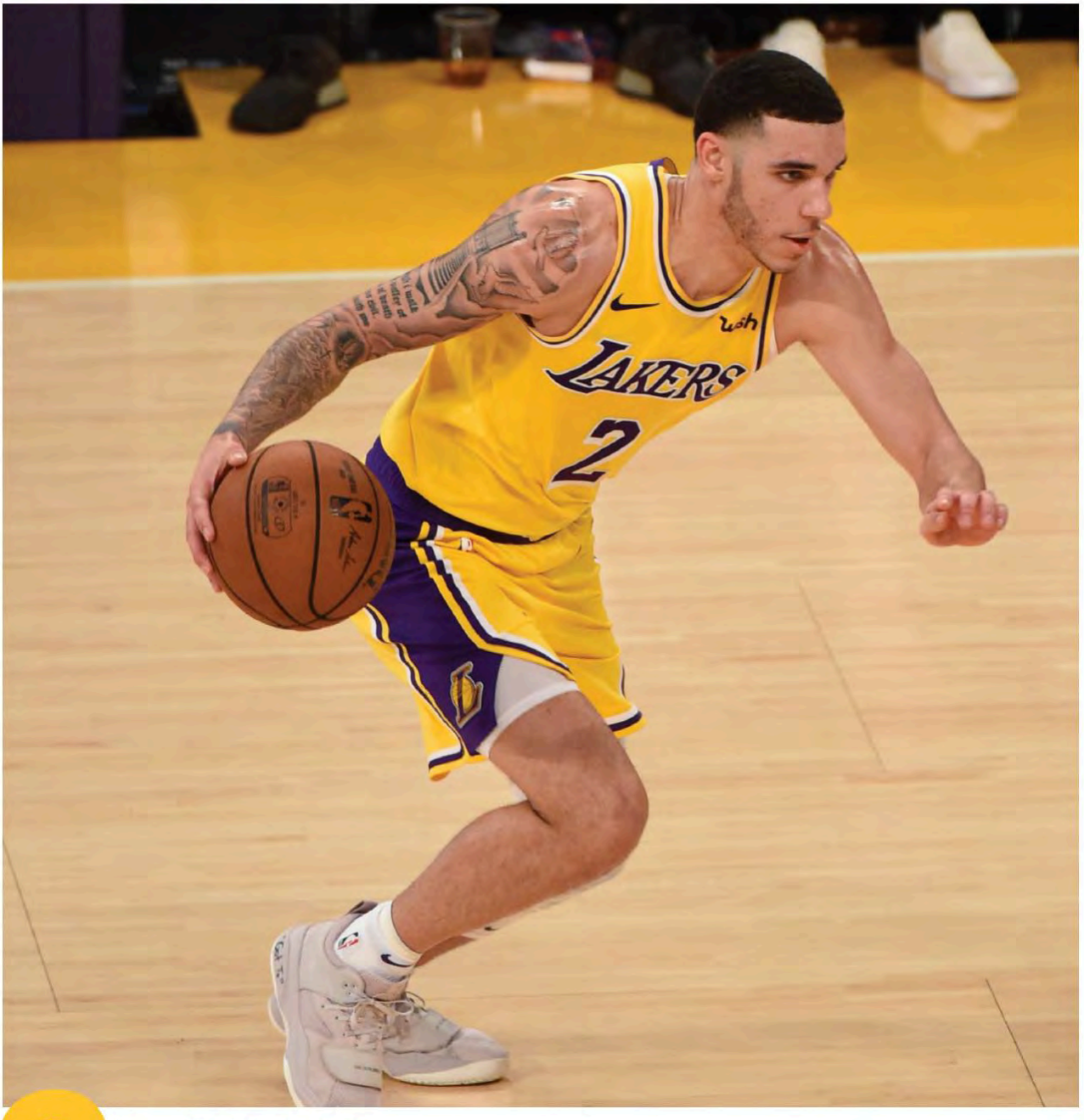

2 LONZO BALL GUARD

HEIGHT: 6-6 | WEIGHT: 200 | BIRTHDATE: 10/27/97 | PRIOR TO NBA: UCLA | YEARS PRO: 1

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There's a local neighborhood where only 6% of the residents are college graduates. At UCLA, we believe we have the opportunity to help change that. So, in partnership with LAUSD, we opened the Mann UCLA Community School in South Los Angeles. A public school, it serves as a cornerstone for a rigorous, personalized education, and provides a solid foundation for a better future. From empowering students to training teachers, it's just one of a large number of ambitious programs we're undertaking that broaden access to education in our community. That's the power of optimism.

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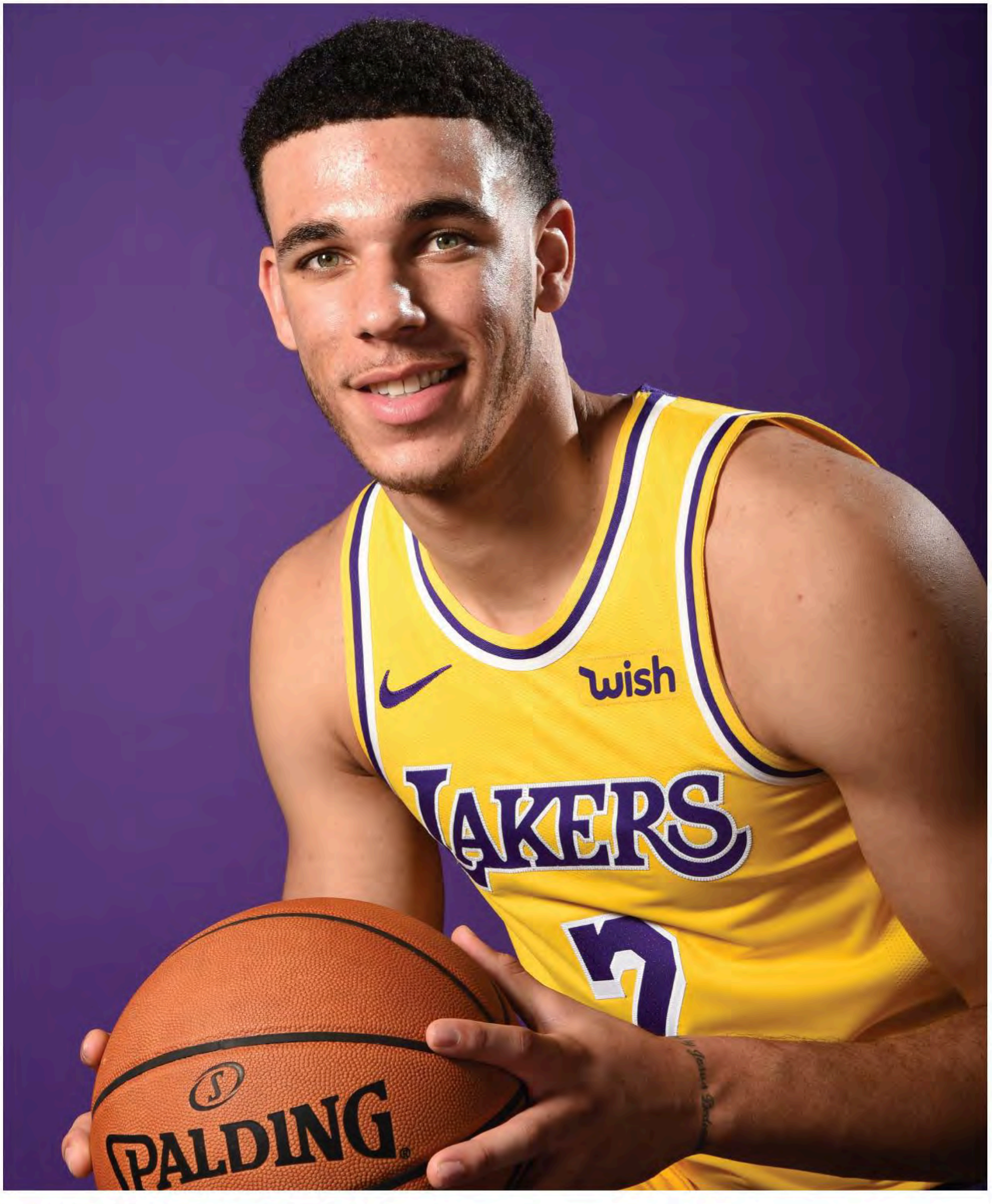

2 LONZO BALL

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11 MICHAEL BEASLEY FORWARD

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11 MICHAEL BEASLEY FORWARD

HEIGHT: 6-9 | WEIGHT: 235 | BIRTHDATE: 1/9/89 | PRIOR TO NBA: KANSAS STATE | YEARS PRO: 10

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NBC4 NEWS

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4 You

WEEKNIGHTS AT 11PM

11 MICHAEL BEASLEY

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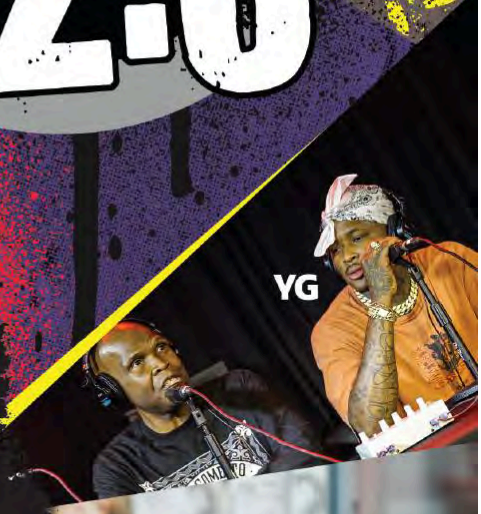
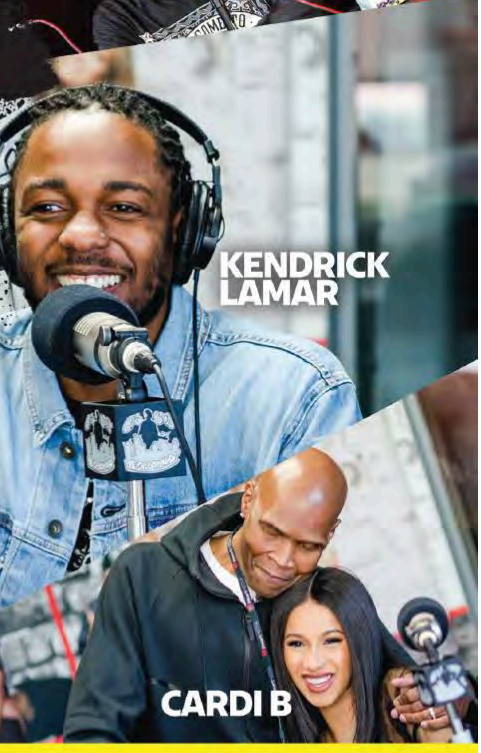
17 ISAAC BONGA GUARD

BIG BOY'S NEIGHBORHOOD

REAL 92.3

LA'S NEW HOME FOR HIP HOP





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17 ISAAC BONGA GUARD

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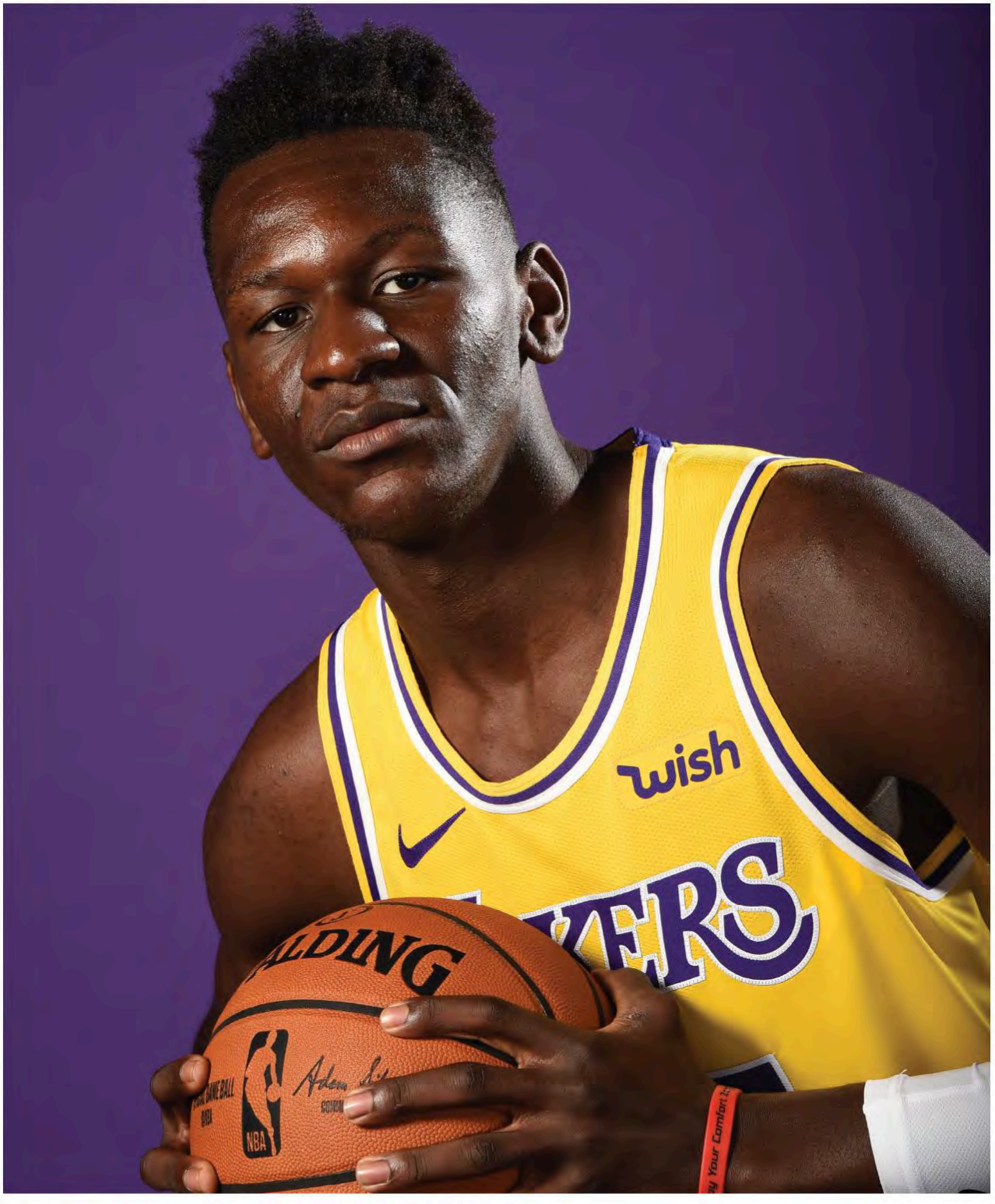

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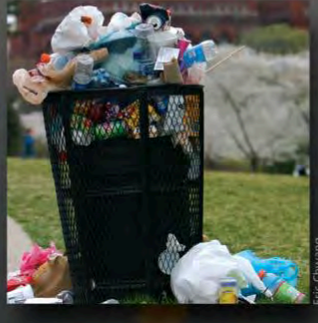

Eric Chwang

More than two miles of open space, monuments, and memorials welcome and inspire 25 million visitors to our nation's capital each year. But like many national parks, the National Mall in Washington, D.C., desperately needs our help. Although Congress has proposed some additional investment, "America's front yard" still needs $350 million in federal funding for maintenance, repairs, and preservation. Now is the time to act if we're going to preserve our national parks in time for their upcoming centennial, and ensure they can be enjoyed by our children and our grandchildren.

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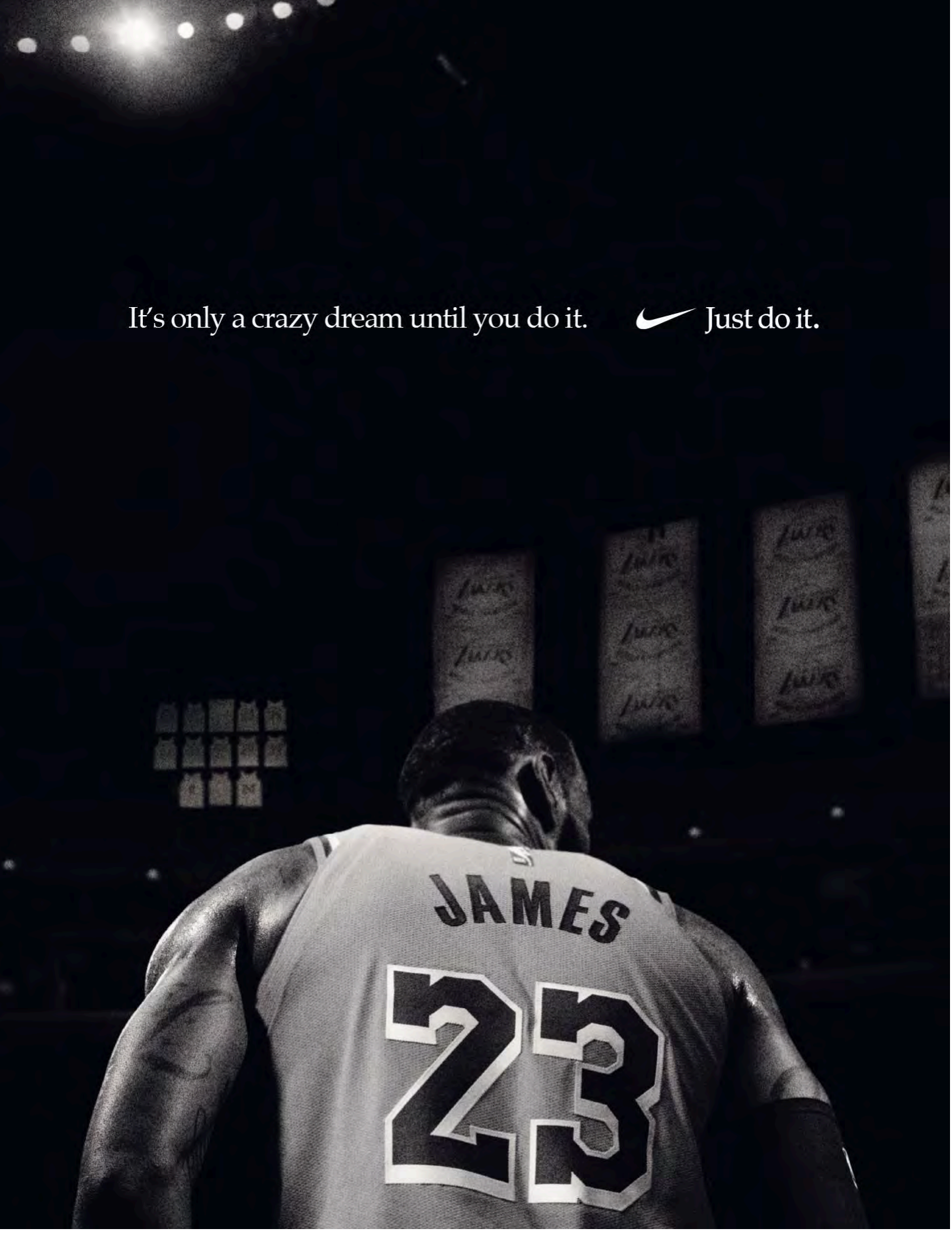
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JAMES
23

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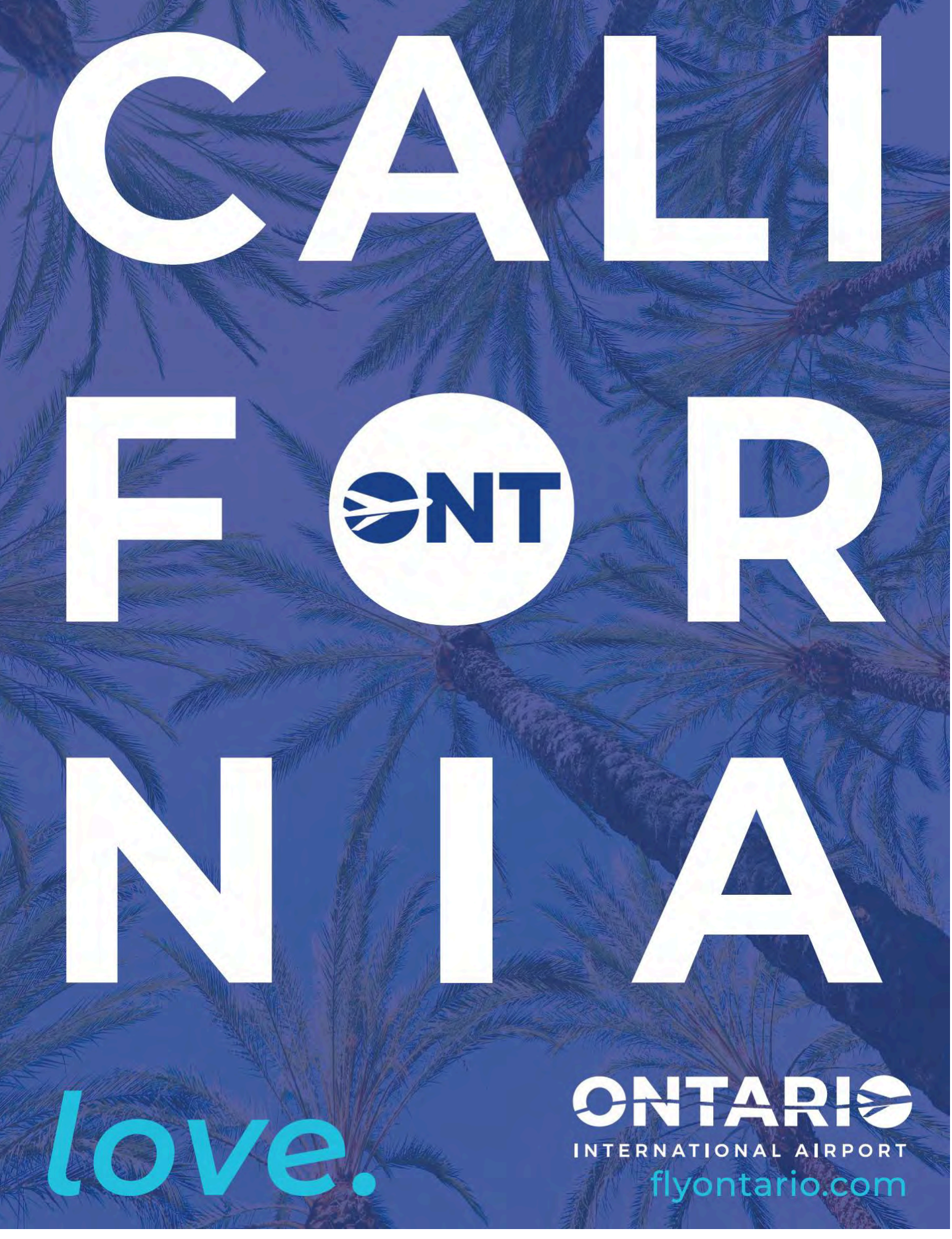
HEIGHT: 6-5 | WEIGHT: 190 | BIRTHDATE: 2/28/94 | PRIOR TO NBA: TEXAS A&M | YEARS PRO: 1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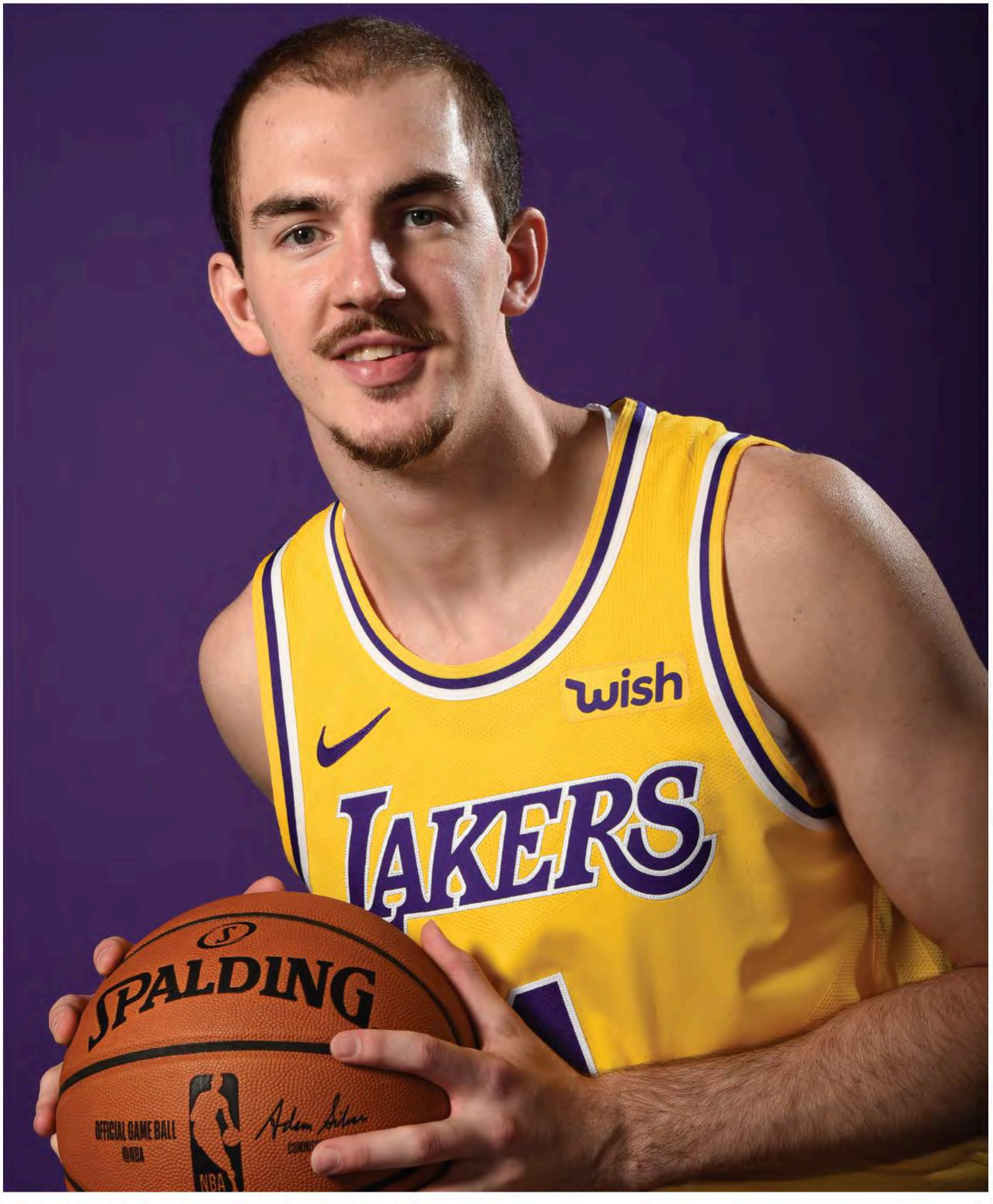

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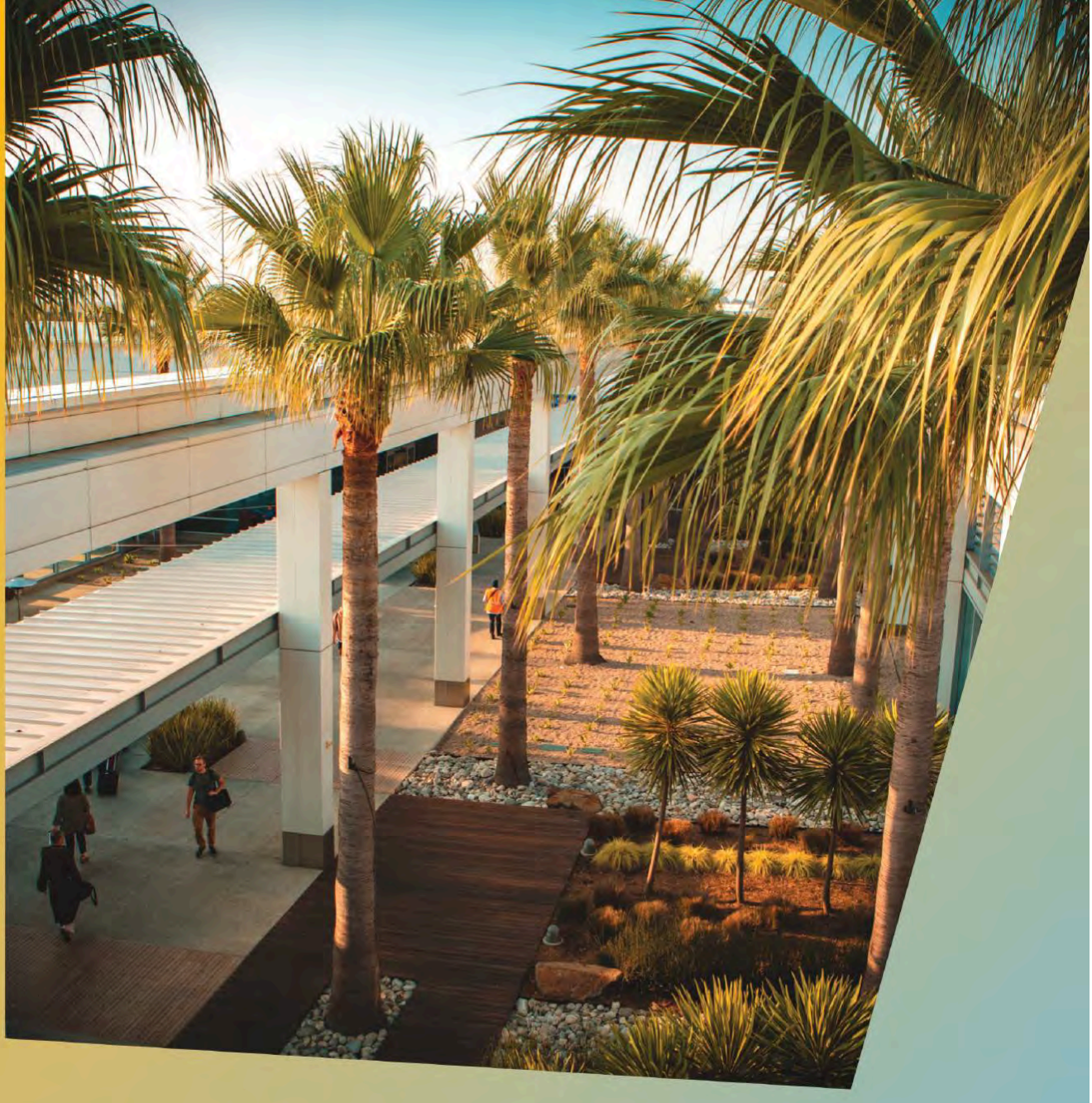

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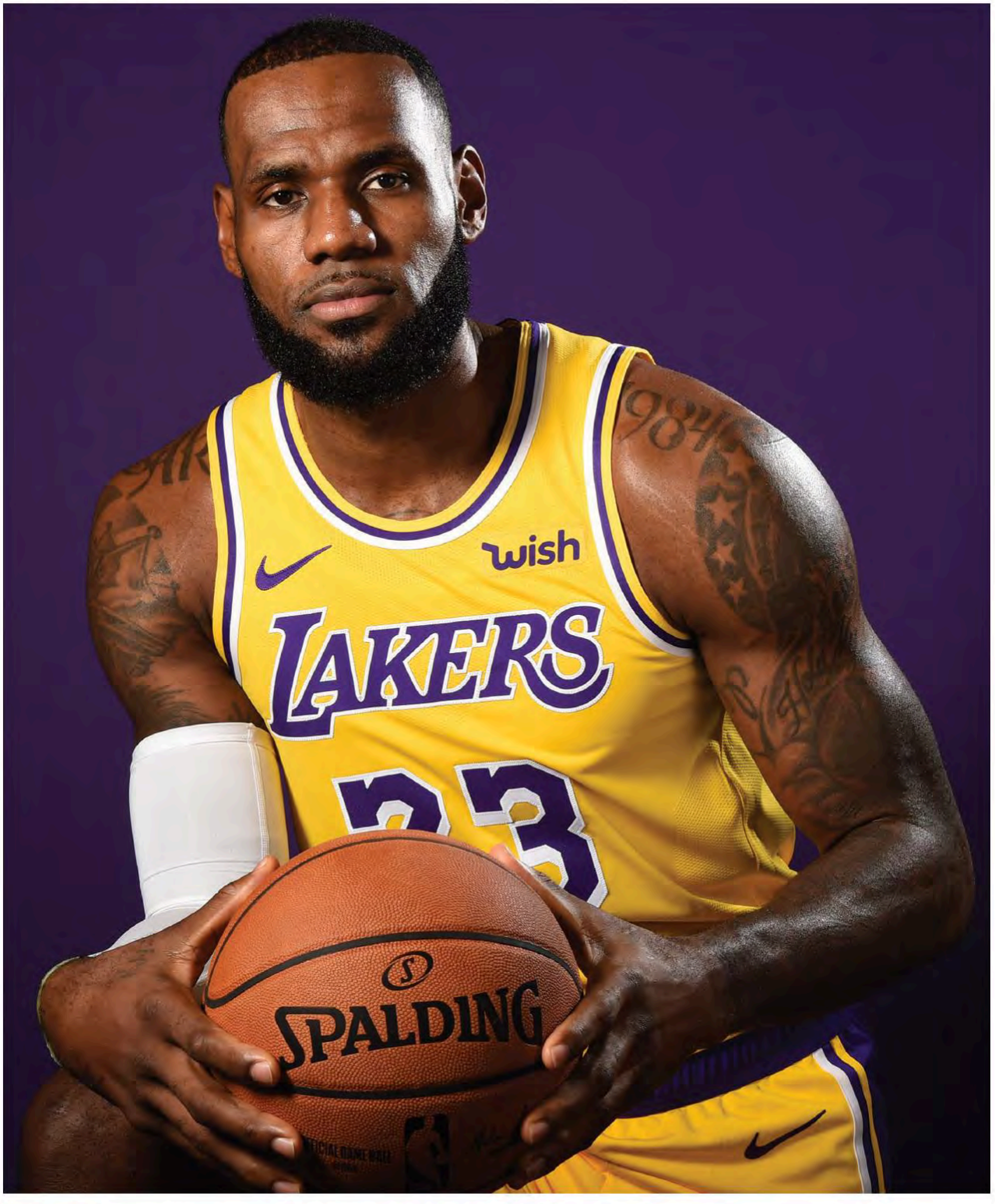

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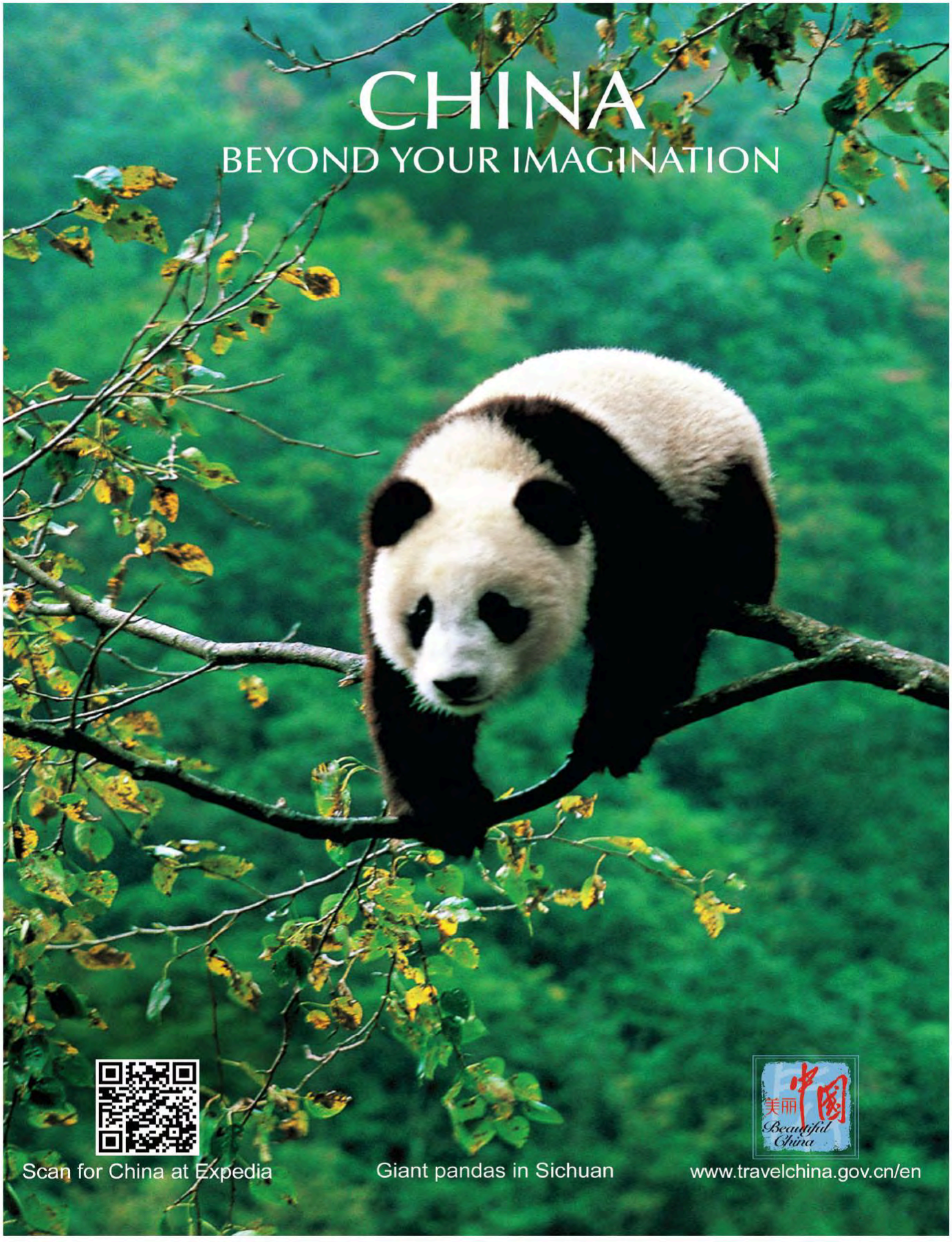
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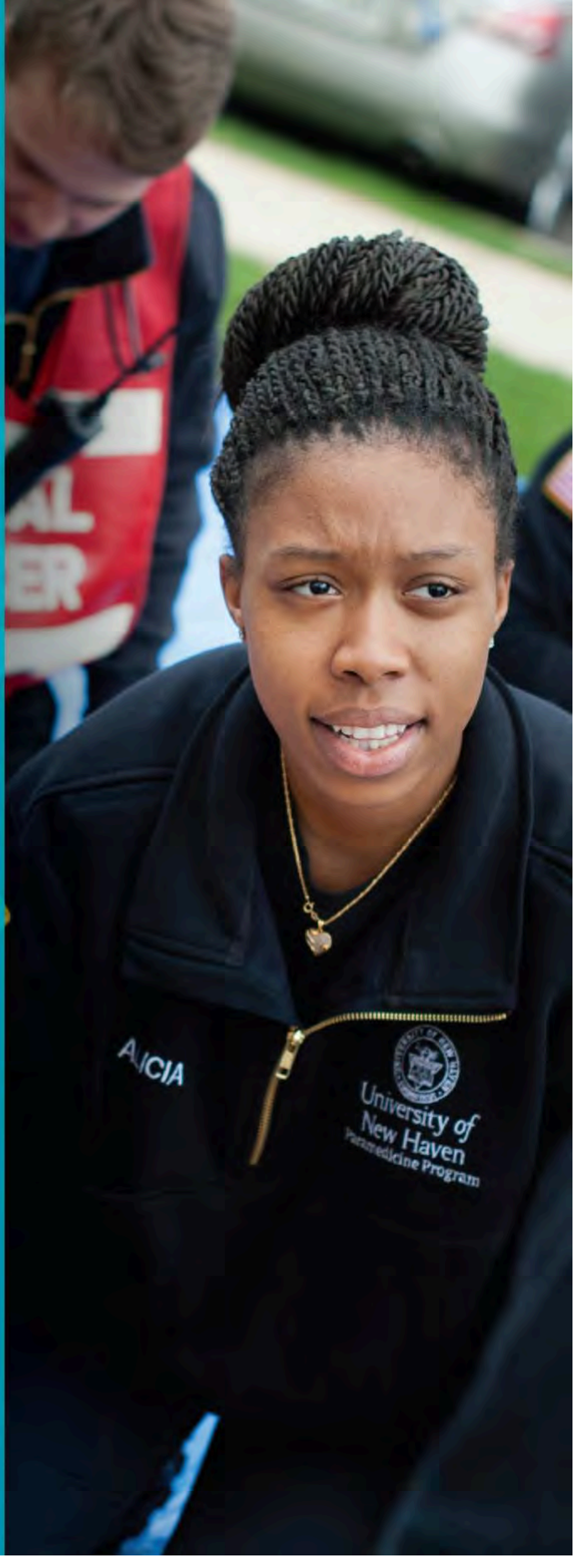

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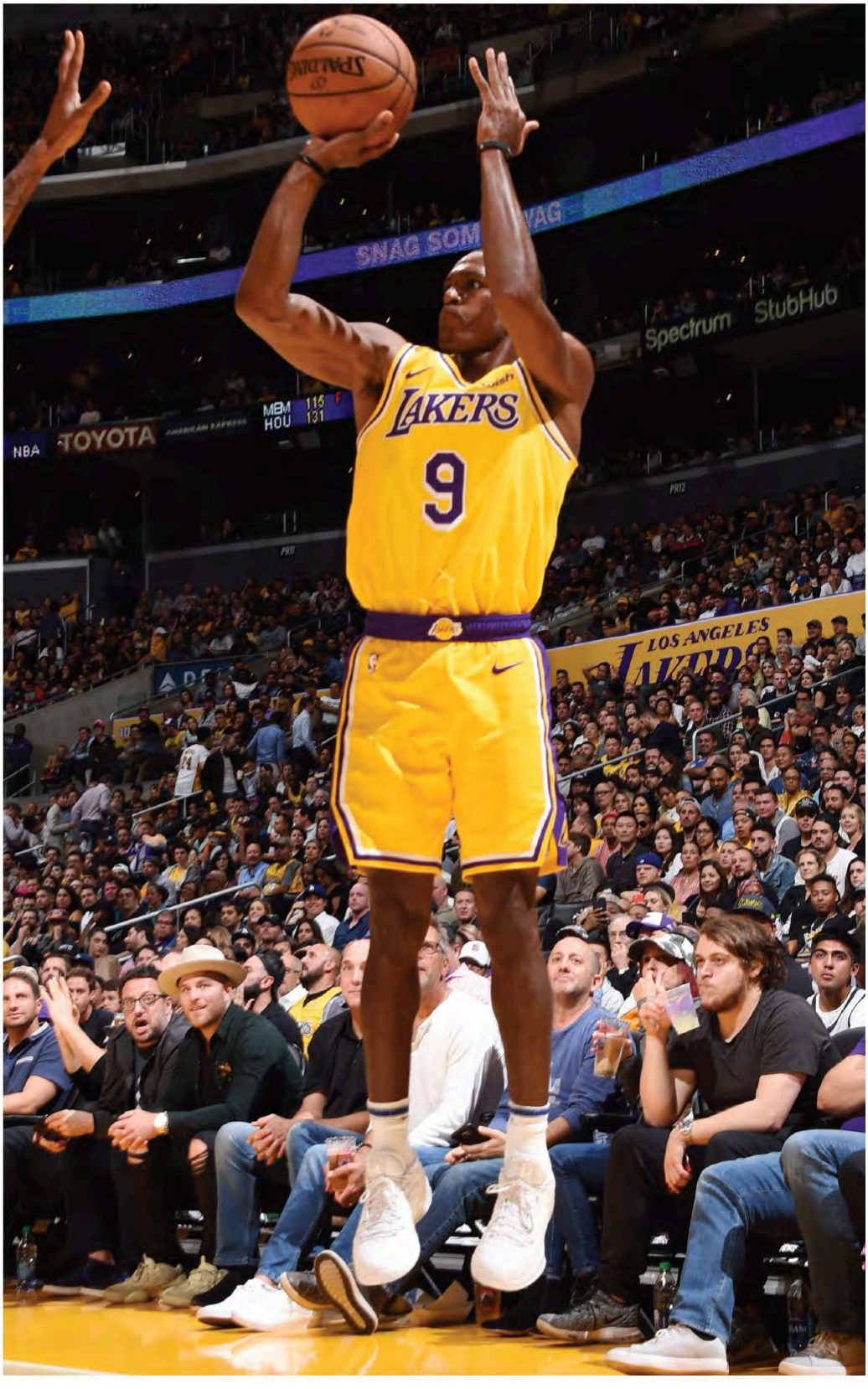

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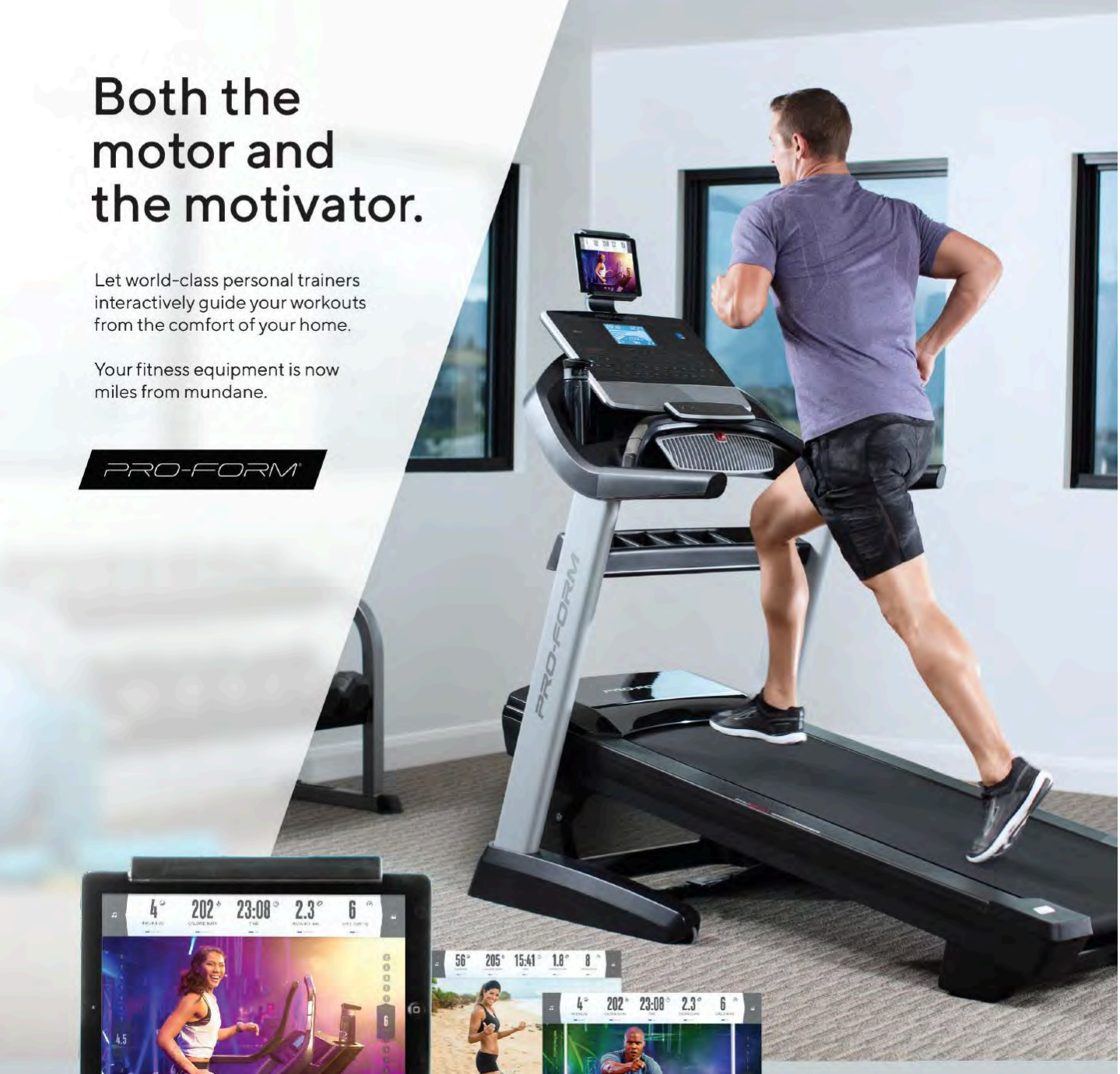

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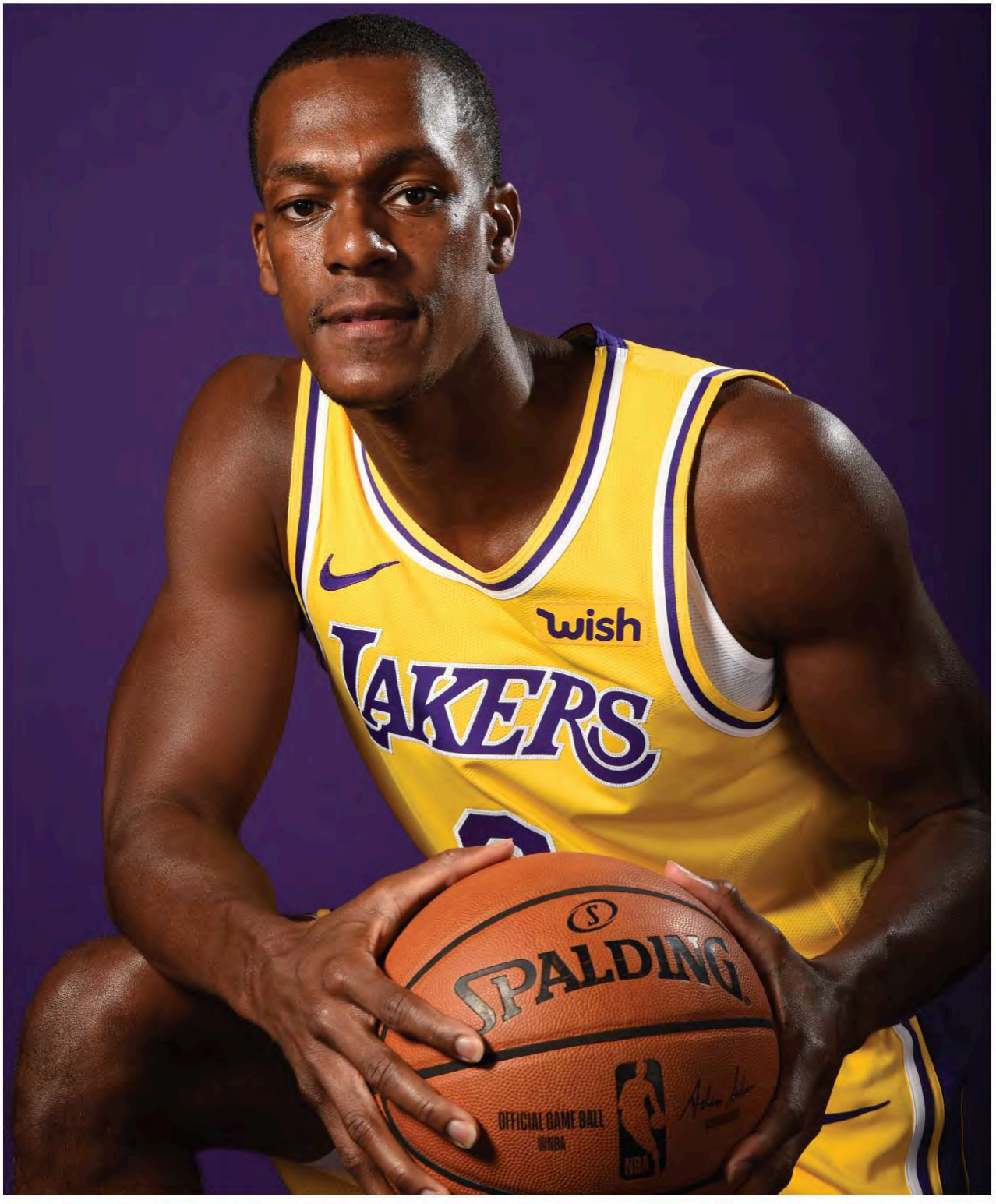

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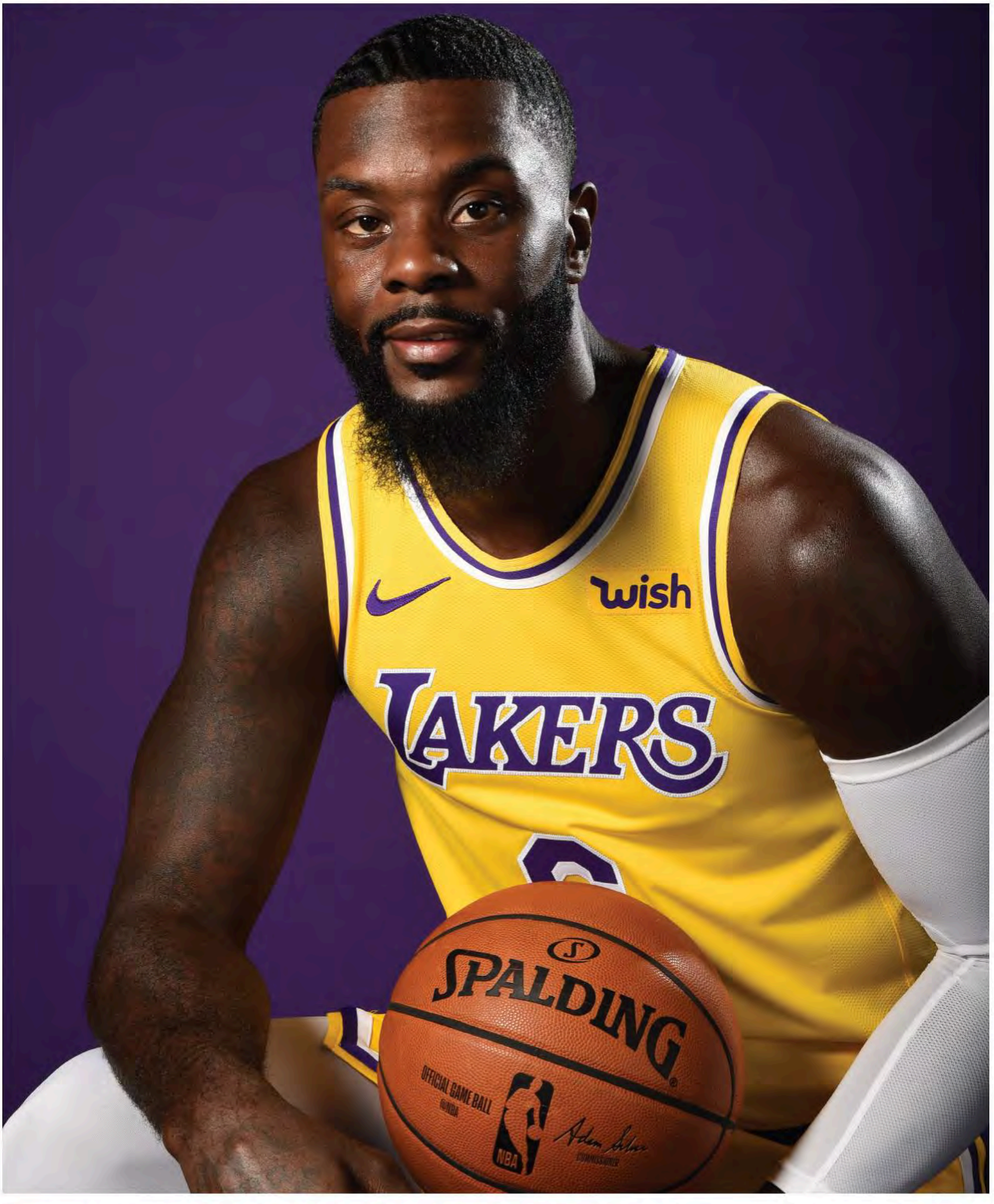

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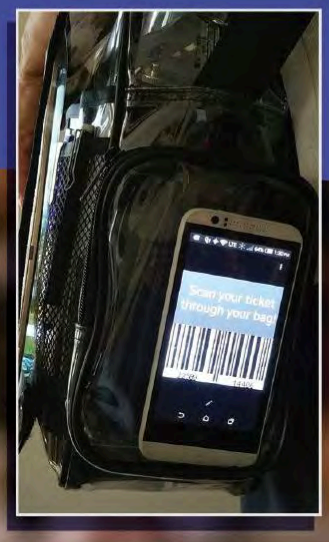

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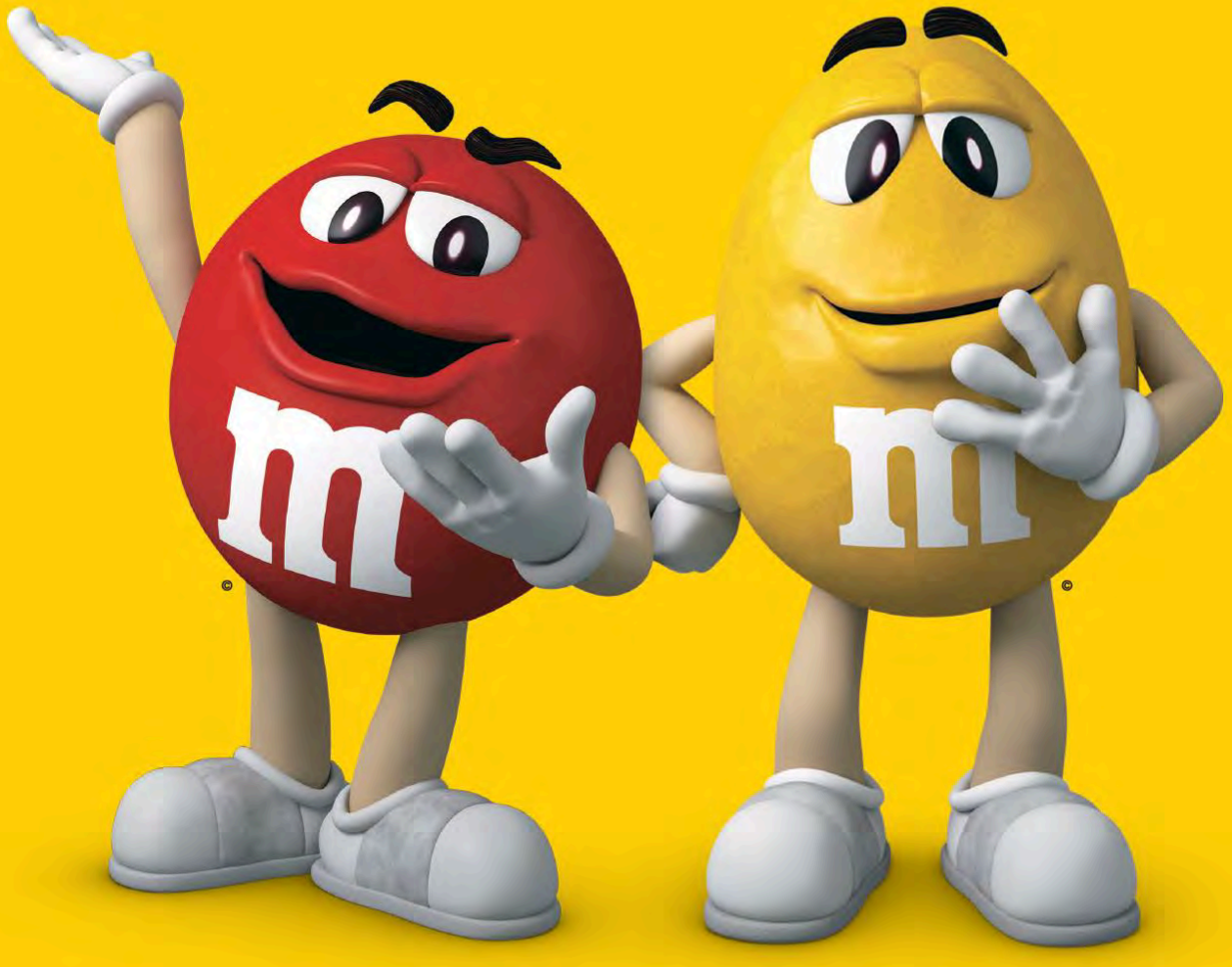

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19 JOHNATHAN WILLIAMS

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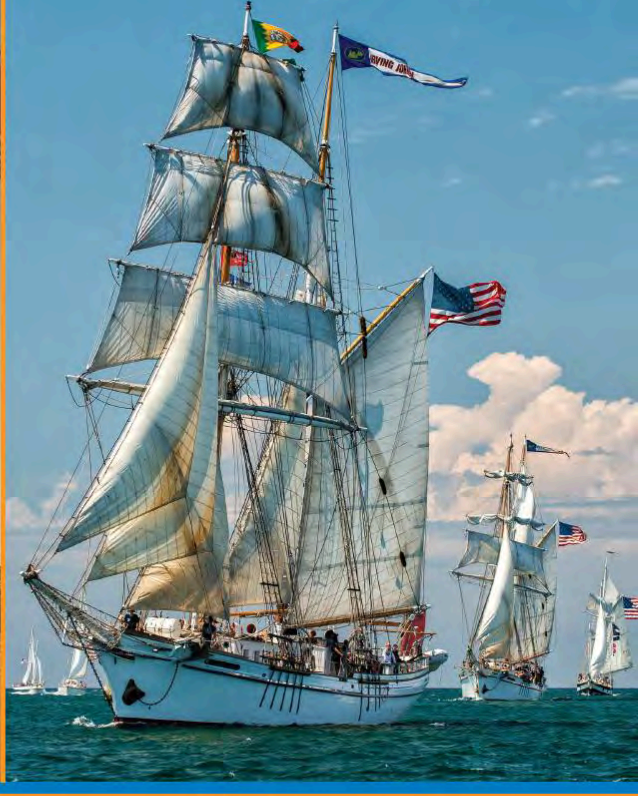

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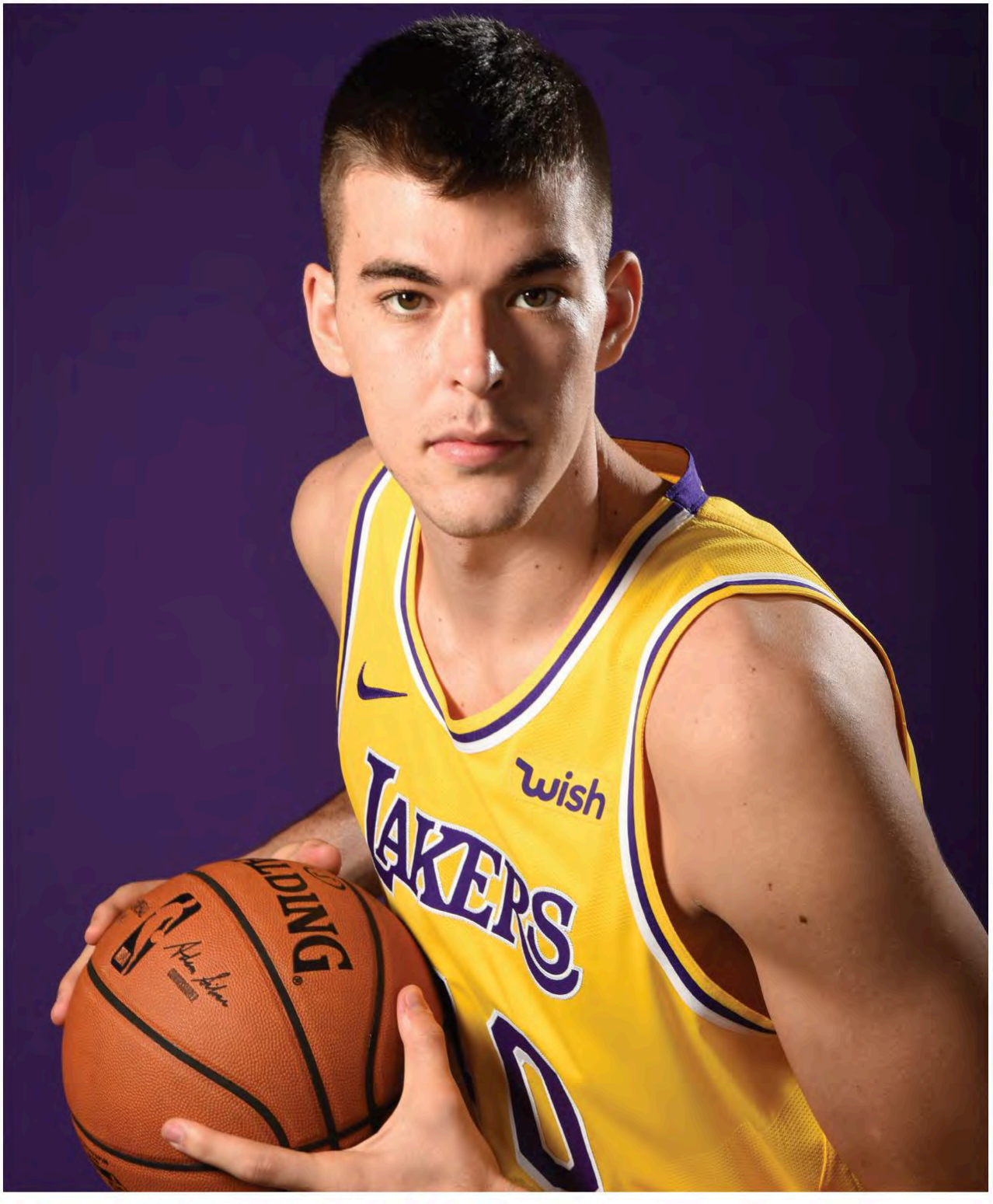

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KING'S LANDING

LEBRON JAMES' FIRST SEASON WITH THE LAKERS

BY JOEY RAMIREZ

LeBron James' entire life has been on the move.

Not just taking his talents to South Beach or coming home to Cleveland or, most recently, choosing Los Angeles as the setting for the next chapter of his career.

No, James has moved from place to place since his childhood days in Akron, back when he missed 83 days of fourth grade largely because he didn't have a permanent home.

"My mom didn't have a car and we didn't have stability day-to-day where I didn't know where I'd be living," James said. "So there was no way I could even get there. It was a surprise to me when I woke up and I was actually going to school."

It was only fitting that James' last act before heading west was to use school to give back to the community that raised him — in a life-changing way.

In late July, James returned to his hometown and opened the I Promise School — a state-of-the-art, public elementary school for students "identified by Akron Public Schools as behind in critical academic areas and other factors."

LeBron and his foundation spared no expense. Features include a 20-to-1 student-teacher ratio; year-round programming and a 9-to-5 school day; free breakfast, lunch and dinner; GED programs for parents; an on-site food bank; and, perhaps most importantly, guaranteed four-year scholarships to the University of Akron for all eligible graduates.

"When people ask me, 'Why a school?' that's part of the reason why," James said. "Because I know exactly what these 240 kids are going through. I know the streets that they walk. I know the trials and tribulations that they go through. I know the ups, the downs."

Now that he has impacted the lives of hundreds of children, perhaps sparing them some of the hardships he faced during his elementary days, James once again finds himself on the move.

He fulfilled his promise to Northeast Ohio, delivering Cleveland its first major sports title in 52 years by leading the Cavaliers past the 73-9 Golden State Warriors in 2016.

Now it's time for a different challenge: leading a historic Lakers franchise back to prominence after a five-year playoff drought.

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LAKER PROFILE: LeBRON JAMES

"It's always challenging when you move," James said, "no matter if you do it as a professional or if you're doing it in your adolescent days, which I did a lot.

"Moving from place to place is something I've been accustomed with, especially growing up where I come from. It's more challenging for your family and your friends that take a leap, take a change as well."

James' impending free agency loomed over the entire league last season. Here was a man who had been to eight straight NBA Finals considering a change in franchise.

While the Lakers did not have recent postseason experience, they did have one of the few people on the planet who could relate to James as a world-class athlete: President of Basketball Operations Magic Johnson.

On the night of free agency, Magic showed up an hour early to LeBron's home in L.A. A five-time NBA champion and global icon, Johnson was glad to wait in his car for 9:01 to strike, signaling his time to go pitch the Lakers to the world's greatest player.

It was a mirror-like conversation. Both men from the Midwest — one from Akron and the other from Lansing, Michigan. Both grew up without much financially. Both defied the odds and seized greatness.

And for all the similarities between the men, it ended up being two guys talking hoops. Except these guys are the greatest point guard and the greatest small forward in NBA history.

"I prepared that way instead of a lot of bells and whistles and things like that," Johnson said. "It was really about basketball."

But it was basketball discussed at its highest level.

Johnson had spent the time leading up to free agency studying tape of LeBron's games from Miami and his second stint in Cleveland. Johnson gave James a detailed breakdown of the Lakers' roster, as well as coach Luke Walton's philosophies.

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LAKER PROFILE: LeBRON JAMES

Johnson — who, just one week earlier, promised to resign if the Lakers did not land a superstar in the next two summers — shared his vision with James.

"I told him that we had a three-year plan," Johnson said. "We have a plan that we want to execute and he can really take that plan to a whole other level."

LeBron absorbed Magic's words and later convened with his family and close friends. They weighed the pros and cons of all their options. Their verdict was Los Angeles.

While some pointed to James' HBO show, *The Shop*, and his involvement with *Space Jam 2* as signals that he was turned by Hollywood, the NBA's alpha vowed that this decision was based on the hardwood, not the film set.

"My decision was based solely on my family and the Lakers," James said. "I'm a basketball player. I play ball, that's what I do. That's what I live by, and when I do it the way I do it, everything takes care of itself.

"As far as my business, that took care of itself way before I became part of the Lakers franchise."

While James came to Los Angeles primarily because of the basketball situation, that doesn't mean he demands the Lakers immediately rise to the top of the NBA.

His tenure with the Heat began with a 9-8 record. His return to the Cavaliers started even worse, with seven losses in their first 12 games.

"We have to take our bumps and our bruises," James said. "There are going to be good times and bad times. That's what happens with a team that's new.

"But if we continue to work the process and continue to sacrifice for one another and put in the commitment and the time to be great, everything will fall into place as I've said before."

But that message of patience isn't just for fans and teammates. LeBron admitted that he is "not a very patient guy," but said that he has to be willing to take his time with both his fellow Lakers and himself.

"Dedication, attentiveness and how locked in you can stay — that's what it's all about," he said. "We're here for one reason and one reason only, and that's to someday hoist a trophy."

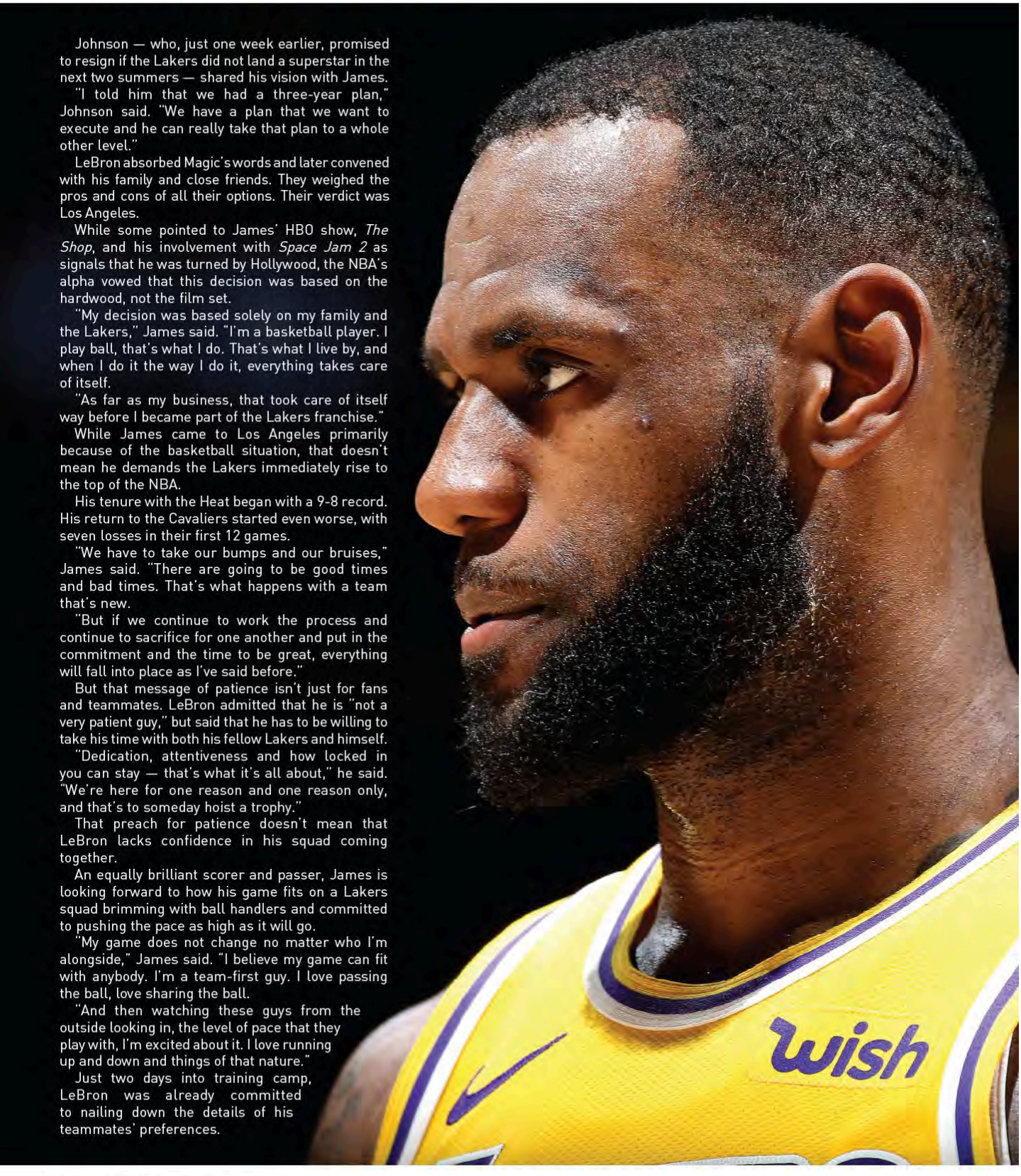
That preach for patience doesn't mean that LeBron lacks confidence in his squad coming together.

An equally brilliant scorer and passer, James is looking forward to how his game fits on a Lakers squad brimming with ball handlers and committed to pushing the pace as high as it will go.

"My game does not change no matter who I'm alongside," James said. "I believe my game can fit with anybody. I'm a team-first guy. I love passing the ball, love sharing the ball.

"And then watching these guys from the outside looking in, the level of pace that they play with, I'm excited about it. I love running up and down and things of that nature."

Just two days into training camp, LeBron was already committed to nailing down the details of his teammates' preferences.



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LAKER PROFILE: LeBRON JAMES

Even the league's best playmakers don't typically tailor their passes like James, who is able to customize his deliveries like it's online shopping.

"That's my job," James said. "I know how guys like the ball. I watch a lot of film and know if guys like seams, no seams. If they like low passes or high passes, if they like [to catch it at] the numbers or the forehead. And it's my job to get it to them."

And while this may be one of the most youthful teams of James' career — highlighted by Brandon Ingram, Lonzo Ball, Kyle Kuzma and Josh Hart — Magic Johnson isn't concerned about his team failing to find itself.

"LeBron is the greatest leader in sports," Magic said, "so I think that [chemistry] is gonna be easy."

Indeed, Coach Luke Walton relayed that James has already been changing the culture around the Lakers. While offseason scrimmages were largely carefree and full of laughter, both he and the team embodied a completely different, more business-like demeanor by the first day of training camp.

"The way he's approaching has changed from the pick-up we were playing in the summer," Walton said. "He was very serious, not talking a lot. He was the same way this morning. It definitely helped set the tone. We're on a journey that started today."

That journey will be an atypical one. A crew of young players and veteran newcomers all following the lead of arguably the greatest player in the history of the sport.

One certainty is that nobody questions LeBron's ability to elevate those around him.

"I mean, it's LeBron," Rajon Rondo said. "You speak his name — one name speaks for itself. He's been a leader and a mentor in this league for a long time, on and off the court. ... He embraces all the pressure he's ever dealt with in his career, and he's always risen above the occasion."

And that is certainly an overwhelming amount of pressure for one man to carry over the last 15 years of his life.

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So what does make LeBron James feel pressure these days?

"Nothing," James said with a smile. "Nothing."

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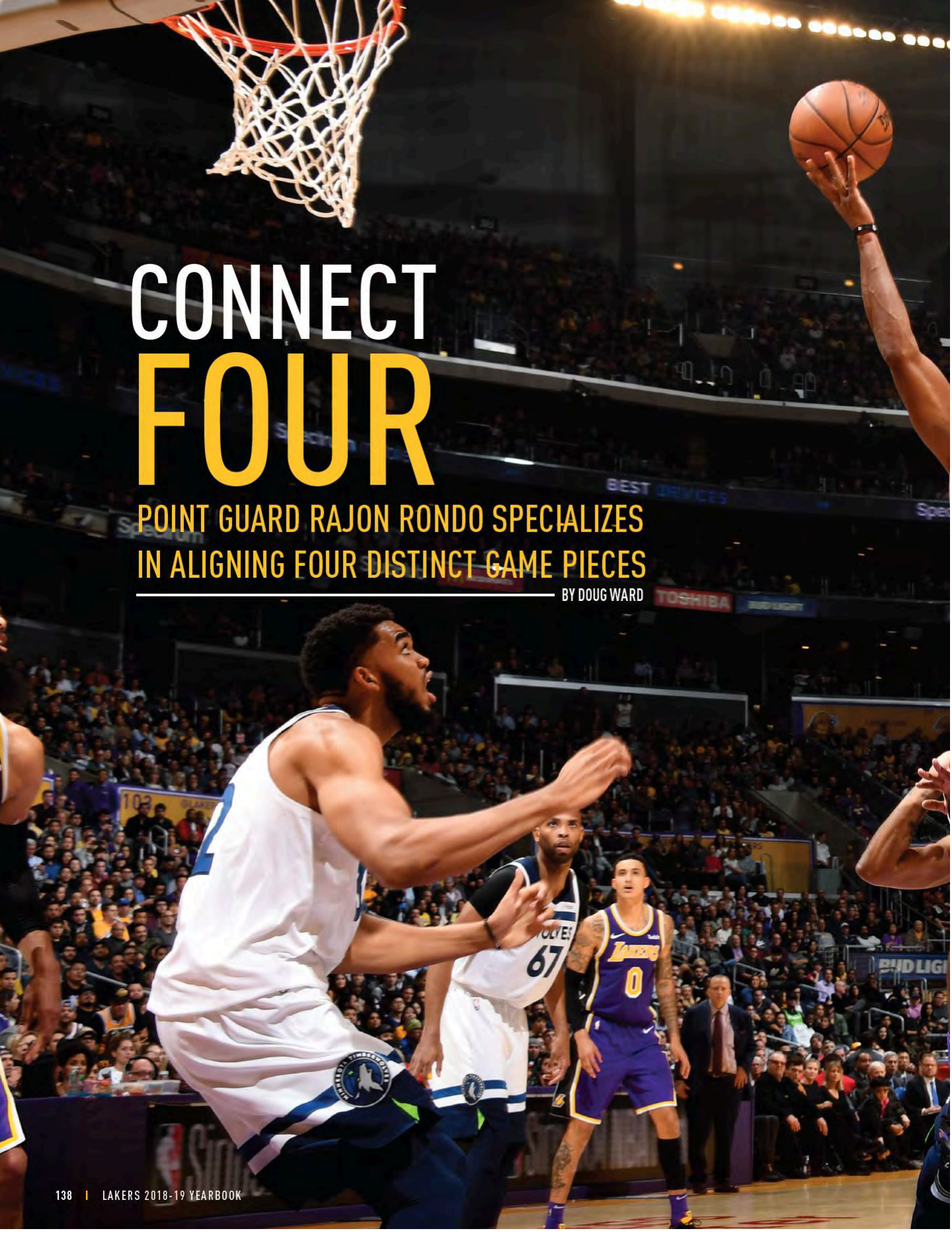

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LAKER PROFILE: RAJON RONDO

When Lakers point guard Rajon Rondo was growing up in Louisville, his favorite pastime after basketball was Connect Four, a simple game where the object is to get four chips lined up consecutively before your opponent can accomplish the same goal.

Rondo's mother demanded he be home when the streetlights came on, so after playing basketball all day, he'd spend his evenings channeling his competitive juices into board games. He got very good at his favorite, Connect Four, which is suitable for kids as young as six. But Rondo never saw the game as child's play, and his evolution from Connect Four savant to basketball genius is not entirely coincidental.

"Connect Four is my favorite game because it's just like basketball," Rondo says. Then Rondo offers up an insight into the perspective he's carried from his mom's front porch to the hardwood floors of the NBA.

"Whenever I played Connect Four, I would be thinking three or four plays ahead," Rondo says. "I wanted the other player to react to me. It's like basketball or boxing, in that it's always about countering, that's the way I think. I want to make you put your chip exactly where I want you to put it."

All these years later, the 32-year-old Rondo makes his living playing another version of Connect Four, one that comes on a basketball court. No one is better at running the point, connecting four teammates into one integrated unit. Often, Rondo does so before an opposing point guard can accomplish the same objective.

So, yeah, all those evening hours at his mom's house, seeing the big picture, counteracting an opponent, are paying off.

"My job as a point guard," Rondo explains, "is to put guys in the best position to be able to make their most efficient and effective shot, at a particular time and a particular place."

Be it board games or NBA games, Rondo has a way of anticipating things before they happen. While others may see Connect Four as no more challenging than checkers, Rondo approaches the game like it's chess. He attacks basketball the same way.

A three-time NBA assist leader, Rondo signed a one-year deal with the Lakers on July 6, the same month that LeBron James took his talents to Los Angeles. The two deals were separate, but not unrelated and the two players share more than just a July 2018 arrival.

"Rondo is just like LeBron when it comes to his mind about basketball," Lakers President of Basketball Operations Magic Johnson says. "This guy is extremely bright, with a high basketball IQ."

"Rondo," James says, "has always been one of the most cerebral guys I've ever competed against."

Given that Rondo and James share the same cerebral approach, Los Angeles was the perfect landing spot for one of the NBA's leading lead guard. Rondo's get-everyone-involved approach is also reminiscent of the man who brought him to town. Magic won five chips (and not the kind you use in Connect Four) bringing that same style.

"Magic was a coach out there on the floor," Rondo says. "That was a big part of his success. He didn't win five championships by talent alone. He did it by being a coach on the floor, his competitive nature, wanting to win."

Like Magic before him, Rondo is a classic, pass-first point guard. While Rondo has seen the game evolve, he has no desire to become a modern point guard, the kind that's really a glorified shooting guard.

"I'm already at the point where I have the ball in my hands," Rondo says. "So for me, if I'm the point guard and I shoot the ball 28 times a game, it's just not fun. I gotta think about my wings. If they're running down the court all night without touching the ball, that's not fun for anyone."

Rondo is forever trying to learn more about the game of basketball. But he already knows something undeniable about the actual basketball itself.

"The ball," Rondo says, "gives everyone energy. I'm not a fan of the Triangle, but I believe that is why it's so successful. When everyone has touched the ball, everyone feels like they are a part of things. That allows you to buy-in."

In addition to sharing the ball, Rondo shares another trait with Magic: relentlessness. That, as much as anything, is what lured Rondo to Los Angeles last summer.

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LAKER PROFILE: RAJON RONDO

"Magic was persistent," Rondo says. "The Lakers were one of the first two teams to call me in consecutive years during the free agent signing period. I hate to relate it to dating, but it's like a guy trying to pursue a girl for a couple of years. Eventually, she has to give in. Especially if it's the right situation."

Rondo is confident the Lakers are the right situation; even if he does not know exactly what that situation will be. He has started 697 games of a 779-game NBA career, including 63 of 65 games he played with New Orleans last year when he averaged 8.3 points and 8.2 assists. Whether or not he is a fulltime starter with the Lakers remains to be seen.

"I had a pretty good year last season," Rondo says. "As the year went on, my minutes increased and my numbers did as well. Given the opportunity, given time, I'm still pretty effective."

All that said, Rondo is open to the idea of being a mentor to second-year point guard Lonzo Ball. Magic believes Rondo can be of great guidance to Ball because the two have similar approaches to the game.

"Rondo will help Lonzo go to another level," Magic Johnson says. Rondo agrees.

"There are definitely some similarities to me and Lonzo," Rondo says. "He's one of the best rebounding point guards that we're going to have in the next five or 10 years in this game. He definitely has a high IQ. You can't make the plays he makes without having that. I was never as athletic as he is. He is 6-6 and he loves the game. He's a gym rat. It will be great to get out on the floor and learn from him as well as teaching him."

Rondo also looks forward to getting an education from another high-profile Laker.

"I'm looking forward to learning as much as I can from LeBron," Rondo says. "Hopefully, we can get into some debates, watch some film, and figure out what is best for our team to continue to improve. That's what I am looking forward to the most."

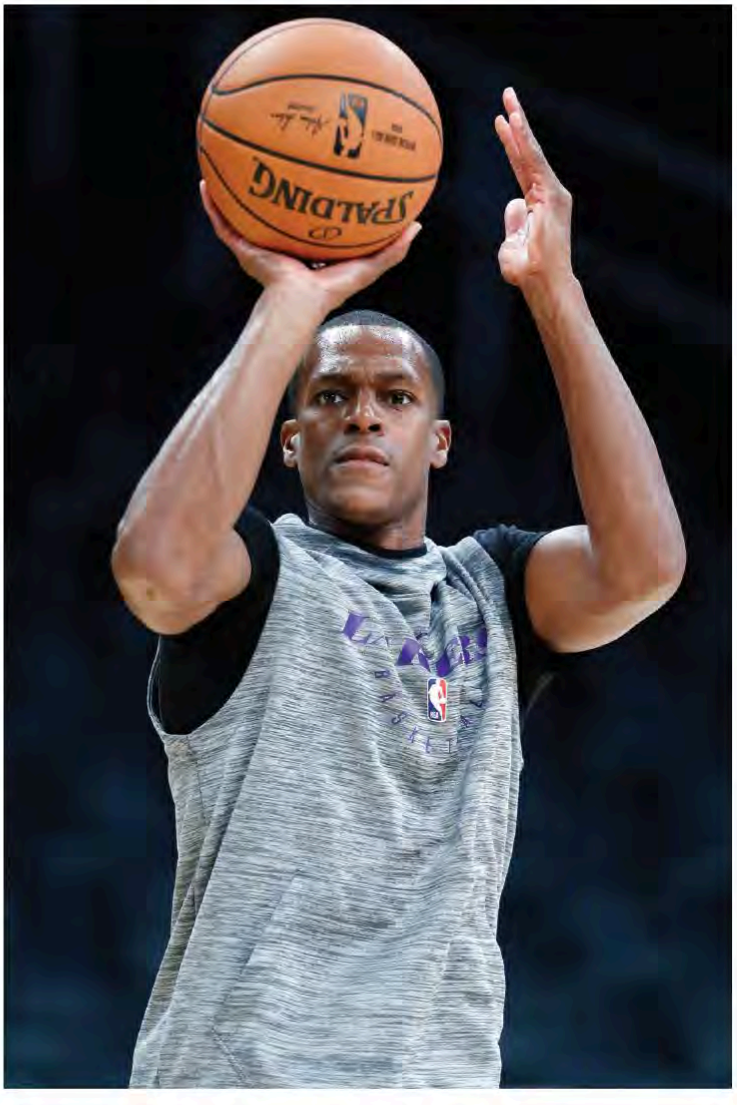
Rondo has been an All-Star four times, but he's not above playing a supporting role. He welcomes the challenge of making life a little easier for the NBA's hardest working superstar. James' name will be on top of the marquee; Rondo will be happy if he can be a facilitator. That would make his presence evident in the win-loss column.

"We have LeBron James," Rondo says. "What else can we bring to the table to make his job a little bit easier? That's probably what I am going to pride myself most on. That's what I'm most excited about. Communication on the court will be big. I want to make plays simple for him. He's played with Kyrie Irving, and Kevin Love would give him an overhead pass every once in a while for an easy layup – that's the kind of thing I pride myself on."

It's a role Rondo has excelled in before. While playing with DeMarcus Cousins in Sacramento, Rondo led the NBA in assists (11.7 per game) while helping Cousins average 26.9 points per contest.

"I think I was able to do that same thing with the Big Three in Boston, and with guys like Anthony Davis and DeMarcus Cousins in Sacramento and New Orleans. I pride myself in making things a lot easier for guys like that. Taking players that are elite and making them even better. I pride myself on making the job of elite, first-ballot Hall-of-Famers easier. If I can do that, I've done my job."

Rondo says the mere presence of LeBron James in purple and gold brings urgency. Things will be both easier and harder at the same time.



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LAKER PROFILE: RAJON RONDO

"You have the best player in the world on your team, you have no choice but to win," Rondo says. "I love the naysayers and people that don't believe we are going to make the playoffs. That's never affected anything I've ever done. It's not about what other people say; it's about the 15 players in the locker room. The coaching staff and the organization coming together on one page."

The game has changed considerably since Rondo came into the league as a 20-year-old with Boston in 2006, with today's point guards often resembling shooting guards.

Rondo is able to remain effective despite not being the prototypical player for the modern game. In a sense, the more things have changed, the more they have stayed the same for Rondo.

"I wasn't the prototypical player you would have picked when I came into the league," he says. "People said I was a bust when I was a first round pick, 21st overall, of the Boston Celtics. It never really bothered me, I couldn't care less what people say. I have a strong core team around me that believes in me. Most importantly, I look in the mirror and believe in myself. I see what I am capable of doing and understand what I do bring to the game."

Part of Rondo's identity comes from his hometown of Louisville, where he still returns every off-season with his family, and he says part of the appeal of basketball is that it allows him to spend summers with his family, like a schoolteacher. Being around family and longtime friends in Kentucky make it impossible for him to get too caught up in himself.

"(Living in Louisville) has been helpful," Rondo says. "It's always very humbling, going back to where it all started for you. The people there have seen me grow into the man I am today. It's easy for me to remain humble when I go back and see where it all started."

As Rondo has thrived, so too has his hometown. Louisville has undergone an impressive renaissance, with the arrival of the downtown KFC Yum! Center, the Muhammad Ali Center, and widespread hotel, restaurant and retail development. But not everyone in Rondo's hometown has prospered. Rondo started the "Rajon Rondo Assisting Youth Foundation," to make sure no one gets left behind.

"I am doubling down my efforts in the city of Louisville, trying to make a change," Rondo says. "I'm focusing most of my efforts on kids in elementary and middle school. I know the importance of making investments in them early and helping to build them up during those formative years. My goal is to provide them incentives for giving their best effort to improve their attendance, grades and behavior. Kids will be awarded points for each milestone they reach that they can redeem in strategically placed locker rooms around the city for items from laptops, shoes, clothing to movie tickets and vouchers to the salon and barbershop. I want to reinforce the importance of accountability and hard work. I want them to have a sense of pride for working for what they want and understanding that in life, nothing worth having is free.

"I am also partnering with Parks and Recreation to launch a Flag Football League this Fall to get kids outside moving and to improve their overall health. Unfortunately, people that currently live in the areas I grew up in are experiencing a 12-17 year life expectancy difference than their peers in other parts of the city. Black males are also 5.5 times more likely to die of homicide than any other group. As a lifetime resident of Louisville these issues really bother me," he explains. "I know things will not change overnight, it may be 10 to 15 years before we see significant change, but I am in it for the long haul."

Rondo has a way of changing the landscape of a basketball game, too. He still sees himself as a coach on the floor, the same way Magic was, the same way he himself was when he was leading Boston to the 2008 NBA title over, yes, the Lakers. It makes Rondo part of a vanishing breed.

"I can't count five guys that, if their coach got thrown out of the game, they would be able to run the show," he says. "Guys that could continue to run the game and probably win."

Rondo counts himself among that rarefied group.

"I've always prided myself on doing the little things," he says. "Everyone wants to score, but I like finding out who's willing to do the dirty work, who will do the little things that don't show up in the box score but gets his team a win."

For Rondo, basketball still comes down to the same skillset he first developed playing Connect Four on the front porch when the streetlights came on all those years ago.

If you're concerned that the devotee of an analog game like Connect Four might not possess a mind progressive enough to run a team in a league that changes with swiftness of a Silicon Valley tech company, fret not.

Yes, Rondo is a master of the old-school Connect Four, but that does not make him out of touch. He's currently in the process developing a Connect Four app.

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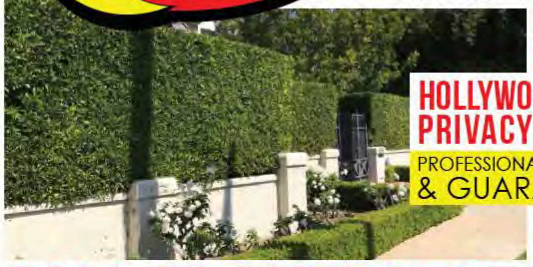

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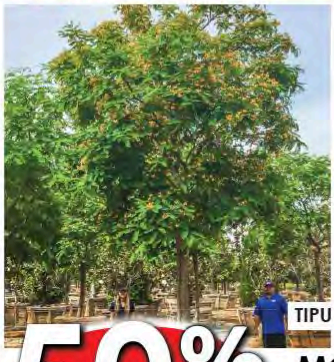

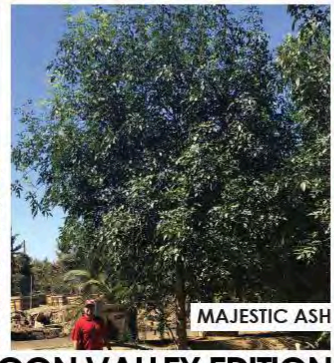

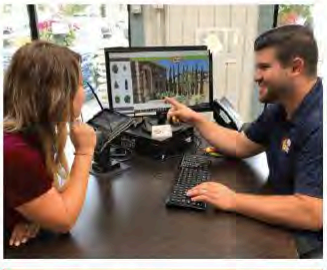

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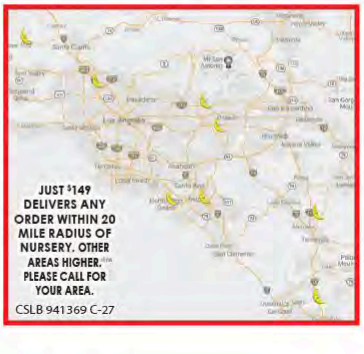

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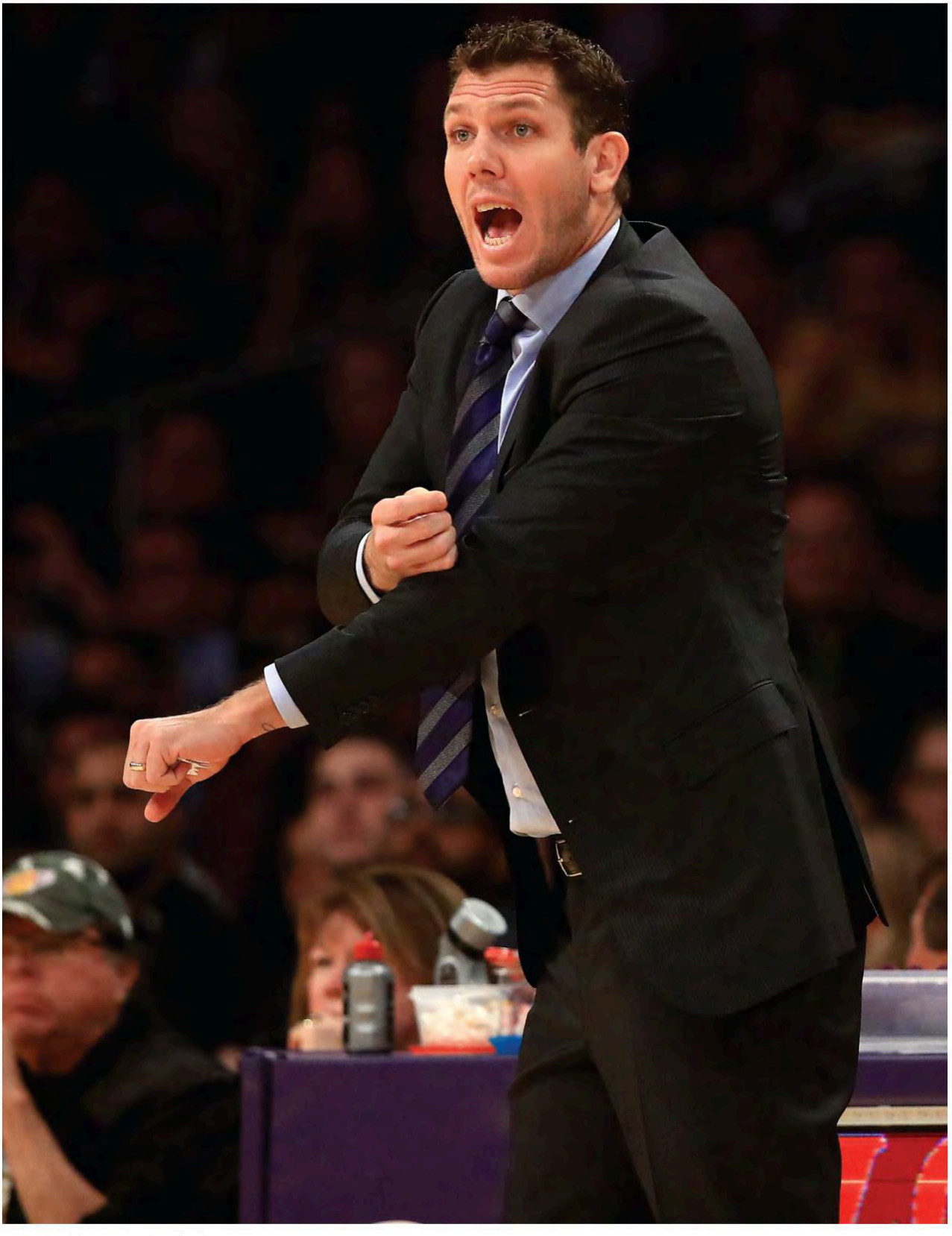

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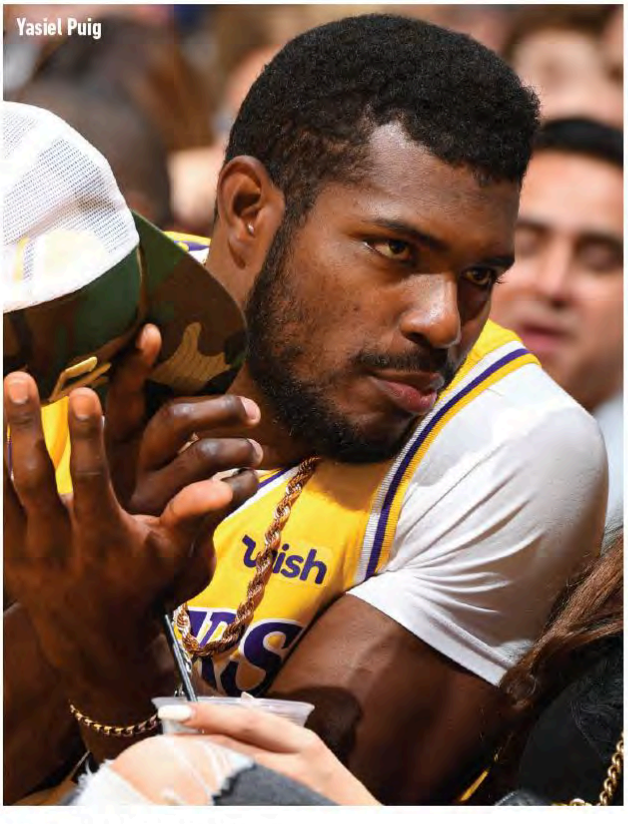
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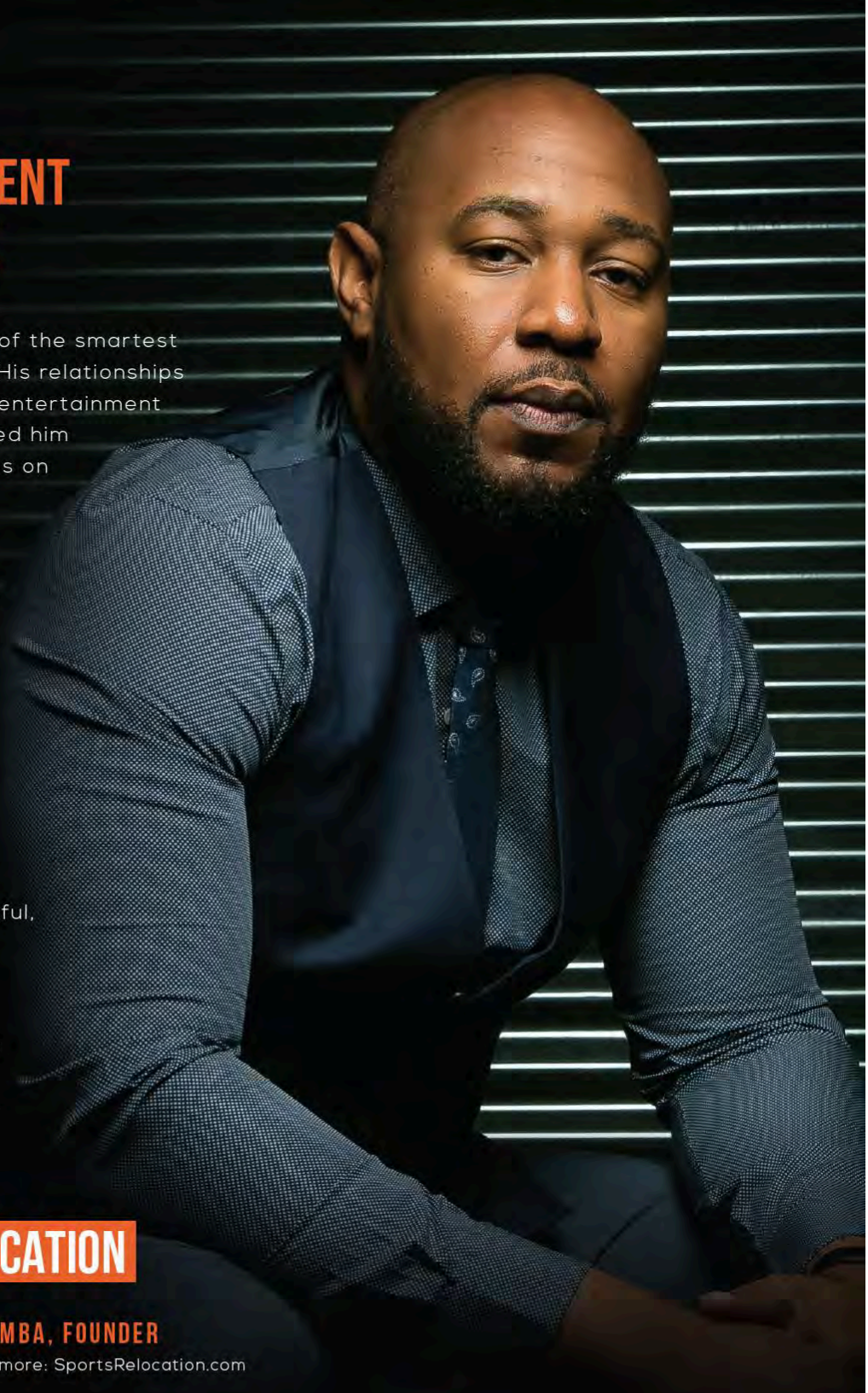

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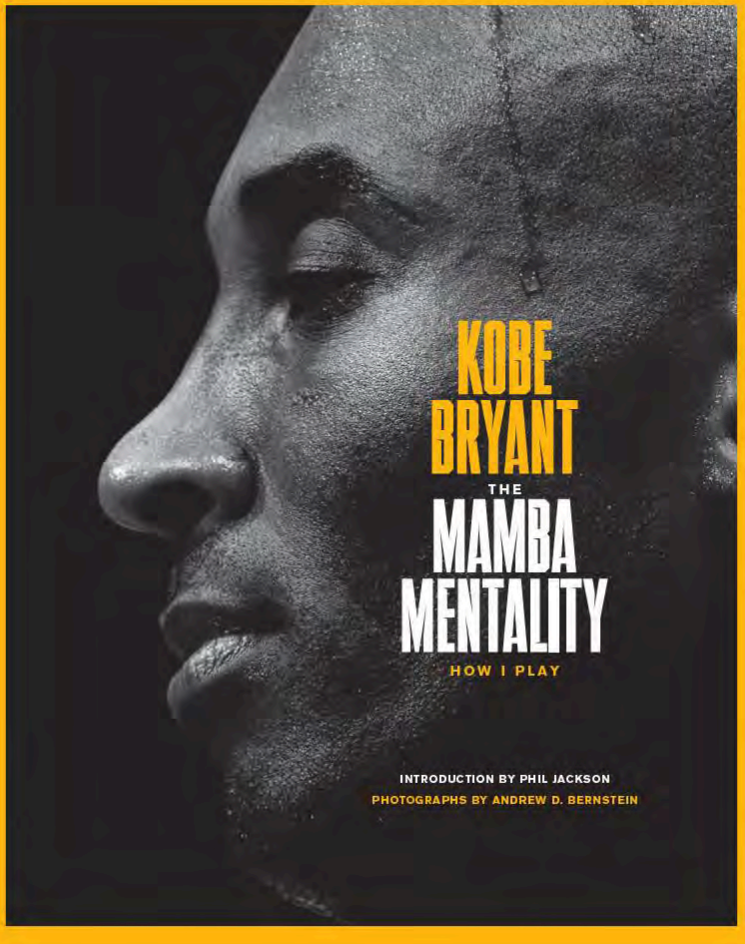

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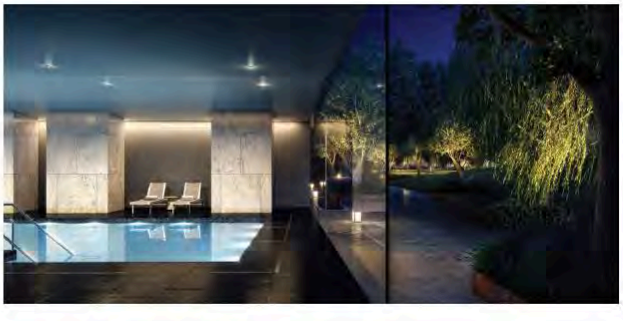

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SPANNING THE DECADES

LAKERS PHOTOGRAPHER ANDY BERNSTEIN'S 37-YEAR NBA CAREER IS A COMMON THREAD BETWEEN MAGIC, KOBE AND LeBRON

BY KEVIN DING

It was such a meet-cute moment that it's only right their relationship continues to this day...a movie-perfect, Hall of Fame happy ending validating their longtime mutual respect.

The first meeting between Andy Bernstein and Kobe Bryant was that deeply telling—a diamond-crusted needle in life's huge haystack of throwaway handshakes and hellos—as Bryant quietly revealed his dedication and ambition on his very first day of professional basketball.

It was Media Day, the prelude to training camp and when teams first gather for the season with an avalanche of meet-and-greet duties. It was Bryant's rookie season, newly age 18, when he presumably should've been frazzled and frantic just being at work. Bernstein approached to introduce himself before taking Bryant's very first official picture, his individual mug shot.

"Hi, Kobe. I'm Andy Bernstein, Lakers team photographer."

Bernstein extended his hand...and the initial handshake did not end at the usual time.

Looking at him and holding on to let the connection linger, Bryant said: "Oh, I know who you are."

"You do? How do you know who I am?" Bernstein asked. "We've never met."

"I had your posters in my room when I was growing up."

The attention to detail and level of caring astounded Bernstein. Yet that was how maniacally Bryant was already studying everything about Magic Johnson, Larry Bird and Michael Jordan.

"The photo credit on a poster is buried on the bottom right in like the most minus-point type you could possibly put on something," Bernstein said. "The fact that this guy was reading the photo credit was beyond comprehension. Seriously. That meant a lot. And it immediately told me there was a lot of respect here from him to me, which I thought was crazy because I never really had that before in the initial meeting—especially with such a young guy."

As Bryant's career secured his place alongside the greats, Bernstein continued his own greatness as the means to pull the public as close to Bryant as possible.

To do that for the greatest athletes and capture their humanity has been Bernstein's dream come true, requiring him to fight through his own adversity and be a trail blazer in his field. He came to the prestigious ArtCenter College of Design in Pasadena and discovered plenty of skeptics there who "did not in any way, shape, or form encourage my sports photography passion."

Just like a determined underdog athlete must, Bernstein persevered. He established himself long before Bryant came along, in part because of his work and then friendship with Johnson. In fact, Johnson went so far as to say on Bernstein's *Legends of Sport* podcast: "When the NBA was struggling a little bit, we were both able to help the league grow, along with this guy named Larry Bird."

These words from Johnson about Bernstein were even stronger: "I would do anything for my friend over here."

Now Bernstein is entering his 37th year covering the NBA while based in Los Angeles. Bryant has also trusted Bernstein to be his partner in their book, *The Mamba Mentality: How I Play*, with all the tactical secrets Bryant once kept in the vault but now wants to teach the next generation.

OPPOSITE PAGE, CLOCKWISE FROM TOP: Bernstein poses with several of the Lakers championship trophies; John Dolvea, President and CEO of the Naismith Basketball Hall of Fame, presents Bernstein with the 2018 Curt Gowdy Award for Print Media; John Ireland interviews Kobe Bryant and Bernstein at the release of "The Mamba Mentality: How I Play"; Bernstein, circa 1984, at the start of his career.

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14

LAKER PROFILE: PHOTOGRAPHER ANDY BERNSTEIN

Bernstein photographs Bryant in Shanghai, China during the 2013 NBA Global Games.

In addition to the successful release of the book earlier this fall, Bernstein was also honored by the Naismith Memorial Basketball Hall of Fame with the Curt Gowdy Media Award for his contributions to the sport.

You could say that Bernstein has beaten Bryant to the Hall of Fame...because Bernstein has said just that to Bryant, actually. The two are that close. Bernstein couldn't resist rubbing Bryant's nose in it, ribbing the recent Academy Award winner for best short animated film with that fact as Bernstein prepared for his big week.

"Dude has to get humbled somehow," Bernstein said, laughing.

As much as Bernstein's instincts, work ethic and technical skills of photojournalism built this legendary career, so did his people skills.

"Some of these relationships have turned into personal relationships over the years. It's an incredible element to my career," Bernstein said. "Otherwise, I think it'd be kind of like punching a time clock at a factory. Going in, shooting the game, leaving, and having nothing else peripherally to take home at the end of the night.

"My relationships have really been the result of a lot of trust and a lot of mutual respect. Somebody like Kobe and I can have this relationship for 20 years—and produce a book together. He has given me such incredible access over the years. You know that he doesn't let people in very easily.

"I really have to think at the end of the day, 'Why did that happen?' There had to be something in me that he was comfortable with, he trusted. Otherwise, he wouldn't give me the time of day. The same thing goes for Magic."

How amazing is it that this average Andy, in serving the public as a conduit between the superstars and their fans, himself became a common thread between Magic and Kobe and now LeBron James, who respects Bernstein enough that he'll stop the NBA Finals pregame layup line to say hello to Bernstein on the baseline?

The story of Bernstein's initial meeting with James is another one of Bernstein's reputation preceding him.

It was the 2008 Summer Olympics in Beijing, quite cool but by now customary for Bernstein in his work.

What Bernstein calls the greatest experience of his career was being embedded with the 1992 Olympic "Dream Team" with Johnson, Jordan, Bird and so many other notables—including Bernstein's father, Len. He had given Andy the boy that manual, clunky Canon TL camera and Kodachrome film, and he was thrilled to tag along with Andy the man for an unforgettable father-son adventure in Monaco and Barcelona and the Dream Team, with Len actually getting to spend time with Jordan.

Bernstein was embedded again with the so-called "Redeem Team" trying to come back from Team USA settled for the 2004 bronze medal. The '08 team featured Bryant as the U.S. team captain, even though a 23-year-old James had already just led the NBA in scoring.

"I could tell he's kind of giving me the eyeball from the other side of the gym or the room," Bernstein said of James. "I'm in the locker room, doing what I do, very respectful of him because I don't really know him that well. But I could tell that he could see I have this rapport with Kobe."

Then Bernstein was assigned to shoot photos at a shoe event, and there James' trusted advisor Maverick Carter began to introduce Bernstein to James.

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LAKER PROFILE: PHOTOGRAPHER ANDY BERNSTEIN

ABOVE: Bernstein on the set of his Spectrum SportsNet show, *Through The Lens.*
BELOW: With co-author Phil Jackson in 2010 during the launch event for their book, *Journey To The Ring.*

James interrupted Carter.

"Yeah, I know who he is. He's Kobe's guy."

With that, Bernstein was good to go.

"Ever since then, it's been great," Bernstein said of James. "He's been super friendly."

Same as he did with Johnson and Bryant, however, Bernstein has been determined to earn his place with James. That means Bernstein, working for the team and the league, understands that part of doing the best job he can is being the most respectful and least intrusive he can.

"That's one of the reasons why I get access to where I get access to, quite frankly," Bernstein said.

Case in point: There Bernstein was at the end of the 1989 NBA Finals, having already photographed the victorious Detroit Pistons in the visiting locker room at the Forum.

"I knew I had to get in the Lakers' locker room after all the hoopla in the Pistons' locker room to get some dejection picture of some kind," Bernstein recalled.

He was savvy enough to bypass the crowded public hallway and cut through the shower area that actually connected the two locker rooms.

"As I'm walking through the shower, I look to my right and there's Magic—and Coop [Michael Cooper] fully in uniform—just broken down, just totally emotional," Bernstein said. "Coop was sitting on the floor with the water running; Magic was standing next to him.

"Now, a lot of guys probably would've taken that picture. A, I knew I wasn't really supposed to be in there. And B, this was a moment that is an incredibly private moment. Nobody's business.

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LAKER PROFILE: PHOTOGRAPHER ANDY BERNSTEIN

Bernstein photographs Luke Walton at the Lakers media day in 2004.

"I never even thought about picking the camera up. If I had, I would've just felt badly that I took it, you know? It was just a private moment I was really infringing on."

Contrast that with perhaps Bernstein's most famous photo: Jordan emotional and crying as he clutched the NBA championship trophy in the visiting locker room of the Forum in 1993, with Jordan's father right next to him.

"Private moment, but it was in the middle of this giant, chaotic scene," said Bernstein, who stood on a table to get the shot before the crowd swallowed Jordan up. "I was doing my job to take that picture."

The power in that image was how it humanized Jordan, this fierce, cutthroat competitor everyone knew so well.

A few months later—after the murder of Jordan's father, James—came the reminder of how Bernstein's work is all about the human element in life. All while unable to forget how gracious Michael had been toward Bernstein's father the previous Olympic summer, Bernstein received a call from Jordan's representative:

Would you mind sending a print of that photo for Michael to hang in his office? He'd like it to remember that moment with his father.

Bernstein, 60, recently reconnected with Karl Malone via social media and has been making Malone's days by sending over old photos from a legendary career that didn't have the benefit of this easy-access digital age.

Bernstein met broadcaster Dick Vitale the other day, heard from Vitale the regret of not having any photos of his Naismith Hall of Fame moment, then grinned as Vitale's wife practically fell over herself to type her email address into Bernstein's phone after hearing his offer to share some of the photos he had shot of Vitale.

It's practically a super power, this ability of Bernstein's to take elusive experiences and transform them into tangible memories. He does it for all sorts of people, whether the courtside celebrity or the random referee.

"It means a lot to me to make somebody happy through my pictures," Bernstein said. "There's no better way to describe it."

There's that human touch again to everything that has gone into Bernstein's career.

He has served his photo subjects so well, and in so doing he has served all of us in the gallery just as well.

By stubbornly pushing through Pat Riley's intimidation to be allowed to take pictures in Riley's huddles, winning over Phil Jackson to the point of being allowed early entry into every one of Jackson's championship locker rooms, and innovating to show us the thrill of being so close to these stars and their moments, Bernstein created an audience that today demands its curiosity for inside-stuff photos be satisfied.

Bernstein hasn't just shot photos and published some books. The passion for sports photography he clung to in the face of the early naysayers has helped make the game and the league what it is today.

"I never wanted to be looking through the window," Bernstein said. "I wanted to be inside."

It has been his pleasure to be the man behind the man.

It has been ours to be right there with him.

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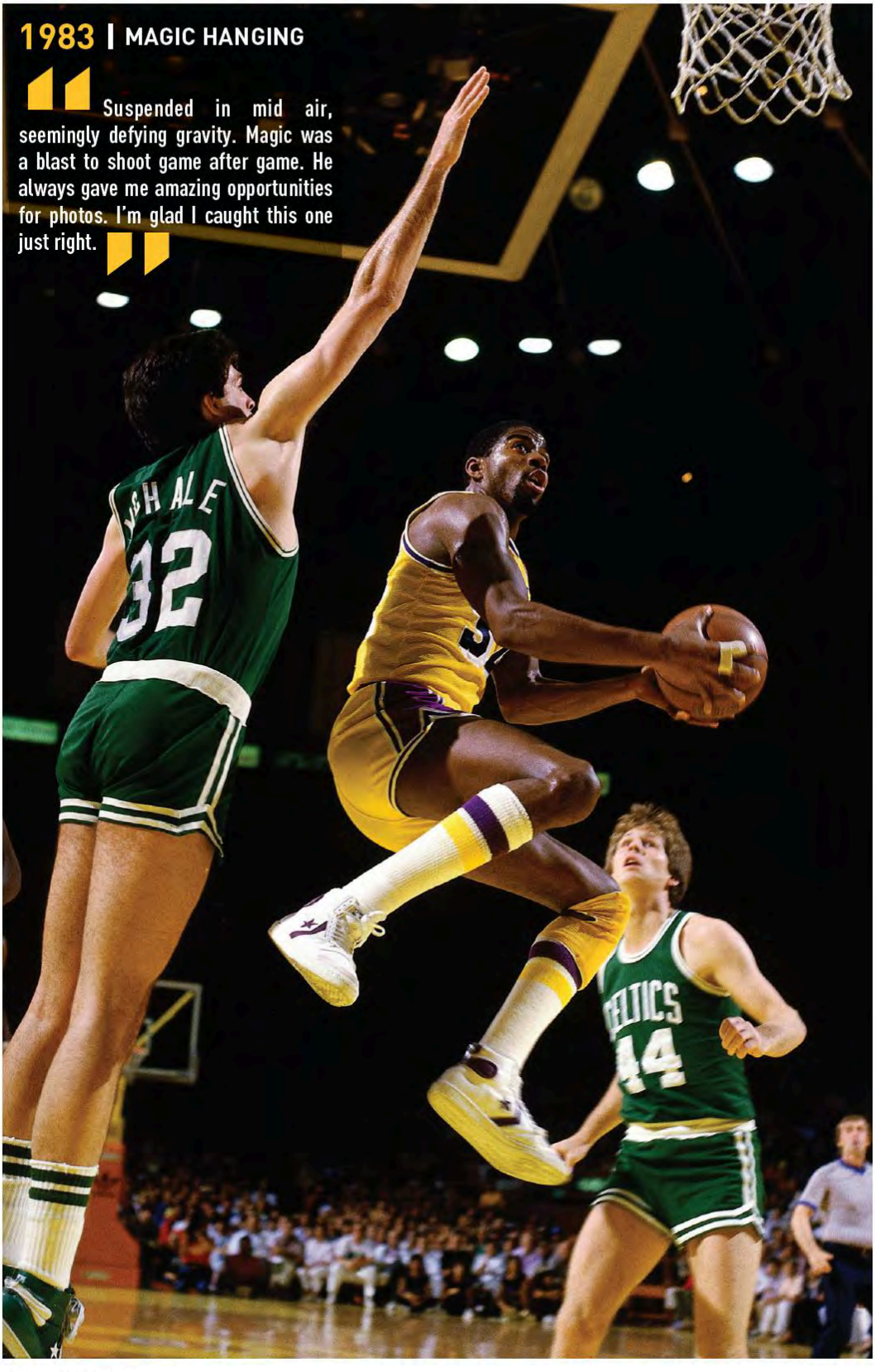
BERNSTEIN'S FAVORITE SHOTS


1983 | MAGIC HANGING
Suspended in mid air, seemingly defying gravity. Magic was a blast to shoot game after game. He always gave me amazing opportunities for photos. I'm glad I caught this one just right.
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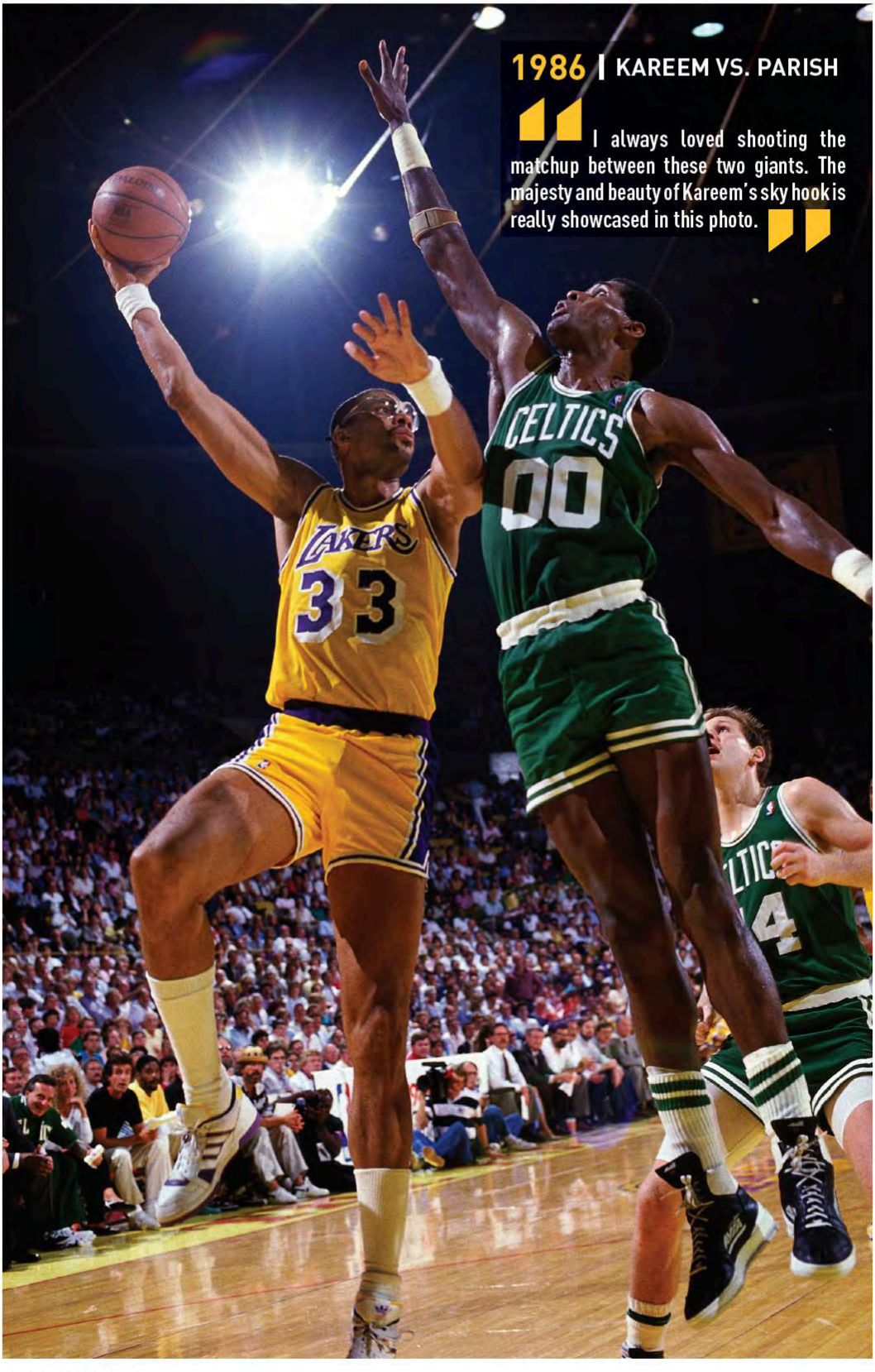
1986 | KAREEM VS. PARISH
"I always loved shooting the matchup between these two giants. The majesty and beauty of Kareem's sky hook is really showcased in this photo."
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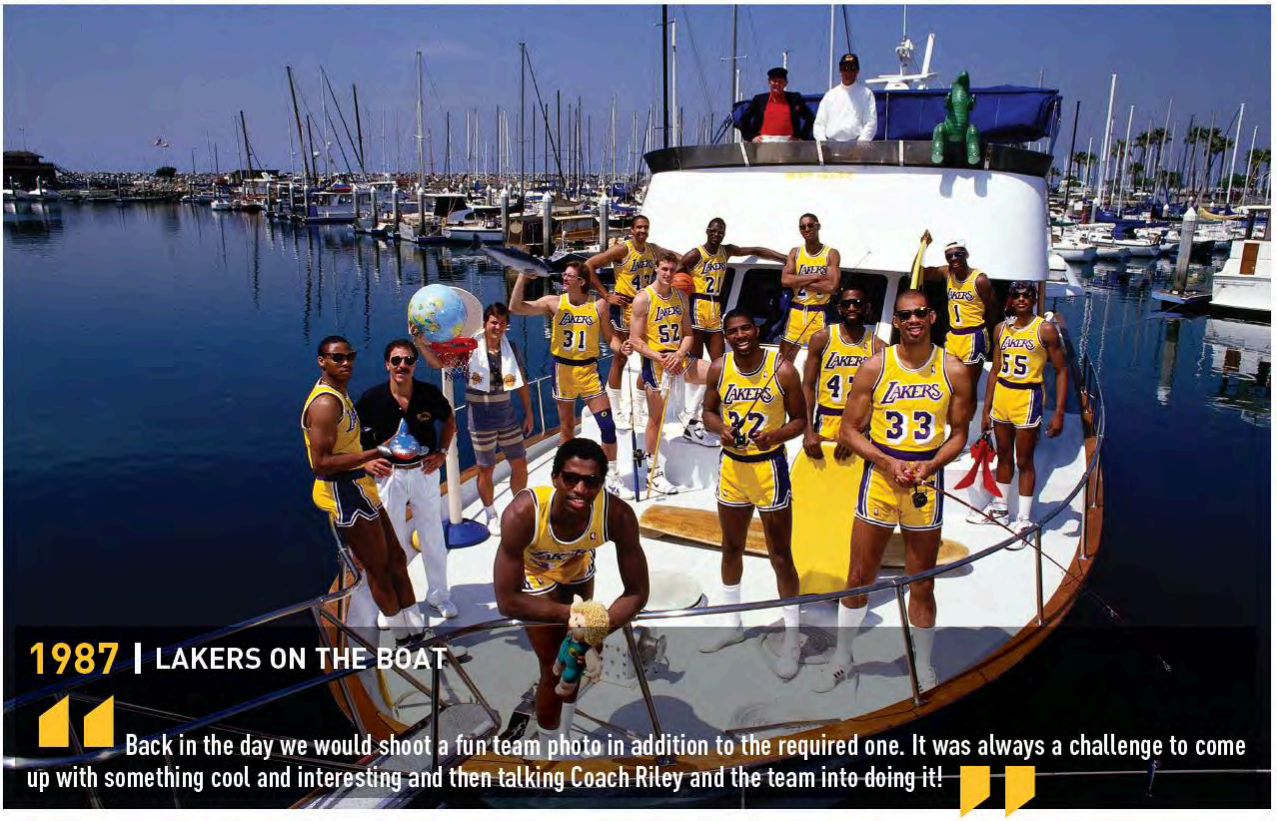
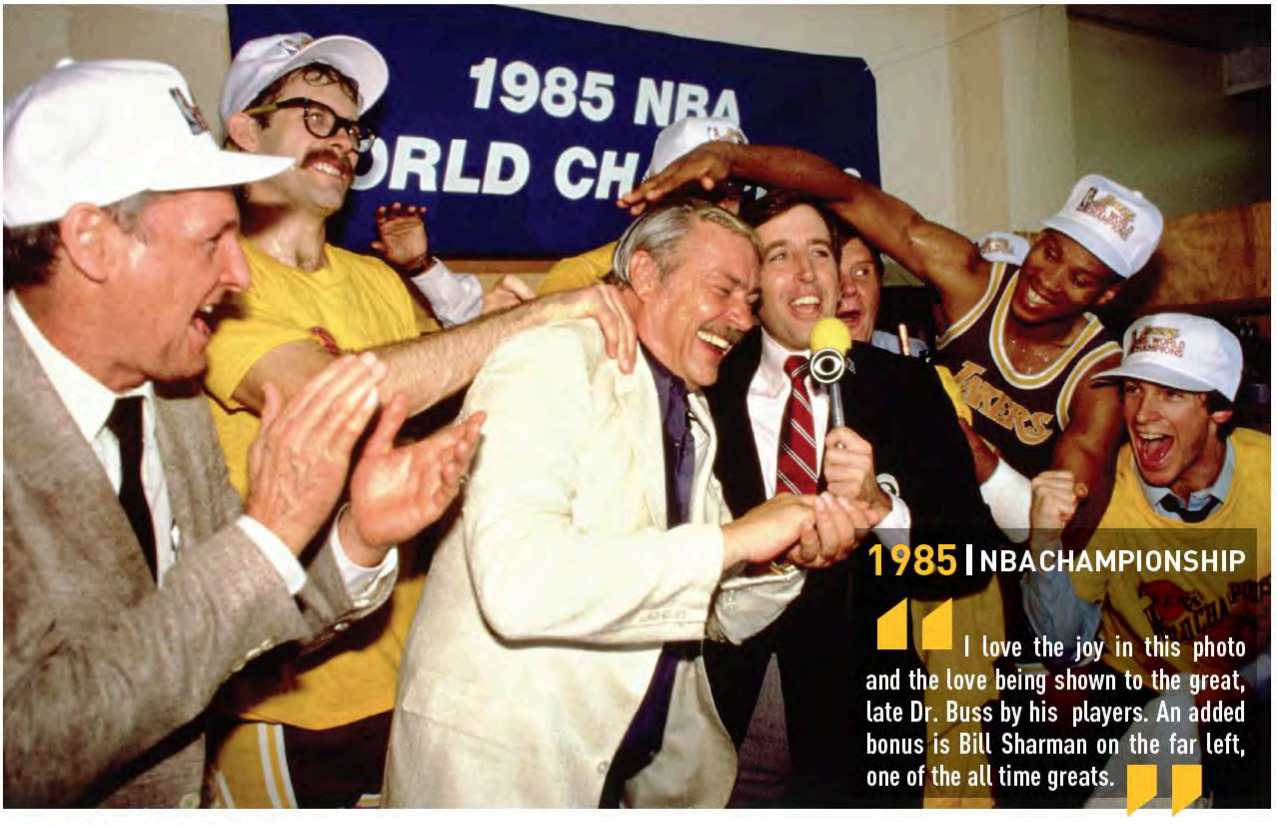


1987 | LAKERS ON THE BOAT

"Back in the day we would shoot a fun team photo in addition to the required one. It was always a challenge to come up with something cool and interesting and then talking Coach Riley and the team into doing it!"



1985 | NBA CHAMPIONSHIP

"I love the joy in this photo and the love being shown to the great, late Dr. Buss by his players. An added bonus is Bill Sharman on the far left, one of the all time greats."

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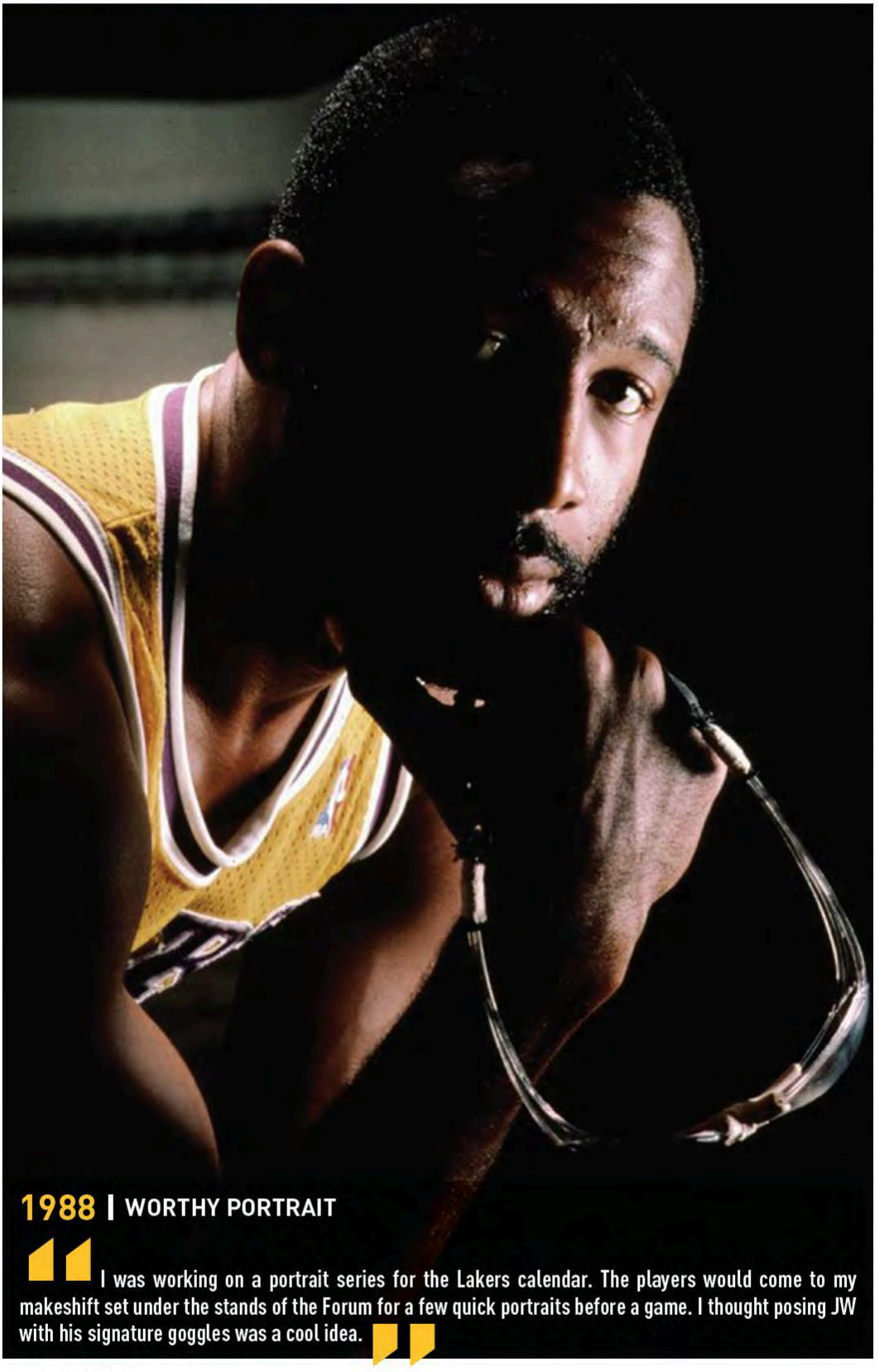
BERNSTEIN'S FAVORITE SHOTS



1988 | WORTHY PORTRAIT

"I was working on a portrait series for the Lakers calendar. The players would come to my makeshift set under the stands of the Forum for a few quick portraits before a game. I thought posing JW with his signature goggles was a cool idea."

JOIN THEM IN THIS CAUSE

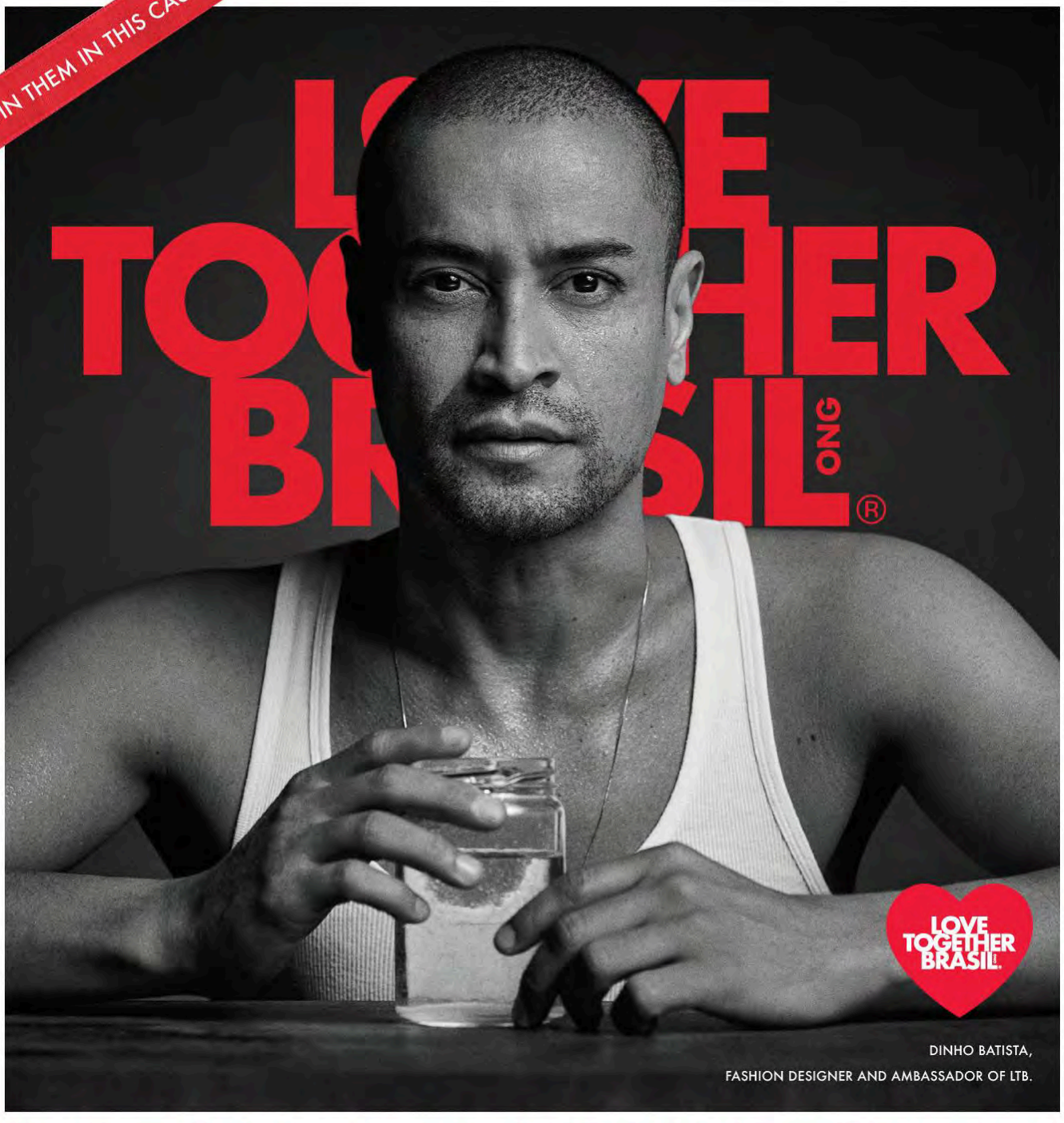


photo: gustavoz.com | msaviani.com

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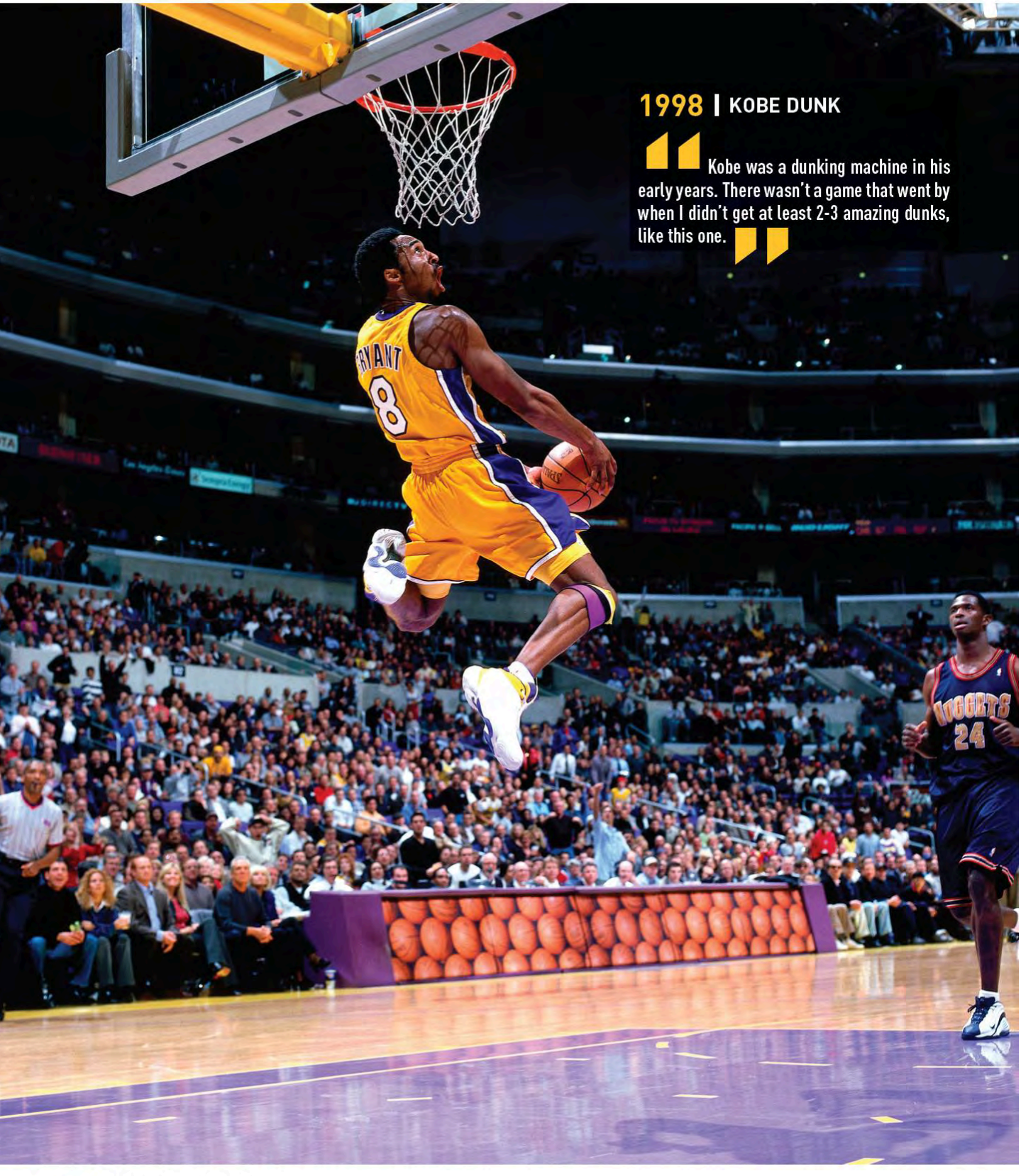

1998 | KOBE DUNK

"Kobe was a dunking machine in his early years. There wasn't a game that went by when I didn't get at least 2-3 amazing dunks, like this one."

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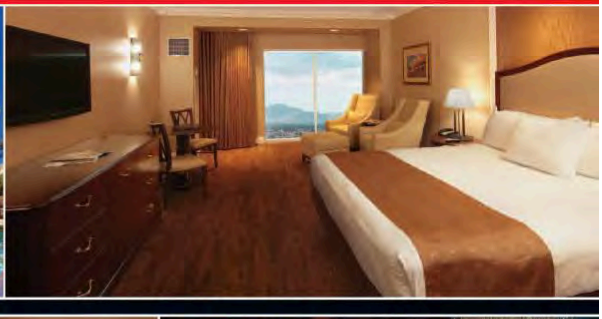

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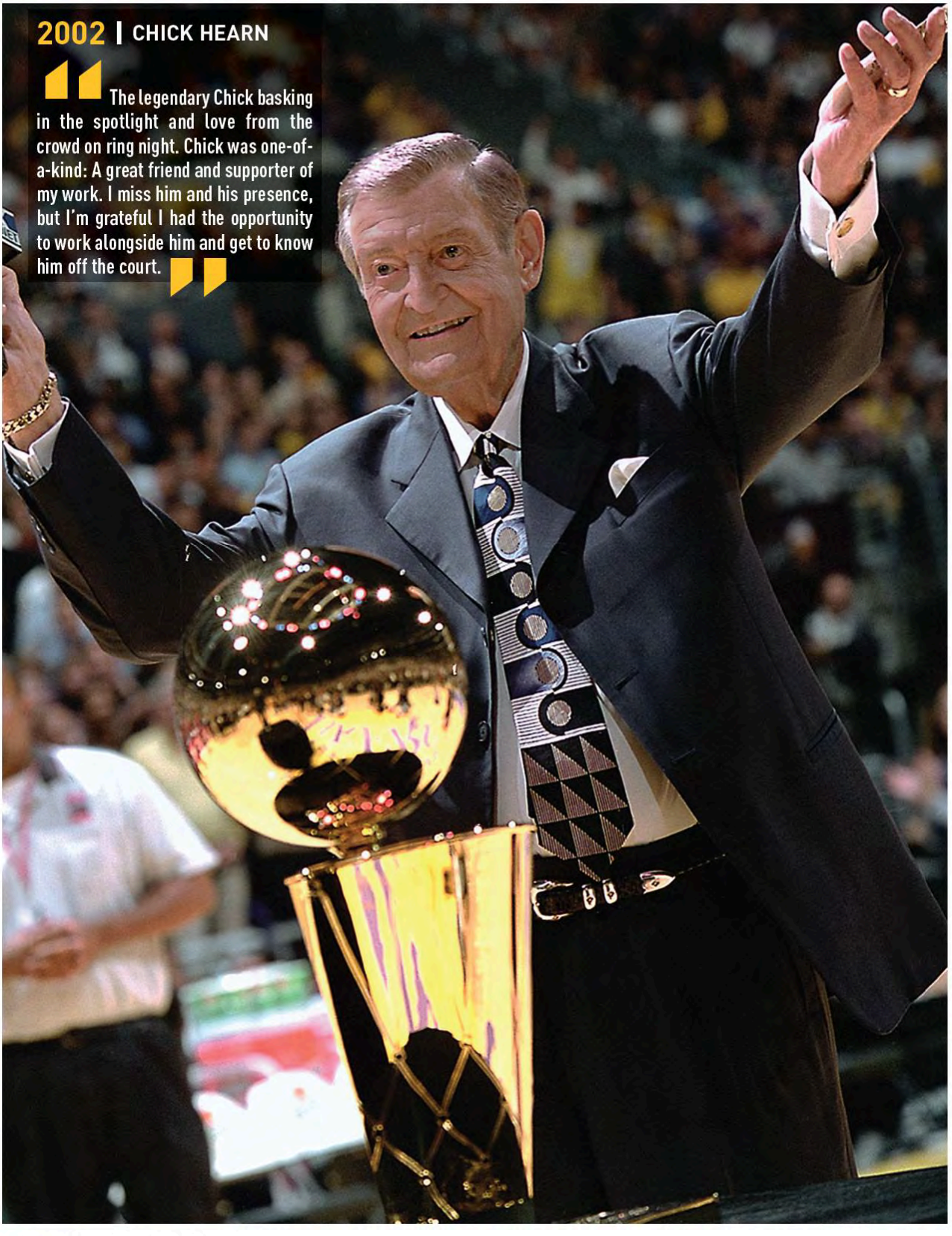

2002 | CHICK HEARN

"The legendary Chick basking in the spotlight and love from the crowd on ring night. Chick was one-of-a-kind: A great friend and supporter of my work. I miss him and his presence, but I'm grateful I had the opportunity to work alongside him and get to know him off the court."

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Josh Carr, 1948

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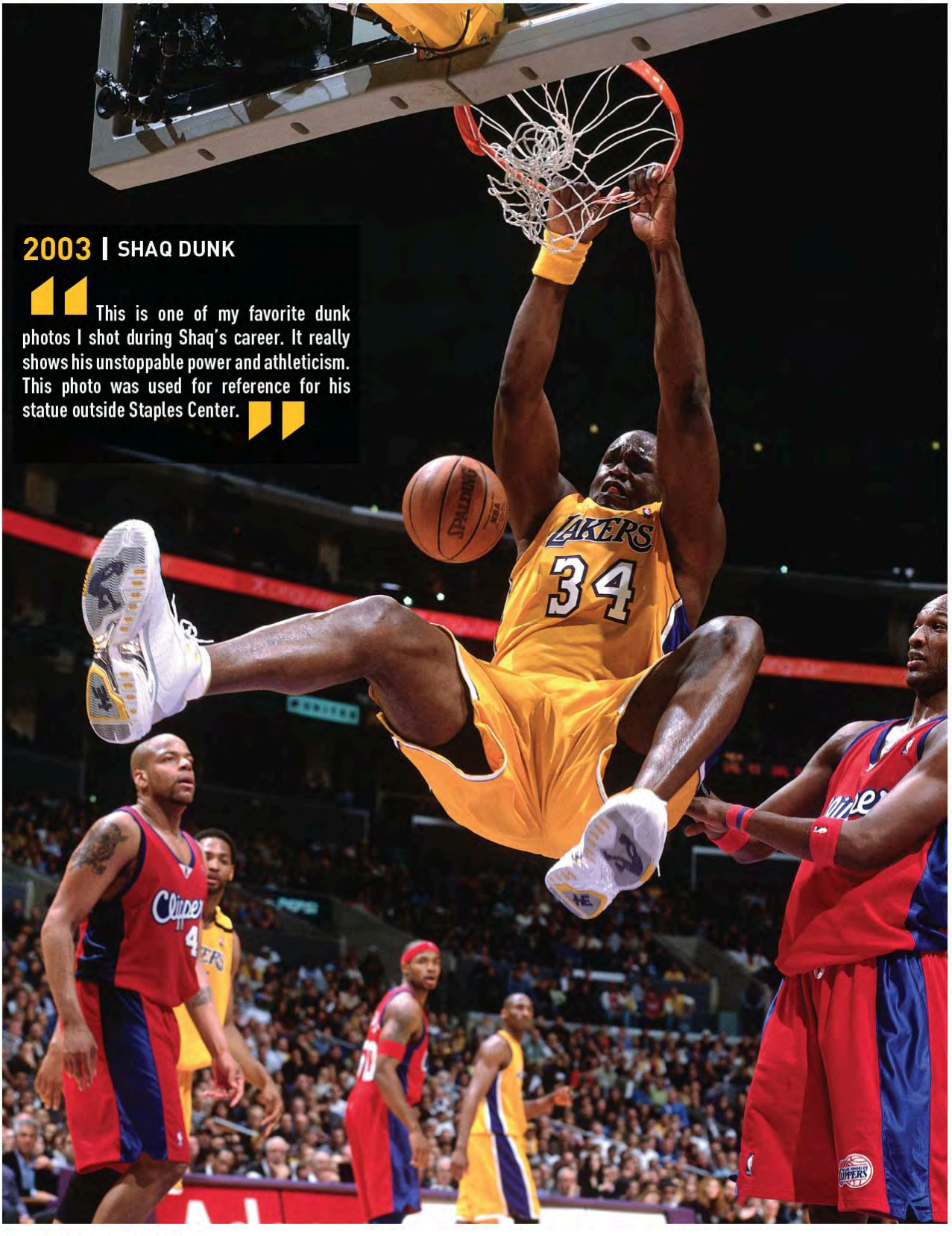
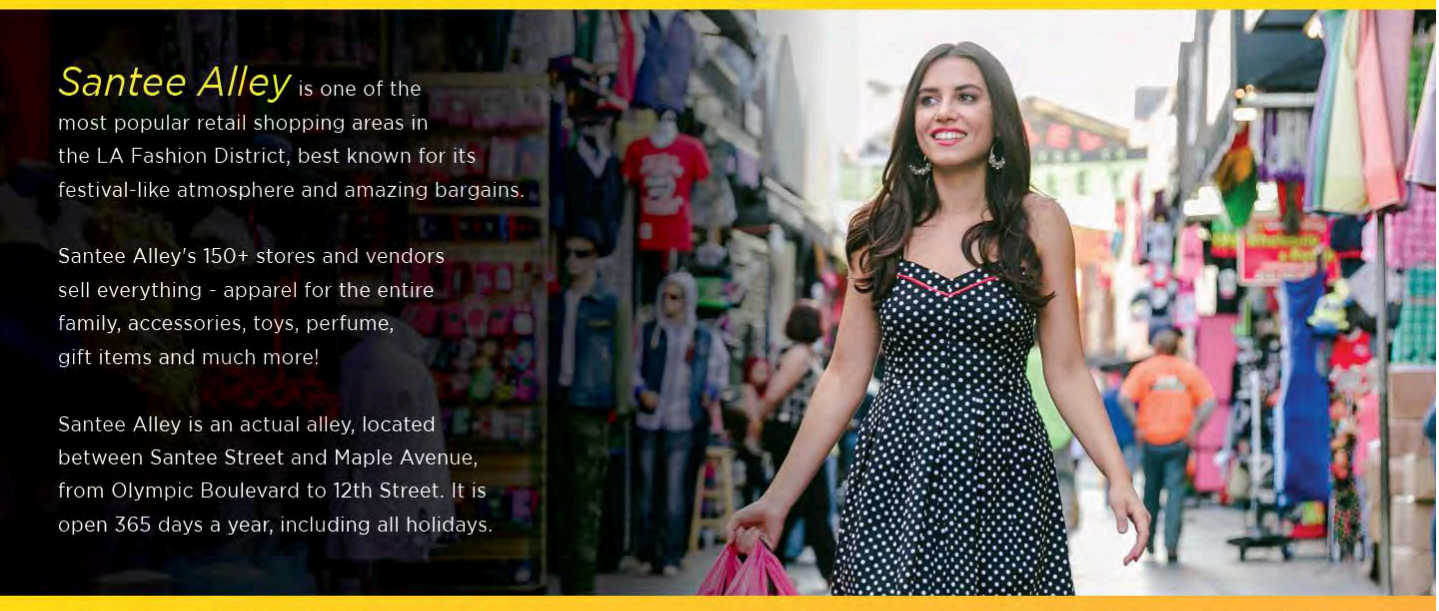


2003 | SHAQ DUNK

"This is one of my favorite dunk photos I shot during Shaq's career. It really shows his unstoppable power and athleticism. This photo was used for reference for his statue outside Staples Center."

THE SANTEE ALLEY



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Santee Alley is an actual alley, located between Santee Street and Maple Avenue, from Olympic Boulevard to 12th Street. It is open 365 days a year, including all holidays.

All businesses in the Alley are privately owned and operated. Most open by 9:30 a.m. and close by 6 p.m. Hours 9:30 a.m. to 6:00 p.m. every day, rain or shine.
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BERNSTEIN'S FAVORITE SHOTS

2009 | LAKERS RALLY

"It was an incredible sight to see the LA Coliseum full of cheering Lakers fans celebrating their 2009 championship. I love that Kobe, Fish and Luke are all in this photo."

2010 | KOBE ON LOGO

"I put a remote camera above center court in the catwalk for a few games that season. I wanted to capture Kobe all alone on the logo, as I knew he sometimes positioned himself there during a free throw situation. I also wanted to get a cool shadow, so I turned off my strobes on three of the four corners which produced the one here."

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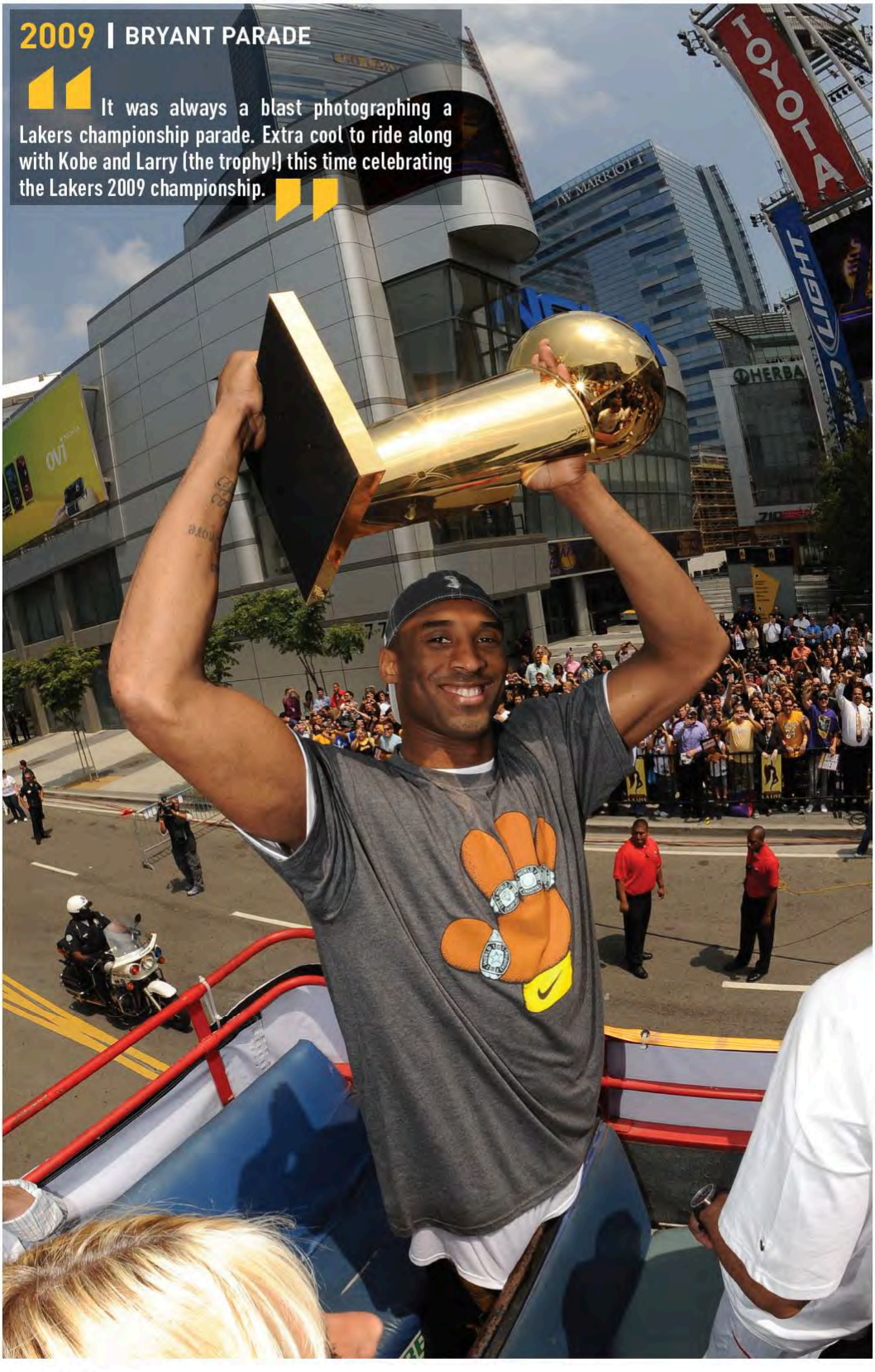

2009 | BRYANT PARADE

"It was always a blast photographing a Lakers championship parade. Extra cool to ride along with Kobe and Larry (the trophy!) this time celebrating the Lakers 2009 championship."

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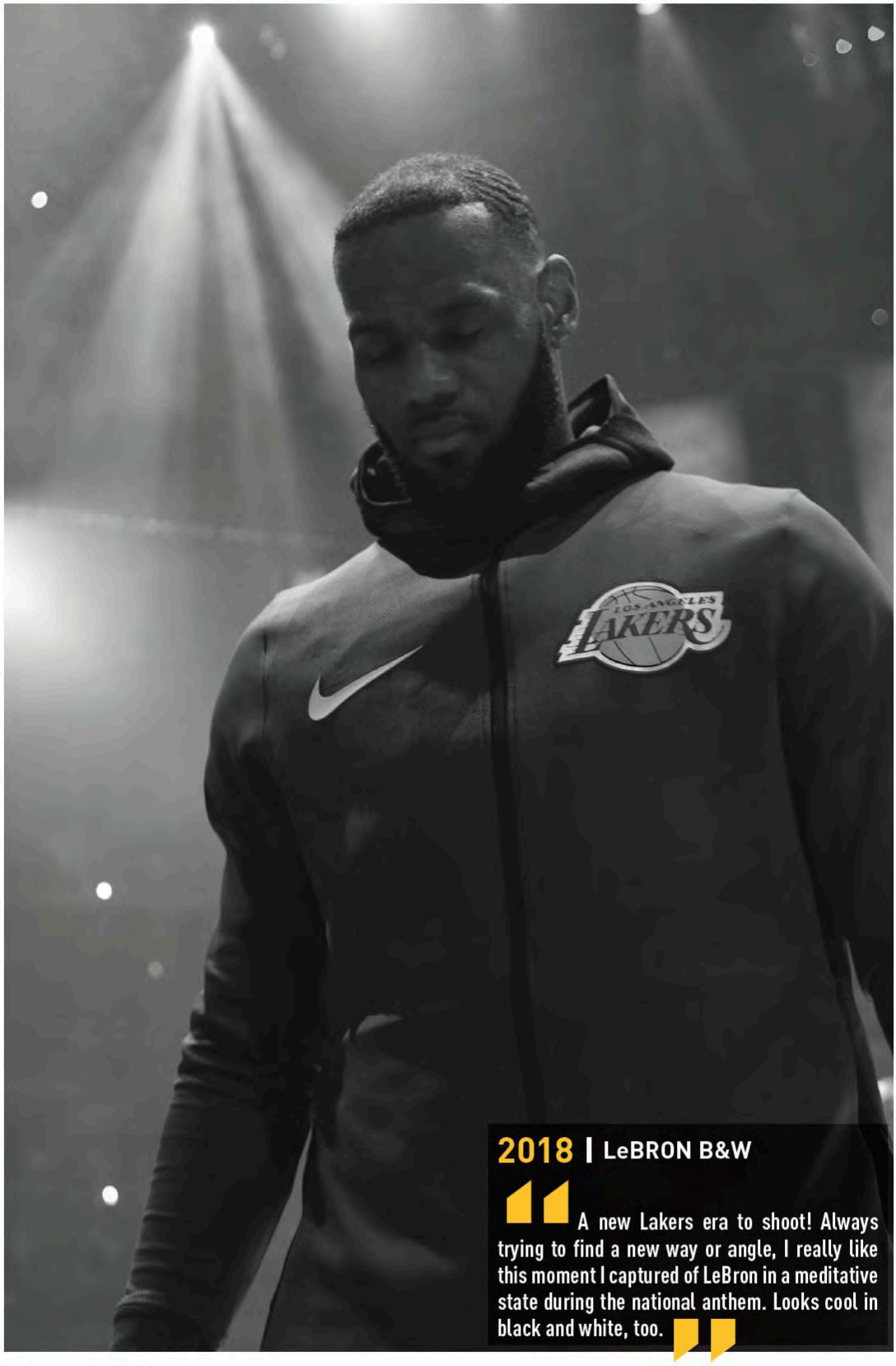

2018 | LeBRON B&W

"A new Lakers era to shoot! Always trying to find a new way or angle, I really like this moment I captured of LeBron in a meditative state during the national anthem. Looks cool in black and white, too."

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2018-19 SCHEDULE

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SEP/OCT 2018

S	M	T	W	T	F	S
▲ 30 6:30pm DEN	1	■ 2 7:30pm DEN	3	4 7:30pm SAC	5	6 7:00pm LAC
7	8	9	▲ 10 7:00pm GSW	11	▲ 12 7:30pm @GSW	13
14	15	16	17	● 18 7:30pm @POR	19	▲ 20 7:30pm HOU
21	➤ 22 7:30pm SAS	23	24 7:00pm @PHX	■ 25 7:30pm DEN	26	27 5:30pm @SAS
28	➤ 29 5:00pm @MIN	30	31 7:30pm DAL			

NOVEMBER 2018

S	M	T	W	T	F	S
				1	2	3 7:00pm @POR
4 6:30pm TOR	5	6	▲ 7 7:30pm MIN	8	9	10 7:00pm @SAC
11 6:30pm ATL	12	13	▲ 14 7:30pm POR	15	16	17 4:00pm @ORL
18 3:00pm @MIA	19	20	▲ 21 5:00pm @CLE	22	➤ 23 7:30pm UTA	24
25 12:30pm ORL	26	➤ 27 6:00pm @DEN	28	29 7:30pm IND	30 7:30pm DAL	

DECEMBER 2018

S	M	T	W	T	F	S
						1
2 12:30pm PHX	3	4	▲ 5 7:30pm SAS	6	7 5:30pm @SAS	8 5:00pm @MEM
9	➤ 10 7:30pm MIA	11	12	■ 13 5:00pm @HOU	14	15 4:00pm @CHA
16 3:00pm @WAS	17	➤ 18 4:30pm @BKN	19	20	▲ 21 7:30pm NOP	22
23 6:30pm MEM	24	◆ 25 5:00pm @GSW	26	27 7:00pm @SAC	➤ 28 7:30pm LAC	29
30 6:30pm SAC	31					

JANUARY 2019

S	M	T	W	T	F	S
		1	▲ 2 7:30pm OKC	3	4 7:30pm NYK	5
6 12:30pm @MIN	7 5:30pm @DAL	8	▲ 9 7:30pm DET	10	▲ 11 7:00pm @UTA	12
➤ 13 6:30pm CLE	14	➤ 15 7:30pm CHI	16	● 17 6:30pm @OKC	18	★ 19 5:30pm @HOU
20	● 21 7:30pm GSW	22	23	■ 24 7:30pm MIN	25	26
27 6:30pm PHX	28	● 29 7:30pm PHI	30	31 7:30pm @LAC		

FEBRUARY 2019

S	M	T	W	T	F	S
					1	★ 2 5:30pm @GSW
3	4	◆ 5 4:00pm @IND	6	■ 7 5:00pm @BOS	8	9
★ 10 12:30pm @PHI	11	▲ 12 4:30pm @ATL	13	14	ALL★ STAR 15	ALL★ STAR 16
ALL★ STAR 17	18	19	20	● 21 7:30pm HOU	22	23 4:00pm @NOP
24	25 5:00pm @MEM	26	▲ 27 7:30pm NOP	28		

MARCH 2019

S	M	T	W	T	F	S
					▲ 1 7:30pm MIL	2 6:00pm @PHX
3	➤ 4 7:30pm LAC	5	▲ 6 7:30pm DEN	7	8	★ 9 5:30pm BOS
10	11	12 5:00pm @CHI	13	■ 14 5:00pm @TOR	➤ 15 4:00pm @DET	16
17 7:00pm @NYK	18	➤ 19 5:00pm @MIL	20	21	22 7:30pm BKN	23
24 6:30pm SAC	25	● 26 7:30pm WAS	▲ 27 7:30pm @UTA	28	29 7:30pm CHA	30
31 2:00pm @NOP						

APRIL 2019

S	M	T	W	T	F	S
	1	■ 2 5:00pm @OKC	3	● 4 7:30pm GSW	5 7:30pm @LAC	6
7 6:30pm UTA	8	9 7:30pm POR				

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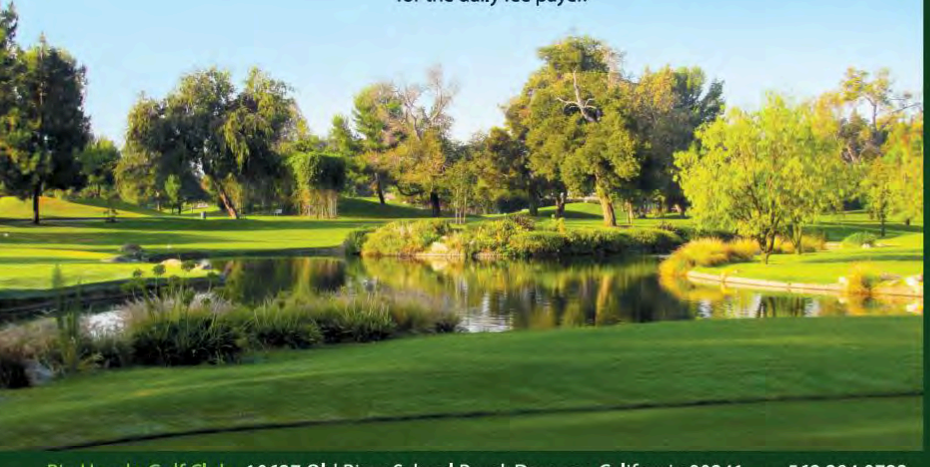

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LAKERS TV

LEFT TO RIGHT: Stu Lantz and Bill Macdonald; Mike Trudell

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Spectrum Networks operates Spectrum SportsNet, a regional sports network that has an exclusive partnership with the Los Angeles Lakers, LA Galaxy, Los Angeles Sparks and the California Interscholastic Federation (CIF). Through their exclusive partnerships with the Lakers, LA Galaxy, Los Angeles Sparks and the California Interscholastic Federation (CIF), the award-winning 24/7, high-definition networks each deliver more than 180 live events per year, extensive team coverage and unprecedented behind-the-scenes access.

Lakers programming on Spectrum SportsNet includes "Access SportsNet: Lakers," featuring comprehensive pre- and post-game analysis as well as "#LakeShow," an interactive program driven by social media interaction and fan engagement. "Backstage: Lakers" is the network's signature series that gives fans unparalleled access to the team and chronicles the Lakers season from start to finish. The program provides viewers with an insider's perspective taking fans from the court, to the locker room and on the road with the team. All Lakers games on Spectrum SportsNet are called by veteran Lakers broadcasters Stu Lantz and Bill Macdonald, with Mike Trudell as the sideline reporter. Studio coverage is led by hosts Chris McGee and Allie Clifton. Lakers Hall of Famer James Worthy serves as lead analyst on Lakers game days and is joined throughout the season by analysts Robert Horry, Derek Fisher and Caron Butler. Mike Bresnahan is the network's Lakers Insider.

For more information about Spectrum SportsNet visit spectrumsportsnet.com

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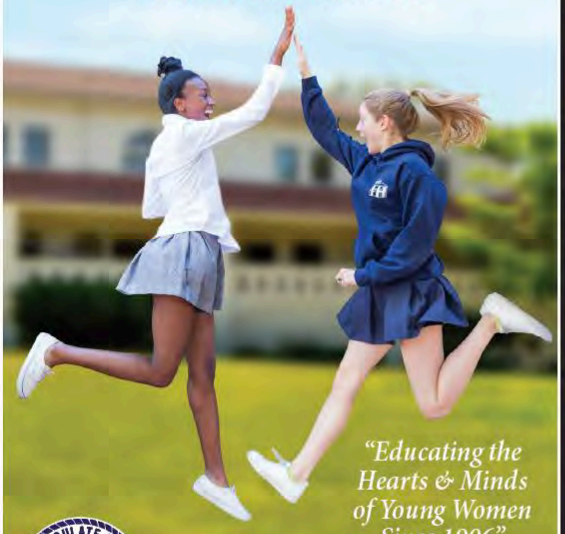

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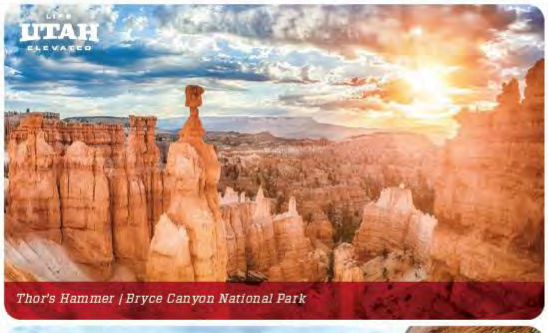

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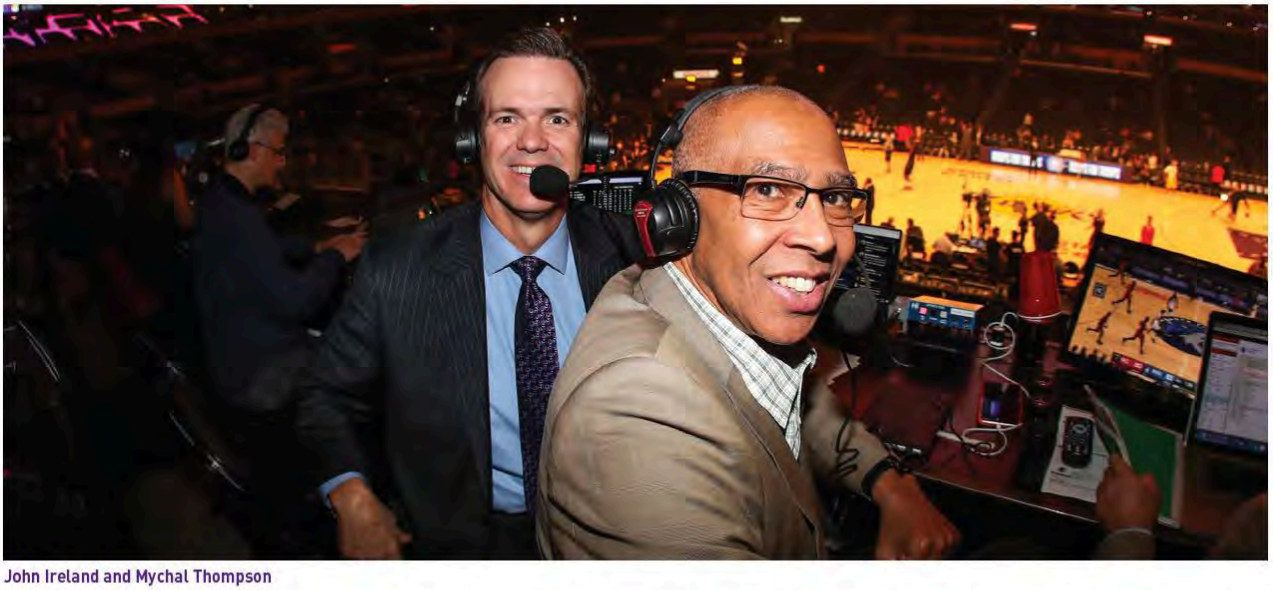
LAKERS RADIO



John Ireland and Mychal Thompson

After kicking off its inaugural season with the team with an NBA Championship run, 710 AM ESPNLA Radio now enters year 10 as the official English flagship station for the Los Angeles Lakers. Each of the Lakers preseason, regular season and playoff games can be heard on the Lakers English radio network, with John Ireland and Mychal Thompson providing play-by-play and color commentary, respectively.

The Lakers' Spanish radio flagship for the 23rd straight season is 1330 AM ESPN Deportes. Fernando Gonzalez, "Pepe" Mantilla and Francisco Pinto deliver all the action of every game on 1330 AM and the Lakers' Spanish radio network. 1330 AM ESPN Deportes is also the flagship of the ESPN Deportes Spanish sports radio network.

ESPNLA RADIO (710 AM):
John Ireland and Mychal Thompson

ESPN DEPORTES RADIO (1330 AM):
Jose "Pepe" Mantilla, Fernando Gonzalez and Francisco Pinto

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KMET	1490 AM	Banning/Inland Empire	KKUU HD2	103.9 FM	Palm Springs	KTMZ *	1220 AM	Pomona
KSZL	1230 AM	Barstow	KLSD	1360 AM	San Diego	KENO*	1460 AM	Las Vegas
KFIG	940 AM	Fresno	KXTK	1280 AM	San Luis Obispo			
KYVA	1230 AM	Gallup (NM)	KMPS	910 AM	Hesperia			
KIKI	990 AM	Honolulu (HI)	WKW* ^ K	1330 AM	Los Angeles			

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As the home of four professional sports franchises, the NBA's Los Angeles Lakers and Los Angeles Clippers, the NHL's Los Angeles Kings, and the WNBA's Los Angeles Sparks, STAPLES Center has proven to be a home court advantage for the local teams with the Lakers capturing five NBA Championships and the Kings winning two Stanley Cup titles since 1999, while the Sparks captured back-to-back WNBA Championships in their first two STAPLES Center campaigns and brought home their third WNBA Championship in June 2016.

STAPLES Center continues to distinguish itself as the host of major, high-profile events of national and international distinction including the 2004, 2011 & 2018 NBA All-Star Weekends, the 2002 & 2017 NHL All-Star Games and 2010 NHL Draft, 2002 U.S. Figure Skating Championships,

s Center

STAPLES CENTER

the 2000 Democratic National Convention, 2009 ISU World Figure Skating Championships, 17 of the last 19 GRAMMY Award shows, 11 X Games competitions, four WTA Tour Championships, 12 Pac 12 Men's Basketball Championship tournaments, 2013 & 2018 NCAA Division I Men's Basketball Championship West Regional and the Michael Jackson Public Memorial Service on July 7, 2009.

STAPLES Center's first 19 years have also been marked with performances and special events that brought international stature to Los Angeles' sports & entertainment legends including concerts starring Taylor Swift, Adele, Mana, Prince, U2, Garth Brooks, Beyoncé, Usher, Paul McCartney, Don Henley, Bon Jovi, Madonna, Christina Aguilera, Justin Timberlake, Phil Collins, The Rolling Stones, Dave Matthews, Britney Spears, Rod Stewart, Eric Clapton, Janet Jackson, Jay-Z, Simon & Garfunkel, Van Halen, Dixie Chicks, John Mayer, Shania Twain, Peter Gabriel, Ricky Martin, Tina Turner, Kanye West, Luis Miguel, Billy Joel, Lionel Ritchie, Reba McEntire, Crosby, Stills, Nash & Young, Faith Hill & Tim McGraw, Kenny Chesney, Rod Stewart, Tool, Shakira, Depeche Mode, Cher, Bette Midler, Lady Gaga, Keith Urban, Mariah Carey, Eurythmics, Googoosh, The Police, Bob Seger, Lady Antebellum, Katy Perry, Marco Antonio Solis, and a Millennium New Year's Eve spectacular starring the Eagles, Jackson Browne and Linda Ronstadt; world championship boxing including Lennox Lewis vs. Vitali Klitschko for the World Heavyweight Championship and the first-ever Latin Grammy Awards. In addition, the arena has hosted multiple sold-out WWE dates, UFC events, over 25 nights of boxing, Disney on Ice, Walking with Dinosaurs and the Harlem Globetrotters.

STAPLES Center's charitable activities are a part of the AEG 1Community where our business is interwoven with the human mind and heart. AEG 1Community seeks to reach beyond the traditional boundaries of business to support the communities where the organization operates. AEG believes that corporate philanthropy and community engagement play a critical role in helping communities thrive and STAPLES Center strives to be civic leaders by working to improve the economic and social well-being of local communities where the company operates. Over the last 10 years, company-affiliated foundations and programs have contributed over $120 million in direct financial and in-kind support of charitable, community and civic programs that focus on children and youth in the areas of education, the arts and health and wellness. During this time, STAPLES Center's philanthropic reach has impacted local organizations such as 10th Street Elementary, Inner City Arts, Salvation Army Red Shield Youth & Community Center, The Midnight Mission, and several local hospitals. Anchor tenants including the LA Kings, Los Angeles Lakers, Los Angeles Clippers and Los Angeles Sparks are known for assisting in and creating once in a lifetime fundraising opportunities and experiences for numerous local non-profit partners and community members.

STAPLES Center and L.A. LIVE serve as the hub for community engagement during the holiday season and support employee volunteerism activities such as a company-wide Day of Service. Through a partnership with City Year, employees volunteer to refurbish local public schools by providing supplies, painting, cleaning and gardening services. During AEG's Season of Giving, held throughout the month of December, the foundation spotlights more

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STAPLES CENTER

than two dozen local charities and community-based organizations and provides non-profits a platform to collect food, hold blood drives, register volunteers, educate the public and sign up mentors.

STAPLES Center has been designed with the fans of Los Angeles in mind. Guests who attend events are treated to the finest entertainment experience imaginable. The arena has free public Wi-Fi, over 840 Toshiba flat panel televisions and (as part of a specially designed $1.5 million facility-wide sound system) and 675 separate speakers outside of the seating area, so fans never miss any of the sights or sounds of a STAPLES Center event. Also featured is a $2 million specialty lighting package and other state-of-the-art amenities. In 2010, STAPLES Center unveiled its new $10 million center-hung video LIVE 4HD Scoreboard specially designed for the arena.

Along STAPLES Center's five concourses are 23 refreshment stands offering a variety of dining choices including the Smokehouse BBQ on City View Terrace, a one-of-a-kind outdoor dining experience with a spectacular view of L.A. LIVE and the downtown Los Angeles skyline. The TEAM LA store located on the main concourse is a retail store featuring official merchandise from the teams and events that call STAPLES Center home with satellite locations throughout the facility and L.A. LIVE. Finally, the arena provides 55 public restrooms including three family restrooms.

Perhaps the greatest emphasis throughout STAPLES Center's development has been the recruitment and training of its guest services and security staff. The STAPLES Center experience is second-to-none from the entertainment environment to the staff's commitment to making every guest's visit a memorable one. Never before has an arena had the amenities, features and commitment to quality service that STAPLES Center offers to the fans and the City of Los Angeles. STAPLES Center continues to set new standards for the arena industry. Located directly across the street from STAPLES Center is L.A. LIVE, a one-of-a-kind sports and entertainment district in downtown Los Angeles. The four million square foot destination features Microsoft Theater, The GRAMMY Museum, Conga Room and The Novo by Microsoft, giving L.A. LIVE 'more music per square foot' than any other location in the world. The district offers a rich mix of local, regional and national restaurants including Wolfgang Puck Bar and Grill, Rosa Mexicano, Yard House, Katsuya, Fleming's Prime Steakhouse & Wine Bar, Rock 'N Fish, Lawry's Carvery, Live Basil Pizza, Tom's Urban, Smashburger, Red Mango, Triple 8 China Bar & Grill, Starbucks, BOCA at the Conga Room, WP24 and others. L.A. LIVE also features 100,000 square feet of special event and hospitality space and the famous Lucky Strike Lanes and Lounge. The development also includes a 54-story, 1,001-room convention "headquarters" hotel (combining JW Marriott and The Ritz-Carlton brands and 224 luxury condominiums – The Ritz Carlton Residences at L.A. LIVE.), the 14-screen Regal L.A. LIVE: A Barco Innovation Center theater featuring the RealD Premiere Cinema, along with ESPN's West Coast broadcast headquarters. Also home to annual award shows including the American Music Awards, EMMYS, ESPYS and BET Awards, L.A. LIVE is recognized worldwide for offering an incomparable and unforgettable entertainment experience.

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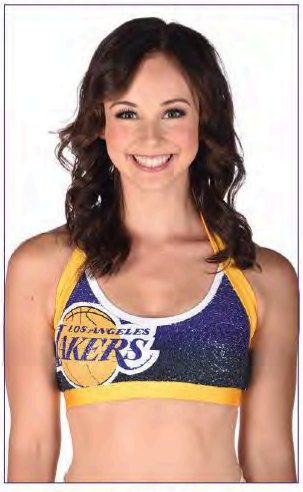
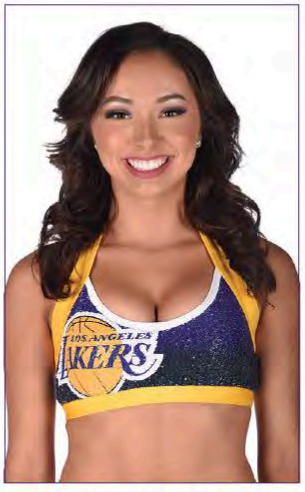
MEET THE LAKER GIRLS



ALLEY

AUBREY

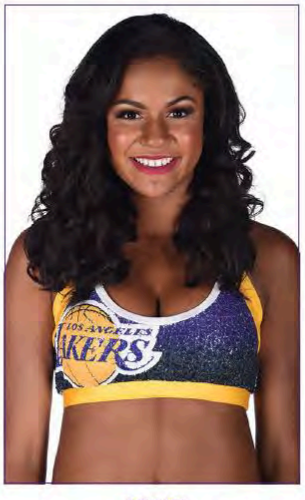


CAMERYN

CHANDLER

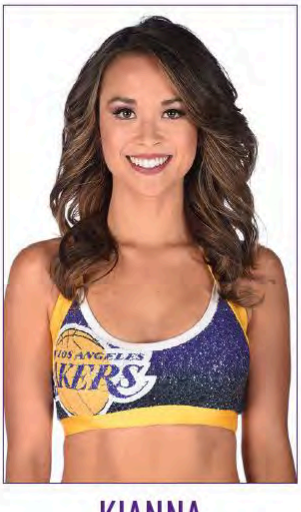
JASMINE

JENNIFER



JOYE

KELLY



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KYRA

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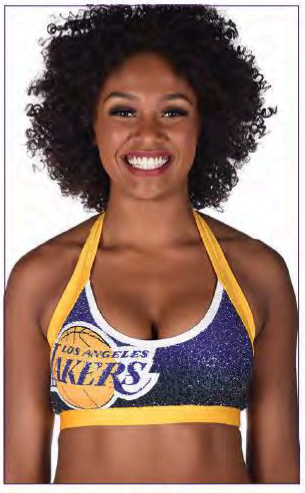
MEET THE LAKER GIRLS

MAKAYLA

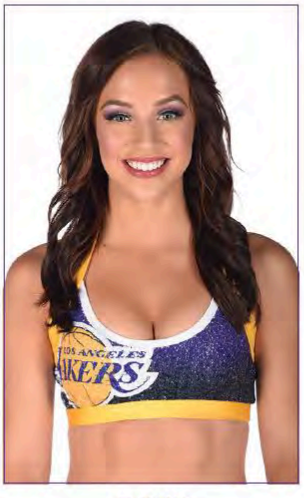
MARISSAH

MIKAYLA



NIKI

RAQUEL

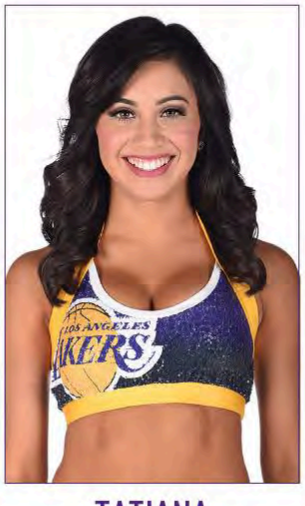


ROXY

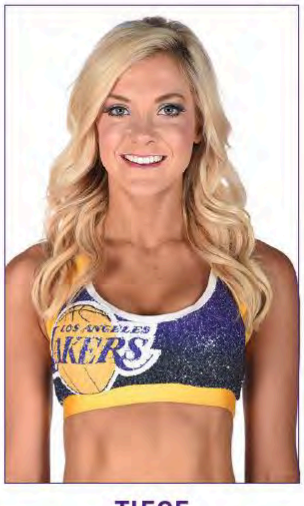
SARAH

SHYNNA

SYDNEY



TATIANA



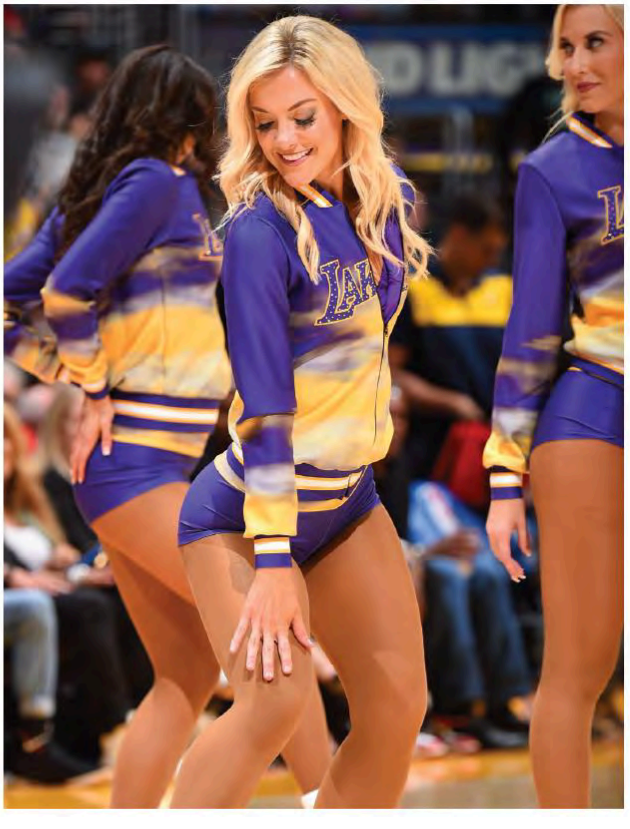
TIEGE

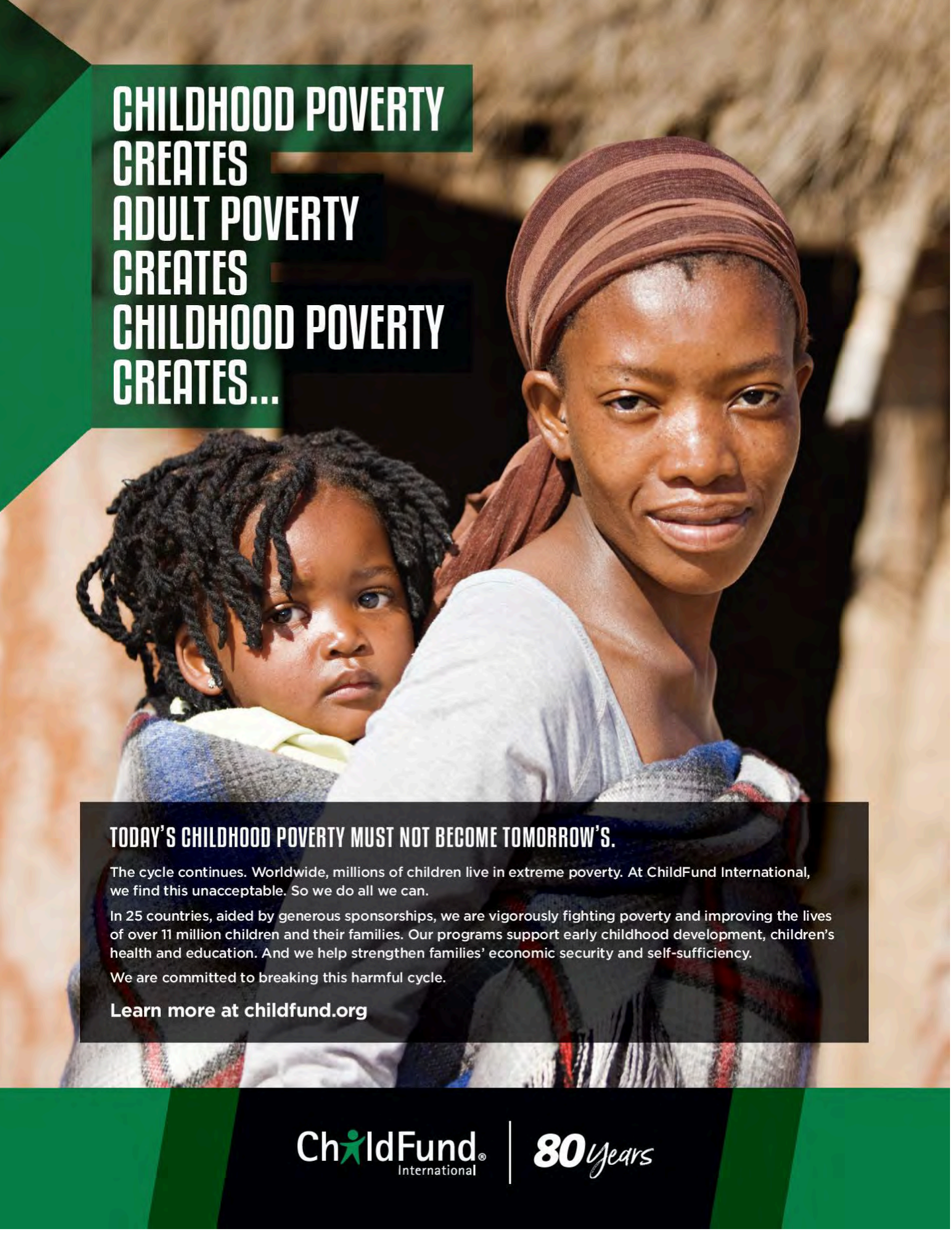
Ignoring global warming won't make it go away.

worldwildlife.org/globalwarming

WWF

MEET THE LAKER GIRLS

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MEET THE LAKER GIRLS

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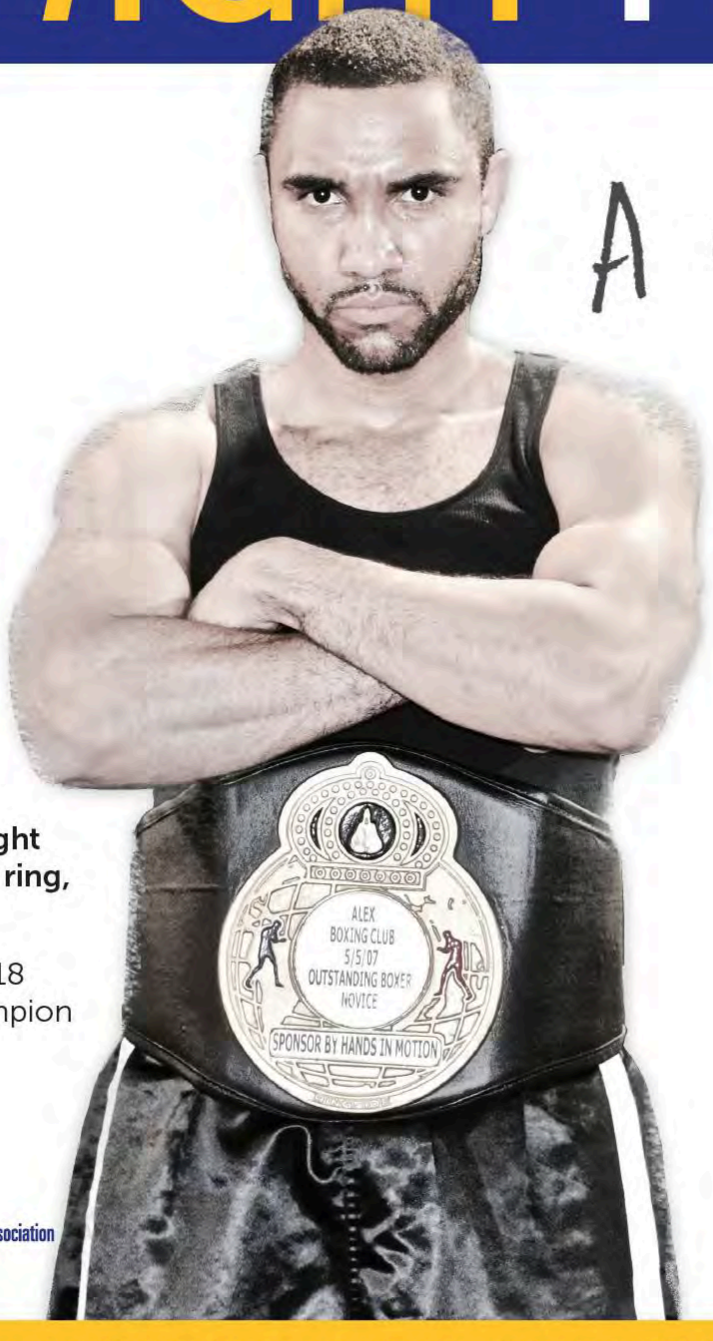
Jimmy Smits, SU2C Ambassador
Photo By: Timothy White

STAND UP TO CANCER®

Stand Up To Cancer is a division of the Entertainment Industry Foundation (EIF), a 501(c)(3) charitable organization.
This Public Service Announcement was made possible by a charitable contribution from Bristol-Myers Squibb

MEET THE LAKER GIRLS

I *PH*IGHT FOR A CURE



"Inside the ring, I fight to win. Outside the ring, I fight CTEPH."

- Elvis Medrano, 2018
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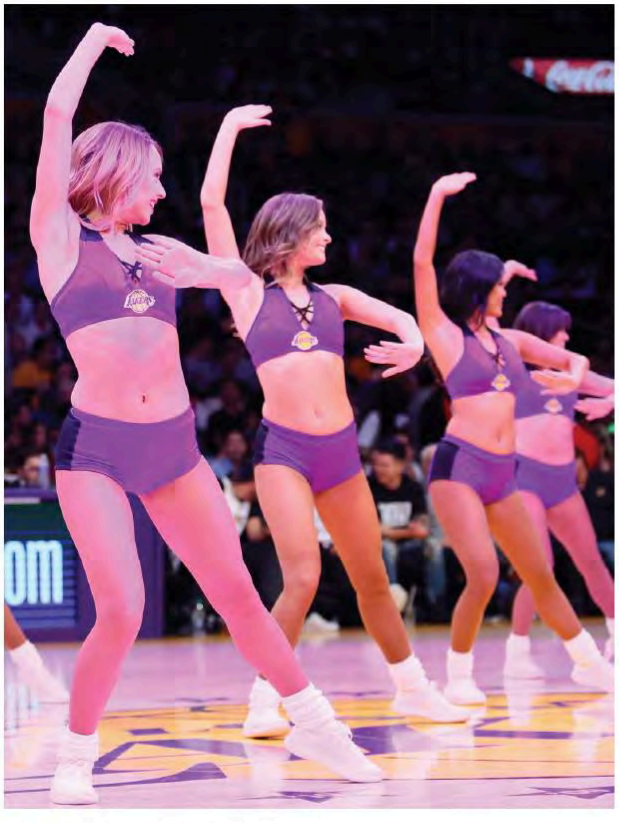
THE RIGHT Heart

PH is a rare, progressive disease that can cause death from heart failure. There is no cure, but FDA-approved treatments do exist for two forms of PH, including CTEPH. Learn more about PH and how you can join Elvis in the fight against this deadly disease at PHAssociation.org.

MEET THE LAKER GIRLS



Communities In Schools

In schools to encourage healing.

As if dealing with his mom's death wasn't hard enough, Sean had to adjust to a new home and new school. It was a lot to handle, so he struggled emotionally and academically. Lee from Communities In Schools helped Sean develop coping skills by finding positive outlets for his feelings. As his attitude improved, his grades followed—going from D's to B's. Now, he's focused on football and a promising future. There are millions of at-risk kids like Sean who need a caring adult to help them stay in school and succeed in life.

See how we help all kids succeed. | CommunitiesInSchools.org

LAKERS IN THE COMMUNITY

LAKERS IN THE COMMUNITY

NBA CARES

NBA Cares is the league's global social responsibility program that builds on the NBA's mission of addressing important social issues. NBA Cares programs and participants have provided more than 4.1 million hours of hands-on service and created more than 1,115 places where kids and families can live, learn or play in communities around the world. The NBA also engages more than 18 million youth annually, inspiring play and teaching the values of the game. NBA Cares works with internationally recognized youth-serving programs that support education, youth and family development, and health-related causes.

LAKERS YOUTH FOUNDATION MISSION

The Los Angeles Lakers Youth Foundation supports local non-profit and youth organizations that are dedicated to improving the quality of life in our community. We are committed to utilizing our resources to provide educational, athletic and recreational opportunities to Los Angeles youth.

BUSS FAMILY AND THE LAKERS

During his lifetime, as a result of his considerable charitable efforts, Dr. Jerry Buss was honored by a wide range of organizations that included City of Hope, NAACP, the B'Nai B'rith, United Negro College Fund, United Indian Development Association, National Organization of Women, Boys and Girls Clubs of America, Muscular Dystrophy Association, the Los Angeles Human Relations Commission, Heart of Los Angeles Youth and Special Olympics of Southern California. Following in their father's footsteps, the Buss family's philanthropic and community support is as diverse as the community in which they live and work.

The Lakers and the Lakers Youth Foundation annually donate hundreds of thousands of dollars, tickets, merchandise, and autographed items to support countless neighborhood schools, libraries, and churches as well as non-profit organizations which attend to the needs of communities in Southern California.

LAKERS "READ TO ACHIEVE"

The Los Angeles Lakers Read to Achieve campaign enjoys continued success as the organization and its players focus their efforts on literacy and instilling the joy of reading in Los Angeles youth. The main component of the program is the annual reading challenge.

Currently in its 18th year, the Lakers Read to Achieve Reading Challenge is open to local elementary schools and has encouraged nearly 400,000 students to read for Lakers prizes and tickets. Students who complete the challenge receive a Lakers prize, a certificate of completion, and are entered into a drawing to win Lakers tickets. Classrooms with a 100% completion rate are eligible to win a Grand Prize event.

Chick Hearn Night has been celebrated at the Lakers home game closest to Chick's birthday every season since his passing in 2002. On

THIS VETERAN HAS EXPERIENCED ENOUGH.

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Sergio lost his leg and his hearing while serving our country overseas. Now back home, he was ready to start a new chapter in his life. But when he found the perfect apartment, the landlord refused to make a reasonable accommodation to allow his service dog in a "no pets" building. Then Sergio learned that the Fair Housing Act protects people with disabilities. He contacted HUD and filed a complaint. Today, Sergio is feeling right at home.

If you believe you've experienced housing discrimination, please contact

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A public service message from the U.S. Department of Housing and Urban Development in cooperation with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit **www.hud.gov/fairhousing**.

LAKERS IN THE COMMUNITY

Chick Hearn Night, the annual Chick Hearn Memorial Scholarship is presented to help two aspiring sports journalists pursue their dreams.

Since 2002, the Lakers have created sixteen Lakers Reading Rooms or Lakers Reading and Learning Centers throughout Los Angeles and Hawaii. Each site was remodeled with new carpet, paint, bookshelves, tables, chairs, sofas, children's books, and framed Lakers photos, offering children a safe and fun learning environment dedicated to literacy.

LAKERS "TEAM UP"

Lakers Team Up is the organization's service initiative, designed to allow the Lakers staff to give back to our community. Last season we donated our time to many local and national nonprofit organizations, including: US Vets, LA Works, Operation Gratitude, Los Angeles Regional Food Bank, TreePeople, The Birthday Party Project, Kids Ocean Day, and Meridian Assisted Living Center of Cheviot Hills.

GRANTING WISHES

In collaboration with wish granting organizations, the Los Angeles Lakers regularly provide game tickets and arrange player meetings for children and adults facing life-threatening medical conditions. Over the past 17 years, the Lakers have granted over 365 special wishes for children and adults from all over the United States, Canada, and as far away as Israel and the Netherlands.

JUNIOR LAKERS

Junior Lakers is the Los Angeles Lakers official youth basketball initiative. With Junior Lakers, the Lakers and the Lakers Youth Foundation work with Los Angeles youth to develop fundamental basketball skills, teamwork, sportsmanship and community involvement, with positive adult supervision. The Lakers impact over 130,000 Los Angeles youth basketball players across multiple Junior Lakers Leagues with after-school programs including the Boys & Girls Club and LA's Best, presented by UCLA Health, as well as Playworks, presented by Wish, and After-School All Stars.

CAMP LAKERS

Camp Lakers, presented by UCLA Health, is committed to providing young players with the ultimate Lakers experience. For the last 20 summers, campers have learned the Laker way at Camp Lakers, honing their basketball skills and discovering the importance of hard work, teamwork, dedication, and sportsmanship, on and off the court.

Each day special Lakers guests and staff will visit to meet and speak with the campers. On the last day of the week, the campers will take a field trip to the Lakers facility to meet Lakers and see where the Lakers work on their basketball skills. There they have the once-in-a-lifetime opportunity to play where the Lakers play, step inside the Lakers practice locker room, see the championship trophies and shoot around with the Lakers.

CHANGING THE WORLD IS A CONTACT SPORT.

People with intellectual disabilities are excluded and discriminated against every day. It's time we team up and take to the field to change this. Together, as one, intolerance and injustice don't stand a chance.

Game On! Join the team at playunified.org

LAKERS IN THE COMMUNITY

LAKERS CELEBRITY GOLF INVITATIONAL

Each season, the Lakers organization and some of their biggest fans gather to raise money for the Lakers Youth Foundation at the Lakers Celebrity Golf Invitational. Last season's 28th annual tournament was held at the Riviera Country Club, where golfers had the opportunity to play alongside Lakers Legends and sports and entertainment celebrities on the famed course. After the golfing, guests had the opportunity to meet the entire Lakers team and coaching staff at a charity auction and gala dinner. The money raised at the Lakers Celebrity Golf Invitational benefits the Lakers Youth Foundation, and enables the foundation to provide educational, athletic and recreational opportunities to Los Angeles youth.

COMPLIMENTARY GROUP TICKETS

Each year, the Lakers and the Lakers Youth Foundation donate several thousand tickets to Southern California non-profit organizations so that their members may enjoy a game together. Often, the complimentary group ticket is the non-profit member's first opportunity to see a Lakers game. Ticket requests can be made online at www.lakers.com/community.

STUDENT & EDUCATOR OF THE MONTH PROGRAM

Once a month during the NBA regular season, the Los Angeles Lakers and City of Hope honor three local students, two local teachers and one local principal for their outstanding academic and extracurricular achievements. All educator nominations are submitted to the Lakers online at www.lakers.com/community by local school personnel and all student nominations are submitted by teachers. Each honoree receives four tickets to attend a Lakers game and at halftime, is presented with a plaque and Lakers t-shirt.

A SEASON OF GIVING

The Lakers "A Season of Giving" campaign, presented by East West Bank, is an opportunity for the Lakers to share in the joy of the holiday season with the people of Los Angeles. The 2017 "Season of Giving" kicked off in November at Heart of Los Angles in Downtown Los Angeles where boys and girls were treated to a Lakers carnival and Thanksgiving Feast provided by Lucille's BBQ and served by the Lakers and East West Bank staff. The Laker Girls, Brandon Ingram and Kyle Kuzma spent the evening serving the meal and mingling with the 300 guests from HOLA, Mixed Roots, Boys & Girls Club and the Los Angeles Unified School District. The Thanksgiving festivities continued with the Annual Miracle on Manchester Turkey Giveaway at the Salvation Army in Inglewood. Lakers players and the Laker Girls distributed over 300 turkeys to the community, along with pies, dinner rolls and Lakers goodies.

In December, the Lakers and East West Bank hosted a snow day holiday party for children from local youth organizations in El Segundo. Kids were treated to a day of holiday fun, tossed snowballs with the Lakers players and went sledding with the Laker Girls. Each

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LAKERS IN THE COMMUNITY

child got to take a photo with a Lakers player on a big Lakers Santa chair, and received presents and toys from the Lakers.

GAME NIGHT PROGRAMS FOR KIDS

At each Lakers home game, 10 High-Five Kids have the opportunity to line up at courtside and "high five" the Lakers team as they run out onto the court for their warm-up practice. The youth are invited to participate in these programs either as special guests of the Lakers organization, or through random selection from the stands on game night. This season, at each Sunday Lakers home game the Lakers will spotlight the Junior Lakers program with a basketball competition, trivia contest or tips from your favorite Lakers players.

LAKERS MENTORING ROAD TRIP

The Los Angeles Lakers and the Lakers Youth Foundation held the 3rd Annual Lakers Mentoring Road Trip which offered Los Angeles County mentoring pairs from selected mentoring organizations the chance to earn the trip of a lifetime! This support of mentoring is part of the NBA's support for the White House's My Brother's Keeper initiative.

The contest had two components:

1. An essay of 350 words or less, written by the student/mentee about their experience with mentoring; and

2. A video of two minutes or less, created by the mentoring pair which introduces themselves and explains what is special about their mentoring relationship.

Four mentoring pairs won the opportunity to embark on a four-day, three-night trip to Atlanta to sightsee and see the Lakers take on the Hawks.

HEALTH AND FITNESS INITIATIVES

The Lakers are dedicated to helping their fans live a healthy lifestyle. To emphasize the importance of health and fitness, the Lakers sponsor programs that reward local students for being active about their health.

Fit For Life with the Los Angeles Lakers aims to educate the community about the importance of physical fitness and nutrition in an effort to help fight childhood obesity and encourage all fans to be fit for life. During the 2017-2018 season, students and teachers from Playworks LA were invited to the Lakers Fit for Life Field Day, presented by City of Hope. A total of 250 students from elementary schools and middle schools throughout Los Angeles County came out to the 9th Annual Lakers Fit For Life Field Day, for an afternoon of nutrition lessons and fun field games with the Laker Girls and Laker players.

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